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FINANCIAL TIMES

Europe's Business Newspaper

TUESDAY JULY 19 1994

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Bonn drops threat to ban imports of British beef

Germany has dropped threats of a unilateral ban on imports of British beef after the EU veterinary committee recommended tighter restrictions on the sale of beef which may be contaminated with bovine spongiform encephalopathy.

"There will be no unilateral action because we achieved a satisfactory solution in the agricultural council and in the veterinary committee," a spokesman for the German delegation said.

US sees end to Middle East conflict: US secretary of state Warren Christopher triumphantly said the Arab-Israeli conflict, "one of the most long-standing and most intractable" of the century, was drawing to an end. He was speaking after meeting Israeli leaders on the first day of Middle East diplomatic talks. Page 16: Desert tribes meet to bury differences in the sand. Page 4

Chase Manhattan and NationsBank: two of the US's biggest commercial banks, comfortably beat market forecasts with post-tax earnings gains of 32 per cent and 43 per cent respectively in the second quarter. Page 17

Twelve die in Buenos Aires blast: At least 12 people died and 50 were injured in an explosion that ripped through the Buenos Aires offices of two Jewish organisations.

Syngene: The Colorado based company, once a star of the US biotechnology industry, has dropped research of its biggest product, Avizir, and announced a restructuring of the business and its possible sale. Page 17

Canada eases internal barriers: Canadian prime minister Jean Chretien and leaders of the 10 provinces signed a long-awaited deal to ease internal trade barriers. Page 5

India and China to reopen trade route: India and China agreed to reopen an ancient trade route after 32 years, as Qian Qichen (left), China's vice-premier and foreign minister, said during a visit to New Delhi he hoped border disputes between the two countries would be resolved soon. An ancient trade route through the Shishapangma

Pass on the border of Kinnaur district in Himachal Pradesh was formally restored with the signing of a protocol by the two governments. Page 4

Black businessmen plan SA listing: A group of black South African businessmen plans to establish a new R70m (\$1.3bn) company and list it on the Johannesburg stock exchange next month. If successful, the company will become by far the largest black-owned and run commercial enterprise in South Africa. Page 17

Bank of Montreal: Canada's third largest bank is to pay up to C\$400m (US\$350m) in cash and shares for Burns Fry, a Toronto securities firm which is 26 per cent owned by Bank of America and 74 per cent by its employees. Page 17

Bosnia involvement 'to increase': The US and Nato can be expected to deepen their involvement in the Bosnian crisis, regardless of the fate of the peace plan which the warring parties are now considering, according to senior Western officials. Page 2

Coca-Cola: The US soft drinks group, increased net profits by 13 per cent to \$763m in the second quarter in spite of competition from private label colas in several of its biggest markets. Page 20

Call for wider IMF role: The International Monetary Fund needed to play a larger role as a manager of the international economic system, while increasing its efforts to promote sustainable growth in former communist countries and the developing world, managing director Michel Camdessus said. Page 5

Hymn to television: A Chinese Communist party hymn written in honour of Chairman Mao Zedong has been reborn as an advertising jingle glorifying a television set. Page 16

Shipbuilding deal attacked: French shipbuilders condemned the weekend agreement on eliminating subsidies in the shipbuilding industry, claiming their competitors would benefit from indirect subsidies. Page 6

Death toll rises: The death toll from floods in parts of south, east and northeast India has risen to at least 330, the Press Trust of India reported.

STOCK MARKET INDICES

FT-SE 100	302.0	(7.2)
Yield	4.05	
FT-SE Eurotrack 100	1346.11	(2.91)
FT-SE All-Share	1538.11	(0.29)
Nikkei	20,777.54	(0.25)
New York Investors		
Dow Jones Ind Ave	3753.49	(0.32)
S&P Composite	1542.42	(0.46)
2 Index	72.3	(same)

US LUNCHEONTE RATES

Federal Funds	4.1%
3-mo Tres 80s Yld	4.345%
Long Bond	8.51
Yield	7.500%

LONDON MONEY

3-months	5.1%
Libor	5.1%
Long gilt future	8.4032 (Sep 1994)

NORTH SEA OIL (Argus)

Brent 15-day (Sep)	\$17.30 (17.78)
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Gold

New York Comex (Aug) \$386.2 (386.4)

London \$386.5 (385.2) Tokyo close Y 98.10

EUROPEAN MONEY

Austria	Sk102	Greece	Dr50	Iux	LP165	Qar	GR130
Belgium	Dr1.250	Denmark	DK100	Malta	LM100	S/Andor	GR111
Bulgaria	BF10	Hungary	Fl105	Monaco	ME115	Singapore	GR115
Croatia	Dr2.50	Cyprus	ME215	Portugal	Fl2.50	Spain	GR120
Czech Rep	CK1.10	India	Rs16.50	Nigeria	ME170	Sweden	GR125
Denmark	DK110	Ireland	LP100	Norway	ME170	Switzerland	GR130
Egypt	EG1.0	Japan	Y1000	Ort1.50	SE120	Turkey	GR135
Finland	FI1.14	Jordan	JD1.50	Peru1.00	SE120	Ukraine	GR140
France	Fr110	Kuwait	Fl100	Philippines	SE120	Uzbekistan	GR145
Germany	DM130	Liberia	US1.50	Portugal	SE120	Turkey	GR150

STOCK MARKET INDICES

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DOLLAR

LONDON MONEY

EUROPEAN MONEY

US LUNCHEONTE RATES

STOCK MARKET INDICES

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EUROPEAN MONEY

NEWS: EUROPE

Rühe raises Polish hopes over Nato

By Bruce Clark, Defence Correspondent

Mr Volker Rühe, the German defence minister, has said Poland could join Nato by the end of the decade, while he sees no prospect of Russia or Ukraine ever doing so.

Mr Rühe's remarks were quoted in the Polish media as he began talks with his French and Polish counterparts on Warsaw's role in the Nato-inspired Partnership For Peace programme.

The German minister also said that his country and the US were the only existing Nato members that were enthusiastic about the idea of extending the alliance eastwards, and some members were cool towards the idea.

"Not all countries are in favour of expanding Nato," he was quoted as saying.

Mr Rühe's comments were in line with the strident declarations of unanimity that were heard in Berlin last week from President Bill Clinton and Chancellor Helmut Kohl over east European questions.

His remarks were an unusually blunt acknowledgement that, although all candidates are supposed to join PPP on equal terms, not all of them can look forward to full acceptance as a Nato member.

Russia, after considerable hesitation, last month became the 20th country to sign up to PPP, a programme that promotes joint military exercises and defence planning.

Mr Andrei Kozyrev, the Russian foreign minister, said at the signing ceremony that the alliance should not alienate Moscow by rushing to incorporate countries to its east.

Nato officials hailed the fact that Mr Kozyrev did not unequivocally denounce the notion of expansion. However, Russian sensitivity over the strategic orientation of Poland remains extremely high.

Moscow has made it clear that it feels unhappy about its former east European "satellites" being admitted to any arrangement from which Russia itself is barred.

Mr Rühe's comments follow a vote in the US Senate to facilitate the transfer of

surplus western defence equipment to Poland, Hungary and the Czech Republic.

The resolution, approved by 76 votes to 22, was intended by its sponsors to accelerate the process of making the arsenals of those three countries compatible with Nato equipment.

It has already drawn a complaint from the Slovak republic that distinctions are being drawn between central European countries in a way that could undermine stability.

Senator Hank Brown, one of the amendment's sponsors, said it was intended to ensure that "reassuring control over Poland, Hungary and the Czech republic will no longer be considered viable by anyone in Russia".

Opponents of the measure argued that, by singling out three countries, it would create jealousies within eastern Europe and foster nationalist forces in those countries which were left out.

In Warsaw, Mr Rühe said Russia would have no influence on Poland's eligibility for Nato membership.

Poland has been the keenest of the east European countries to take advantage of the PPP, and it will host the PPP's first full-blown military exercise in September.

Poland has also held a series of bilateral war games with west European countries and, in October, it will send troops to France for a training exercise with the French and German armies.

Warsaw has also asked to join the Franco-German Eurocorps, the Strasbourg-based unit which is seen by its supporters as the core of a mobile European land army. This proposal has so far been treated with caution in western capitals and it is likely to be viewed with deep alarm in Moscow.

Senator Brown said his resolution had been supported by such veterans of the US foreign establishment, and advocates of a tough line with Russia, as Mr Zbigniew Brzezinski and Mr Henry Kissinger. Mr Brzezinski has called for the formation of a "common security area" grouping France, Germany and Poland.

By Bruce Clark, Defence Correspondent

The US and Nato can be expected to deepen their involvement in the Bosnian crisis, regardless of the fate of the peace plan which the warring parties are now considering, according to senior western officials.

They were speaking as Bosnian Serb representatives in Pale, and the Muslim-dominated Bosnian parliament in Sarajevo, began considering the partition proposals drawn up by four western nations and Russia.

The Bosnian Serb leader, Mr Radovan Karadzic, told the Pale meeting that acceptance of the ideas would be "less honourable" than rejection.

Mr William Perry, the US defence secretary, said as he began a tour of seven Balkan countries that the US was "reassuring control over Poland, Hungary and the Czech republic will no longer be considered viable by anyone in Russia".

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He and Slovakia should attend at least one summit a year, he said, citing President Boris Yeltsin's recent attendance at the Group of Seven summit in Naples as an example of how this could be done.

"It is incredibly important that the [four countries] receive a message which has some meaning for the population," Mr Kohl told journalists.

"I know that the opinion of my [EU] partners differs but that does not affect the fact that I think it is right." However, a government official said there was no timetable for such a measure. The matter would be given more attention after the four new members of the EU - Austria, Sweden, Finland and Norway - had completed the accession process next January.

Germany assumed the EU's rotating presidency on July 1, and Mr Kohl said he would use the opportunity to work for a closer partnership with eastern Europe. The chancellor also said he "passionately" supported Hungarian membership of the Union.

Mr Horn, on his first official visit after being confirmed as premier last Friday, called on German industry to step up its investments in his country, particularly with regard to the privatisation of banks and the development of infrastructure.

Hungary received the most

German investment of any east European state last year -

some DM600m (\$248m).

Mr Kohl and prime minister Gyula Horn at ceremonies to mark the latter's arrival in Bonn yesterday

REUTERS

Photo: AP/Wide World

Photo: AP/Wide World</

EUROPEAN NEWS DIGEST

Mitterrand has prostate surgery

President François Mitterrand is expected tomorrow to leave the Paris hospital where he has undergone prostate surgery. The president, 77, was admitted to hospital on Sunday and had the operation yesterday to remove an obstruction to his urethra which was affecting his kidney. The surgeon, who treated him two years ago for prostate cancer, said that yesterday's operation had been completed "satisfactorily" and that the president's condition was stable. Mr Mitterrand's wife, Danielle, underwent heart surgery last Friday. Mr Mitterrand has persistently ruled out the possibility of standing for re-election in next April's presidential poll but has long insisted that, his health permitting, he plans to serve out the remainder of his term in office. *Alice Rauschorn, Paris*

UK companies pay bills latest

British companies pay their bills later than anyone else in Europe, and most of the late payment is deliberate, according to a survey commissioned by Intrum Justitia, Europe's largest debt collector. It polled just over 4,000 European companies, and found that payments in Britain are on average 23 days late, compared with a European average of 14 days. Some 54 per cent of late payment by British companies was intentional, whereas the most common reason for paying late in the rest of Europe was financial difficulty. "The British clearly pay as late as possible, probably because, with little effective legislation to stop them, they know they can get away with it," Intrum Justitia said. The British government has recently come down against legislating on late payment, but Intrum Justitia found that 88 per cent of companies in the UK favoured the idea of a statutory right to interest on overdue money all across Europe. A large majority also wanted the right to compensation for the costs involved in chasing debts, as well as simpler legal procedures. *Reuter, London*

EU and Baltics sign trade pacts

The European Union signed free trade agreements with the three Baltic states yesterday. The accords, which provide for free trade in industrial goods and limited concessions in agriculture, bring the Baltic states closer to their goal of joining the EU. German foreign minister Mr Klaus Kinkel said at the signing ceremony that increasing trade was the most important way to further economic reforms in Estonia, Latvia and Lithuania. Estonian foreign minister Mr Juri Luik said his country hoped to fulfil all EU membership requirements by the year 2000. Mr Luik welcomed the European Commission's proposal to bold initial talks by the end of this month on an association accord similar to those with other east European countries. *Reuter, Brussels*

Poland tries to halve debt

Poland yesterday sought to encourage international creditors to commit themselves to financing proposals which will allow Poland to complete a 45 per cent reduction on its \$13.2bn (28.6bn) London Club debt in the first half of September. Mr Krzysztof Krowacki, Poland's chief debt negotiator, said he was "extremely close" to obtaining the consent of holders of 95 per cent of the debt needed for the deal to be implemented in its entirety. Mr Krowacki said bearers of over 55 per cent of the debt want to change it into discount bonds at 45 per cent reduction rate, while holders of 26 per cent of the debt have agreed to a Polish proposal to buy back their paper at a price of 41 cents to the dollar. The exchange of debt into discount and par bonds would go ahead even if the 95 per cent consent for buy-back is not achieved, as agreements from only half the debt holders are needed in this case. One London-based debt trader commented yesterday that the government's decision to hold a press conference showed that "agreement was slow in coming at the end" but saw no reason to doubt that the 95 per cent target would be reached, especially as the buy-back element was "generously priced". Poland will be financing the reduction from its own reserves and loans from the International Monetary Fund and the World Bank. *Christopher Bobinski, Warsaw*

E German incentives extended

Investment grants and tax incentives for enterprises in eastern Germany, which were due to end next year, will be extended until 1998. Mr Günter Rexrodt, the German economics minister, said yesterday. He said a further DM15bn (£2bn) in addition to the annual DM10bn would be put aside for investment grants, or subsidies, while companies will be allowed to continue to write off against tax 50 per cent of capital investment in equipment. In addition, DM1.2bn will be allocated to research and development in the five eastern states. The east German economy is expected to grow by about 8 per cent this year, but any growth is coming from a low base - the region's gross domestic product fell by over 30 per cent between late 1990 and 1991, and unemployment, officially at 16.2 per cent, is slowing down not as a consequence of the availability of new jobs, but, according to economists, because the unemployed, particularly women, are no longer being registered on the unemployment register. *Judy Dempsey, Berlin*

Bangemann set for new term

Mr Martin Bangemann, EU industry commissioner, will have his term as one of Germany's two European commissioners extended next year, the liberal Free Democratic Party said yesterday. FDP general secretary Werner Hoyer said Chancellor Helmut Kohl had agreed to renew Mr Bangemann's appointment in talks on Friday with foreign minister and FDP leader Klaus Kinkel. The renewal of his appointment would depend on Mr Kohl's 12-year-old centre-right coalition retaining power in elections on October 16. There had been speculation in Bonn that Mr Bangemann and his colleague Mr Peter Schmidhuber, a member of the Christian Social Union, would be replaced when their current term expires. Political and diplomatic sources said last month that Mr Kohl, the Christian Democrat leader, and Social Democratic (SPD) opposition leader Rudolf Schäping had agreed that members of their two parties should take up the commission posts. The main candidates were said to be Mrs Birgit Breuel, president of the Treuhand privatisation agency, for the CDU, and deputy SPD leader Heidemarie Wieczorek-Zeul. *Reuter, Bonn*

ECONOMIC WATCH

Swedish jobless rate climbs

Sweden's unemployment rate climbed to 8.5 per cent of the workforce in June from 7.1 per cent in May, according to the central bureau of statistics. The latest figure was swelled by school-leavers and was in line with market expectations. It was lower than a year ago when 9 per cent of the workforce lacked a job. Economists say that, adjusted for seasonal factors, the unemployment rate is steady. This may disappoint the centre-right government, which is anxious for clear signs of economic revival just two months before a general election. An encouraging sign is that the number of people in jobs rose in June to 4.05m from 3.85m in May. The number of people participating in special training schemes was also down, falling to 177,000 from 240,000. *Christopher Brown-Humes, Stockholm*

■ Finnish unemployment rose to 19.9 per cent in June from 19.0 per cent in May, the Labour Ministry said yesterday.

Odessa flexes its old mercantile muscles



Even 70 years of communism failed to tame Odessa, established by Catherine the Great in the 18th century as the Empire's most bustling warm water port. Soviet rule pushed some of Odessa's sharp traders into the black market and others, from the Jewish community which accounted for a third of the population before the revolution, into emigration. But with the collapse of independent Ukraine, is again flexing its never entirely atrophied mercantile muscle.

Well appointed, if somewhat flamboyant, Greek, Jewish and Italian restaurants and boutiques are beginning to bring back some sparkle to the dilapidated tsarist mansions that line Odessa's main boulevards. The men in shiny suits who dine there while their bodyguards and BMWs wait outside, are engaged in the business which has always been Odessa's natural main-stay - trade.

The flagship of Odessa's traders is Blasco, the Black Sea Shipping Company, which is the largest merchant fleet in the former Soviet Union. In moving to the market, Blasco enjoys an advantage shared to a lesser degree by Odessa as a whole and by other former Soviet port cities, such as Vladivostok and St Petersburg. "Regardless of whether we were part of the Soviet Union or in independent Ukraine, we've always been a marine

company which has worked 100 per cent on the world market," says Mr Pavlo Kudukin, president of Blasco, whose office is decorated with antique furniture and shiny western gadgetry. "Every single one of our sailors has worked in a market economy every day of his life."

This early exposure to the market means that Blasco is responding to the new realities

lapse of the Soviet Union. At the time Blasco had \$100m on deposit in Vnesheconombank, the USSR's foreign trade bank. "Now that the bank is outside the borders of Ukraine it is unlikely we will get our money back," says Mr Kudukin.

Under the old regime, 70 per cent of Blasco's business came from central planners in Moscow. Now a third comes from Ukraine and the rest from Germany, China and Russia in that order.

Blasco ships the metals, sugar and grain that are Ukraine's traditional exports. An emerging new breed of Odessa merchants, such as Mr Mikhail Chertkov, head of Karolina-Nord, a private financial company, deal in more liquid assets.

Mr Chertkov, whose spartan office is decorated with lists of countries in which it is easy to set up off-shore accounts, caters to those Odessa businessmen who need negotiating the financial labyrinth of the former Soviet Union with its various, non-convertible currencies and who wish to keep their hard currency earnings safely abroad.

"Given our anarchic banking system, our clients find it convenient to use our company to make swift hard currency payments for them within the former Soviet Union," Mr Chertkov explains. "The old command economic structures are gone, but no effective new mechanism exists."

One result of Ukraine's financial chaos, according to Mr Chertkov, is capital flight which he estimates at \$15bn, between \$5bn and 75bn of which he believes has left Ukraine over the past two



The statue of Odessa's first governor, the Duke de Richelieu, looks out across the port

years. "This is all because of the idiotic tax policies of the government," Mr Chertkov says.

"If the investor climate changes all that capital will flow back and the EBRD [European Bank for Reconstruction and Development] and the IMF [International Monetary Fund] will be superfluous."

However, Mr Chertkov says his clients are prospering and re-directing their businesses. Russia, once the dominant economic player, now ranks behind the Baltic, Israel, Greece, Germany and the US in his clients' trade.

"Spirituall, we are very

close to Russia, but in business we've very quickly re-oriented ourselves," Mr Chertkov says. "We've found better partners in the world market."

Mr Chertkov hopes that Odessa can become "the great wholesale bazaar for the entire former Soviet Union".

It is a dream shared by Mr Edward Gurvitz, who survived an often implicitly anti-Semitic campaign to be elected Odessa's mayor in elections on July 10. A free-wheeling businessman who is credited with sprucing up Odessa's centre when in his clients' trade.

"It's a dream shared by Mr

Gurvitz is hopeful that, with the added fillip of a free economic zone, Odessa's traders will be able to pull the rest of the nation out of its economic doldrums.

"It's like what the Americans say about General Motors," Mr Gurvitz says. "What's good for Odessa is good for Ukraine."

John Murray Brown reports on Ankara's difficulties in realising its critical privatisation programme

Turkey finds it hard to sell idea of buyer's market in state assets

would reach around \$2.5bn (£1.6bn) in 1994. Today, he is less confident. "It's still the target we're running after. But if you consider we only managed to raise \$1.7bn in 10 years since the programme was launched, you know what we're up against," he says.

For few developing countries have talked about privatisation for so long with so few results. In some respects, Turkey's privatisation effort is a casualty of what a US banker called reform fatigue. Even today the government is engaged in little more than a revenue raising exercise - the Thatcherrite target of spreading share ownership and increasing economic efficiency are no longer mentioned. Indeed, in the current financial chaos, public offerings have been abandoned, with Mr Yaramanci concentrating instead on block sales of strategic stakes to industrial or financial buyers.

The programme faces three main challenges. First, the international market is abrim with privatisation offers from eastern Europe to Latin America and a steel concern. Back in May, Mr Yaramanci predicted privatisation receipts

able to put a value on Turkish assets, with the lira having depreciated by around 50 per cent since the start of the year. Exacerbating the problems, the government has yet to clarify key issues like labour restructuring and pricing, without which buyers are not able to forecast future earnings.

Third, there are any number of special interest groups who need to be won round to the programme, from labour unions concerned about redundancies, civil servants and politicians worried about loss of status and patronage - even some private sector companies fear increased competition that might result from divestiture. For example, it was on an appeal from Social Democrat deputies that the constitutional court on July 6 overruled the government's fast track legislation.

In today's conditions, bankers also point out that any disposal is likely to have to be at a large discount. This could play further into the hands of those who charge that this is little more than a distress sale. "It's the destiny of the man sitting in this chair," concedes

Mr Yaramanci. "As you cannot possibly make an auction where all 60m Turks participate, there will always be criticism."

Labour issues remain particularly sensitive. The government has made some progress, introducing a job loss insurance fund which will compensate workers laid off for up to eight months after their dismissal. The catch is that financing for the fund has to come from the sales proceeds from privatisation.

As for labour restructuring, there are signs that the government is still on track. Moreover, by inviting local banks, the government is also hoping to see off the criticism that domestic investors have been ignored - a problem which led to court action on earlier sell-offs.

Only two weeks ago, the government had a foretaste of the sort of battle to come, when it publicly invited domestic bids for its 51 per cent stake in Erciye Iron and Steel company (Erciye), a joint venture with Alcatel Bell and Turkey's first privatised

company was probably not worth its replacement value, pitched him into a slanging match with one of the company's directors, who called his comments "criminal" and called for a stock exchange inquiry.

The decision to go to public tender for Erciye is understood to have been against the advice of the consultants CS First Boston. The move is seen more as a measure of the pressure Mr Yaramanci is under from the politicians, motivated by the need to show the World Bank and others supporting the privatisation effort that the programme is still on track.

Moreover, by inviting local banks, the government is also hoping to see off the criticism that domestic investors have been embroiled in an embarrassing legal tussle. In April, Erciye Iron and Steel company (Erciye), a joint venture with Alcatel Bell and Turkey's first privatised

sation - was forced to seek court protection from its creditors, as a result of the failure of the state telecom monopoly PTT to pay for its equipment supplies. The issue has since been resolved with Citibank last week lending \$155m to the government to allow the PTT to settle its debts. However, the incident can hardly have helped the planned PTT privatisation.

Conflicting policy objectives are equally apparent in the petroleum sector. Here, the foreign oil majors, now being courted to take a stake in the industry, complain that the government is using its control over the state run Tupras refinery, to hold down domestic oil prices, causing additional losses at both Tupras and the state-run refiner Petrol Ofisi.

Mr Yaramanci insists that with privatisation of Tupras, 70 per cent of refining capacity will be in private hands, ensuring a level playing field. "We will offer comfort and security to investors," Mr Yaramanci declares. However, in the next breath, he reveals that the government may seek certain industrial conditions "to protect employment and secure some capacity increases or additional investments".

As one banker put it: "He may talk about a buyer's market, but then he seems obliged to introduce all these seller's conditions."

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NEWS: INTERNATIONAL

Nigerian protesters claim 20 killed in clashes

By Paul Adams in Lagos

Nigeria's striking oil unions said yesterday their leaders had disappeared, as witnesses to clashes in the commercial capital Lagos between demonstrators and security forces reported a number of deaths.

The Campaign for Democracy, which is seeking the removal of the military government, said 20 people were killed. One witness said a man in military uniform had been left dead by a rioting crowd, while

another unconfirmed report said eight people were shot by armed security forces.

The oil workers are demanding that General Sani Abacha's regime uphold the result of the June 1993 presidential election - which was annulled after Mr Moshood Abiola emerged as the apparent winner - and reverse its cuts in investment in the oil industry. Mr Abiola has been arrested and faces trial for treason at the end of this month.

Nupeng, the junior oil workers

union which is entering the third week of its strike, says its leader Mr Frank Kokori is under arrest, which is denied by the police. Pengassan, the senior staff union which joined the strike a week ago, says it does not know where its two top officials are.

The oil workers yesterday ruled out an end to the strike until the military government hands over to civilian rule and denounced as a sell-out talks at the weekend between the government and other

trade unions over an end to the strike.

Some of the 41 unions which make up the Nigeria Labour Congress (NLC) began a two-day meeting in Kaduna yesterday to consider a national stoppage in support of Nupeng, especially if any of the strikers were badly treated. The NLC has sided with the government in previous crises and avoided all-out strikes, but as an umbrella for the labour movement it does not control individual unions.

Factory workers have been on strike in support since last week in Lagos, where most of the industrial area is shut either because of strikes or the lack of electricity and fuel.

Some multinationals operating in the Lagos area say they have between a week's and two weeks' supply of industrial fuel, diesel and petrol. The strike has stopped deliveries of petroleum products to filling stations and big industrial users, mainly in the south-west of Nigeria.

Shell, which produces half of Nigeria's estimated 2m barrels of oil a day, said: "It is affecting production in a small way but we are meeting tanker delivery schedules. Gradually the strike is taking effect."

Senior management and expatriate staff, who are not union members, are trying to maintain essential services. Pengassan has warned of reprisals against strike breakers but were not specific about the action they intend to take.

HK notes to mature after handover

By Simon Holberton
in Hong Kong

Hong Kong's Monetary Authority, the colony's central bank, is to test investor sentiment towards the transfer of sovereignty to China when on Monday it offers HK\$350m (£41.5m) of three-year notes that mature on July 23, 1997.

The authority said yesterday that Beijing's approval had been obtained to conduct a borrowing programme, even if repayment was beyond July 1, 1997, the day sovereignty passes to China. Through Sir Joseph Yam, its chief executive, the authority has established close working relations with the People's Bank of China, Beijing's central bank.

The authority said it expected the notes would be well received. They carry a coupon rate of interest of 6.85 per cent. "We believe the market has discounted the 1997 factor," an official said.

The issue of three-year paper is part of the authority's attempt to establish the basis for a debt market in Hong Kong. It now issues securities with maturities ranging from three months to three years and is considering the issue of a five-year note.

The notes and bills are sought after by banks. The authority operates a discount window at which banks can cash notes and bills for overnight funding.

Bills have been issued since 1991. The value of outstanding notes and bills at the end of June was HK\$344m. These securities are backed by Hong Kong's exchange fund, a government reserve established to maintain the value of the Hong Kong dollar, which the authority manages.

China's economic growth rate slows

China's economic growth rate slows

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China's economic growth rate slows

Nabisco and Pfizer launch fat substitute

By Victoria Griffith
in Boston

Nabisco Foods Group and Pfizer Food Science yesterday announced the launch of a fat substitute, Salatrim, to be used in low-fat chocolate bars, ice cream and cheeses.

Nabisco, a unit of RJR Nabisco, hopes to launch the product in chocolate bars by mid-1995, breathing new life into the faltering fat substitutes industry.

Satisfactory fat substitutes have been difficult to develop without destroying the taste of products, as fat carries taste to the mouth.

Those that have been developed have also experienced difficulty in gaining Food and Drug Administration approval. Procter & Gamble's Olestra has been mired in the approval process for years.

However, Salatrim is unlikely to get delayed by the FDA, according to Mr Hank Sandbach, a spokesman for

Nabisco Foods Group, because it is made from natural substances.

It has also solved the problem of taste, its makers claim, by combining fat substitutes with fat.

Derived from short-chain acids found in vinegar and cheeses, and steric acids found in vegetable oils, Salatrim contains fewer calories than traditional fats because it contains more large molecules, which are not so easily digested.

Salatrim contains five molecules of fat per gram - more than competing fat substitutes, but less than traditional fat.

The market for low-fat products in the US is potentially great, with Americans showing increasing concern about their weight, as evidenced by the explosion of the diet industry.

Americans also seem to be fighting a losing battle with fat. The number of obese adults in the US has surged

Canadians ease internal barriers

By Bernard Simon in Toronto

The British Columbia Labour Relations Board has ordered the province's pulp and paper unions to negotiate with companies individually, reversing a 50-year tradition of industry-wide bargaining, reports Robert Gibbons from Montreal.

The unions have been out on a contract for several months and, with surging company profits, had insisted that industry-wide bargaining be a precondition of serious negotiation.

The board ordered the unions to proceed with negotiating new labour contracts with a dozen big companies. It said the unions' stand for industry-wide bargaining flouted current labour laws requiring bargaining in good faith. The companies ended industry-wide bargaining last January.

better as part of Canada than by breaking away. Mr Johnson is expected to call an election later this week for September 12.

The PQ leader, Mr Jacques Parizeau, has scoffed at the inter-provincial trade agreement, noting that it falls short in many respects of the North American Free Trade Agreement (Nafta) and multilateral trade pacts to which a sovereign Quebec would be a signatory.

Among areas covered by the package are covered by the procurement, labour mobility, transport licences and product standards. The deal also includes a weak dispute settlement mechanism. However, Ottawa and the provinces were unable to agree on contentious areas such as energy, alcohol and agriculture.

Probe of Mexican group widened

By Damian Fraser
in Mexico City

The office of Mexico's attorney-general has widened its investigation into Grupo Financiero Havre, a financial services group in Mexico City, for alleged embezzlement of more than \$100m (£65m) from state development banks.

The government alleges that Havre set up more than 70 phantom companies which illegally borrowed more than \$100m (some in pesos, some in foreign exchange) from Nafinsa and Bancomext, two state development banks.

The government alleges that Havre set up more than 70 phantom companies which illegally borrowed more than \$100m (some in pesos, some in foreign exchange) from Nafinsa and Bancomext, two state development banks.

The money was alleged to have been diverted into other companies owned by the family of Mr Julio Mariscal, the Havre chairman.

He is one of Mexico's most prominent businessmen. In addition to controlling Havre, he owns the Mexican concession to sell General Motors cars.

In 1992, Mr Mariscal bought the brokerage Casa de Bolsa México for about \$60m.

Havre is Mexico's 16th largest financial services group, with insurance, brokerage, factoring and leasing subsidiaries. Government officials have now assumed supervision of the group.

Last month, Havre's insurance arm was accused by the finance ministry and the national banking commission, a regulatory body, of failing to report financial information, of alteration of financial records and over-reporting its level of capitalisation.

The attorney-general is taking legal action against at least 24 Havre executives, including Mr Mariscal, his son, the company's top legal officer, Mr Ricardo Nevarez, the vice-chairman of the insurance arm, Mr Jose Antonio Aguilar, and the company's entire board of directors.

Mr Mariscal is reported to be in hospital in the US, with proceedings under way to extradite him to Mexico, while Mr Nevarez has been reported as having disappeared.

IMF 'facing a busier future'

By Michael Prowse
in Washington

The International Monetary Fund's second half-century will be busier than its first, if Mr Michel Camdessus, the managing director, has his way.

Setting out his vision of the IMF's future at a Washington news conference, he said it needed to play a larger role as a manager of the international economic system, while increasing its efforts to promote sustainable growth in former communist countries and the developing world.

He said big changes in the 50 years since the IMF and World Bank were created, at Bretton Woods in New Hampshire, included the greater mobility of international capital and the bigger role of developing countries in the global economy.

The globalisation of economic activity brought about by capital mobility made national economies more interdependent and made effective central co-ordination of policies more necessary than ever. However, he signalled that the consultative process of the Group of Seven leading industrial countries was not ideally suited to the task because it excluded developing countries.

It was "crystal clear that we must try to promote more participatory decision-making", with developing countries playing a role commensurate with their economic importance.

The IMF's interim committee, which meets twice a year and includes 24 finance ministers from industrial and developing countries, provided a "remarkable framework for

participatory decision-making". Its role should be strengthened to reflect the challenges posed by globalisation of the world economy.

Mr Camdessus brushed aside a suggestion by the Bretton Woods Commission - an independent group of experts headed by Mr Paul Volcker, a

1980s to supplement global stocks of gold and foreign exchange reserves.

Mr Camdessus said countries planning to implement strong adjustment programmes under stand-by or extended fund facilities should be able to borrow up to 90 per cent, rather than 88 per cent, of their quo-

increase in SDRs to all members to increase global liquidity when inflation was low.

Mr Camdessus said he would continue to press all members to make their currencies fully convertible on current account transactions. At present, only 93 of 179 had achieved this.

But it was time "for the IMF



IMF chief Michel Camdessus: Looking forward to the fund's second half-century

Picture: Tony Andrews

former chairman of the US Federal Reserve Board - that the IMF should focus on its global monetary responsibilities and not duplicate the work of the World Bank in promoting growth in developing countries.

On SDRs, two options were being discussed. Equity considerations justified a restricted allocation to the 37 countries (including some eastern European countries and the former Soviet Union) which had joined the fund since the last allocation in 1981. However, he believed there was also a strong case for a general

to go an extra mile" and insist that members also liberalise transactions on capital account, which had not been envisaged by the fund's founding fathers. Free capital flows would promote greater efficiency in resource allocation.

However, although greater capital mobility was desirable, it also raised the "risk of sudden crises", even in countries with sound policies. So, Mr Camdessus would continue to press for the creation of a new IMF facility to give members resources with which to defend themselves against speculative attacks in financial markets.

Bomb attack on Jews kills 16

At least 16 people were killed yesterday, and dozens injured, by an explosion in Buenos Aires which leveled a seven-storey building housing two Jewish groups, agencies report from Buenos Aires.

In Jerusalem, Mr Shimon Peres, Israeli foreign minister, said he was sure the explosion was a terrorist attack, while the World Jewish Congress in New York called on all Jewish organisations to take immediate security precautions.

An estimated 100 people had worked in the building, which housed the Delegation of Argentine-Israeli Associations, the country's principal Jewish community

organisation, and the Argentine Israelite Mutual Association, a charity group.

The cause of the blast had not been determined by yesterday afternoon, but Argentine President Carlos Menem said he believed it had been an attack planned from abroad and helped by people here.

He immediately sealed Argentina's land borders, ports and airports to try to prevent the escape of any suspected bombers. Passengers who had already boarded flights were brought back to airport terminals while investigations took place.

In March 1992, a bomb destroyed the Israeli embassy in central Buenos Aires, killing at least 28 people and injuring more than 220. Responsibility for that blast has not been determined, despite fears of further attacks. A rash of telephoned threats to Jews in Argentina for about a month afterwards led to police being stationed at Jewish schools, cemeteries and cultural centres.

There are 250,000 Jews in Argentina, most of them in Buenos Aires.

Mr Yitzhak Rabin, Israeli prime minister, called the new attack "a cowardly, criminal and evil act". He vowed that "Israel will continue to chase the perpetrators of terrorism to the end".

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NEWS: WORLD TRADE

France urged Subsidies deal signals softer US line to block shipyard pact

By John Riddings in Paris and Emma Tucker in Brussels

French shipbuilders yesterday condemned the weekend agreement on eliminating subsidies in the shipbuilding industry, claiming their competitors would benefit from indirect subsidies that would be left intact. Shipbuilders also urged the French government to try to block the accord.

"It is a very bad agreement," said Mr Fabrice Theobald, general secretary of the Chambre Syndicale des Constructeurs de Navires, the French shipbuilders' association. He compared it to the Blair House agreement on agricultural trade between the European Union and the US, which reduced farm subsidies and was bitterly opposed by French farmers.

The French government was alone in rejecting the agreement reached after a week of negotiations at the Organisation for Economic Co-operation and Development in Paris. France said it wanted negotiations to continue - to reach a consensus "which respects the interests of all parties".

According to Mr Theobald, the principal French industry objections relate to indirect subsidies which, he says, are left intact under the agreement. He cited home credit schemes, under which shipowners get preferential interest rates for ordering ships at domestic yards and development and research grants.

The French industry also opposes the Jones Act, under which US coastal trade is restricted to vessels built in US yards. "We see no reason why this act should receive a blessing in the agreement," said Mr Theobald.

Japanese orders at four-year high

Foreign ship orders received by Japanese shipbuilders during the first six months of 1994 rose to 5.2m gross registered tonnes (grt), a level attained for the first time in four years, Reuter reports from Tokyo.

The major reason was the mass order of nine very large crude carriers (VLCC) in that half of the year," a spokesman for the Japan Ship Exporters' Association said.

A large part of those orders was for the Saudi Arabian National Shipping company's orders for five double-hulled VLCCs, signed with Mitsubishi Heavy Industries.

The last time Japan's ship orders for a first half were at this level was in 1990, when

The CSCN said that the French government could and should block the OECD agreement by invoking vital national interests.

Mr Theobald said that the French industry had restricted as far as possible and that, over the past 10 years, the number of big shipyards had been reduced from seven to two, while the number of shipyard workers had fallen from 20,000 to 5,000. "We have no more left, only nerves and muscle," he said.

France yesterday played down suggestions that it would invoke special powers to protect subsidies paid to its ailing shipyards which have come under threat from the new international agreement.

At a meeting of foreign ministers in Brussels, the French reiterated their opposition to the deal between the US, EU, Japan, South Korea, Finland, Norway and Sweden to end direct and indirect subsidies to shipyards in these countries.

The French argued that the agreement would not ensure fair competition because it allowed certain countries - notably Spain, Portugal and Belgium - to continue paying subsidies linked to existing programmes.

France was offered a similar deal but turned it down, preferring to hold out for total exemption.

Suggestions that France would evoke the so-called Luxembourg compromise - which allows a country to veto an agreement - were dismissed as premature. The matter is likely to be discussed again at the next foreign ministers' council meeting. The agreement must be ratified by all participants and is due to take effect at the beginning of 1996.

Large shipowners, he said, would benefit as marginal owners would not be supported by subsidised prices. On the other hand, overall prices would have to rise, as they would have truly to reflect shipyard costs.

Shipowners accepted this was a likely consequence, but remained unflustered. The UK's Chamber of Shipping, which represents shipowners, said excessive subsidies caused too much ship-buying, which lead to "over-timing" - too many ships chasing too little freight business.

Mr Nick Granger, director of the UK's Shipbuilders and Shiprepairs Association, said the effect on the UK shipbuilding industry would be broadly neutral, so long as the agreement worked as it should do.

It would not have been in anyone's interests to allow a spiral of state aid to the industry.

capacity increases in the absence of subsidies, but other concerns helped to concentrate minds in the final days of the OECD talks: the US threats of unilateral action over subsidies, and the prospect that a trade war could follow. The Clinton administration made clear earlier this year it was ready to back legislation enabling penalties against subsidised vessels. The Gibson bill before Congress would have authorised sanctions on subsidised foreign vessels entering US ports.

It was realised that failure to secure agreement could threaten a ruinous price and subsidy war and remove any chance of controlling dumping. In these circumstances, retaliation could have brought about a wider trade war.

Details of the agreement are still confidential until discussed in the EU Council of Ministers. However, the main points are:

• All subsidies, direct and indirect, except for research and development, will be banned from January 1 1996.

• The US has agreed to a cap of 250,000

gross tonnes annually on the capacity built under Jones Act provisions. If the US exceeds this ceiling, disputes procedures may be opened against it.

• Countries may provide domestic credits on terms equivalent to export credits.

Talks were conducted within the OECD, rather than Gatt because the normal Gatt principles do not apply to ships, which technically are never imported.

The agreement, which will be monitored, covers 75 per cent of world shipbuilding. The rest is carried out mainly by Russia, Ukraine, Poland, China and Brazil.

Efforts will be made to extend the agreement to these countries. In Poland's case, its accession may be linked to its planned membership of the OECD. Prospects for Russia, Ukraine and China appear less hopeful. However, the OECD participants plan wider talks on the industry with these countries in the next 12 months.

No clear winners and losers'

Industry cautiously welcomes OECD shipbuilding deal, writes Andrew Baxter

The world's main shipbuilding countries and shipowners yesterday welcomed the multilateral agreement to scrap subsidies, but differed on who would be the winners and losers.

Observers said that while that removed a distortion of free trade was a positive step, other factors such as the industry's manufacturing capacity and the state of the shipping market were more important influences on the supply and demand balance that dictated prices.

"We are very pleased. This is a solution that the US has been working to bring about for five years," said Mr John Stocker, president of the Shipbuilders' Council of America. The agreement (which was negotiated at the Organisation for Economic Co-operation and Development) was not perfect, but would reduce government interference in shipbuilding and impose discipline on the industry.

Large shipowners, he said, would benefit as marginal owners would not be supported by subsidised prices. On the other hand, overall prices would have truly to reflect shipyard costs.

Shipowners accepted this was a likely consequence, but remained unflustered. The UK's Chamber of Shipping, which represents shipowners, said excessive subsidies caused too much ship-buying, which lead to "over-timing" - too many ships chasing too little freight business.

According to Mr Simon Quarrell, a consultant at KPMG Peat Marwick and author of a 1992 report on the competitiveness of European Union shipyards, the winners in the European shipbuilding industry would be the low-cost, high-efficiency yards which

try, be said. "But unless there is more or less a balance between supply and demand, you will not have conditions where zero subsidies can stick." UK shipbuilders, therefore, were worried by the "massive amount" of shipbuilding capacity increases being

predicted by South Korea.

Mr Granger also warned that, unless countries were in the OECD, their ships would not be covered by the agreement's mechanism to prevent injurious pricing. "The Chinese, Malaysians and others are all putting ships on to the market at cut-throat prices, which I don't think have much to do with reality."

According to Mr Simon Quarrell, a consultant at KPMG Peat Marwick and author of a 1992 report on the competitiveness of European Union shipyards, the winners in the European shipbuilding industry would be the low-cost, high-efficiency yards which

could compete on a fair and equal basis with other yards, if that was allowed.

"These would be some yards in Germany, Denmark and the Netherlands, and individual yards across Europe, including Italy and France, where some yards are world-class in certain

at Rostock in Germany - was already considerably lower than many competitors.

The Finnish yards, for example, in effect get no subsidies. However, the new regime could make the going tougher for Kvaerner's Govan yard, which has traditionally been

builders had over-estimated the effect of subsidies on the market, but under-estimated the productivity gap between themselves and the world market level. So the removal of subsidies would not provide the with a care-all.

But Mr Stocker believed the deal at last gave US shipbuilders - which had not received subsidies for the past 10 years - the opportunity to enter a market which is forecast to improve "dramatically" over the next five years.

He contended that the agreement would radically shift the industry away from the Japanese shipbuilders which, with the added problem of a strong yen, would find it hard to keep making ships.

But the view from Tokyo is different. The deal was expected to work in Japan's favour, as direct subsidies to the Japanese shipbuilding industry were virtually non-existent, a transport ministry official noted.

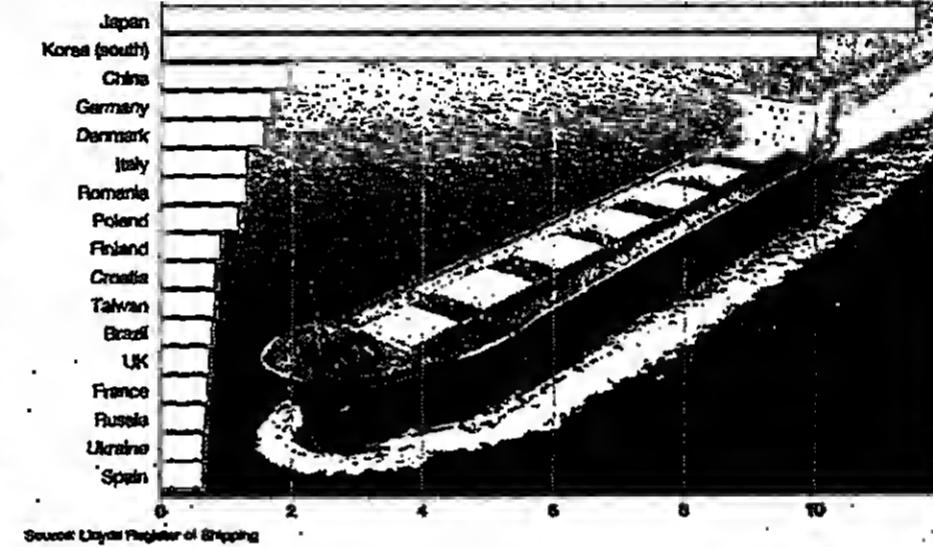
At the same time, the anti-dumping code - together with specification of what constitutes dumping - is looked upon favourably in Japan as a measure that will help to prevent severe pressure on Japanese shipbuilders to reduce prices during recessions.

However, the view is that the agreement would not necessarily act to the disadvantage of Japanese industry alone, since other countries also provide huge indirect subsidies, but would help to make the market fairer.

The relaxed reception of the OECD agreement reflects the confidence felt in the competitiveness of Japan's shipbuilding industry. In the first six months of this year, the industry managed to increase orders by more than twofold to 130 vessels. Additional reporting by Christopher Brown-Haines and Michio Nakamoto

Leading shipbuilding nations

Order book total at 31 March 1994 (millions of gross tonnes)



Source: Union Register of Shipping

planned by South Korea.

Mr Granger also warned that, unless countries were in the OECD, their ships would not be covered by the agreement's mechanism to prevent injurious pricing. "The Chinese, Malaysians and others are all putting ships on to the market at cut-throat prices, which I don't think have much to do with reality."

Kvaerner, Europe's biggest shipbuilder, saw itself as a winner from the deal. "If this agreement is fully implemented, it will boost our shipbuilding potential significantly," said Mr Diderik Schnitter, head of shipbuilding at the Norwegian company.

Kvaerner claimed its competitive position would be enhanced because the average subsidy for its yards - six in Norway, two in Finland, Govan in Scotland and Warnow Werft

fitted from high subsidies.

The group also said it believed the OECD accord would enhance prospects for stability in the notoriously volatile shipping markets, because generous subsidy levels would no longer entice shipowners to order new vessels in the face of adverse market sectors.

But there are other yards which are effectively being buoyed up by subsidies that should be given the chance to go bankrupt."

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INTERNATIONAL ECONOMIC INDICATORS: PRICES AND COMPETITIVENESS

Yearly figures are shown in Index form with the common base year of 1985. The real exchange rate is an Index throughout; other quarterly and monthly figures show the percentage change over the corresponding period in the previous year and are positive unless otherwise stated.

UNITED STATES

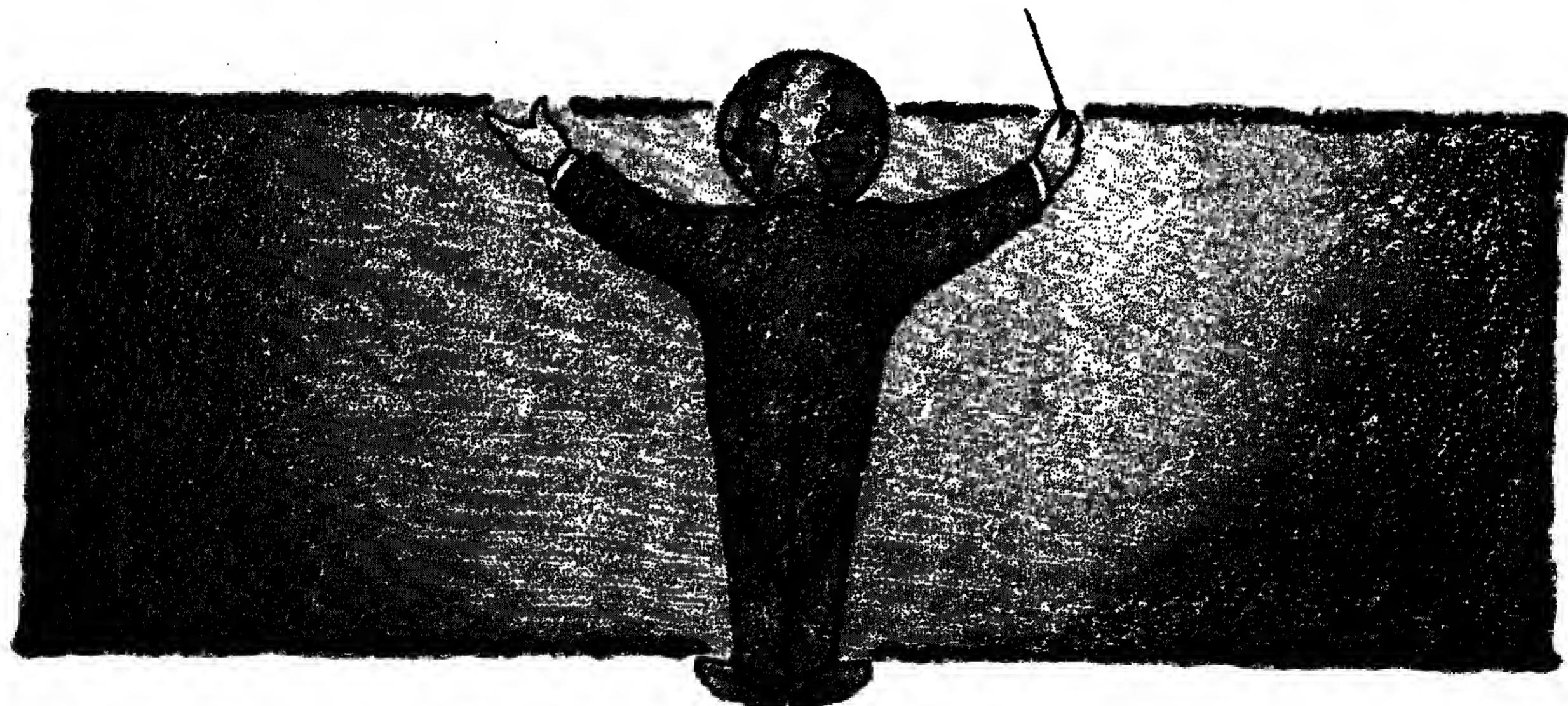
Consumer prices	Producer prices	Exports	Unit labour costs	Real exchange rate
1985 100.0	100.0	100.0	100.0	100.0
1986 101.5	98.8	102.4	98.4	100.8
1987 102.0	102.0	102.6	98.2	101.4
1988 109.0	103.2	109.0	99.1	102.2
1989 115.2	108.5	110.0	101.1	104.9
1990 121.5	113.9	113.6	104.3	108.2
1991 126.5	118.3	117.3	107.8	111.8
1992 134.0	117.7	120.1	108.1	113.9
1993 2.0	2.5	2.5	2.5	1.8
1994 2.5	2.0	2.0	2.0	2.1
1995 2.4	-0.3	2.5	2.5	2.0
1996 2.4	-0.3	2.5	2.5	2.0
1997 2.4	-0.3	2.5	2.5	2.0
1998 2.4	-0.3	2.5	2.5	2.0
1999 2.4	-0.3	2.5	2.5	2.0
2000 2.4	-0.3	2.5	2.5	2.0
2001 2.4	-0.3	2.5	2.5	2.0
2002 2.4	-0.3	2.5	2.5	2.0
2003 2.4	-0.3	2.5	2.5	2.0
2004 2.4	-0.3	2.5	2.5	2.0
2005 2.4	-0.3	2.5	2.5	2.0
2006 2.4	-0.3	2.5	2.5	2.0
2007 2.4	-0.3	2.5	2.5	2.0
2008 2.4	-0.3	2.5	2.5	2.0
2009 2.4	-0.3	2.5	2.5	2.0
2010 2.4	-0.3	2.5	2.5	2.0
2011 2.4	-0.3	2.5	2.5	2.0
2012 2.4	-0.3	2.5	2.5	2.0
2013 2.4	-0.3	2.5	2.5	2.0
2014 2.4	-0.3	2.5	2.5	2.0
2015 2.4	-0.3	2.5	2.5	2.0
2016 2.4	-0.3	2.5	2.5	2.0
2017 2.4	-0.3	2.5	2.5	2.0
2018 2.4	-0.3	2.5	2.5	2.0
2019 2.4	-0.3	2.5	2.5	2.0
2020 2.4	-0.3	2.5	2.5	2.0
2021 2.4	-0.3	2.5	2.5	2.0
2022 2.4	-0.3	2.5	2.5	2.0
2023 2.4	-0.3	2.5	2.5	2.0
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FINANCIAL TIMES TUESDAY JULY 19 1994

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NEWS: UK

Irish government annoyed by Sir Patrick Mayhew's comments over territorial claim

London and Dublin clash on Ulster

By Tim Coone in Dublin

Sharp differences have emerged between the British and Irish governments over whether the Irish Republic's territorial claim to Northern Ireland is now the key obstacle to the stalled Northern Ireland peace process.

The Irish government has responded with annoyance to an interview published yesterday in a British newspaper by Sir Patrick Mayhew, the Northern Ireland secretary, in which he emphasised that the Republic's territorial claim to the province was now the central issue to be resolved in drafting a joint "framework document" designed

to encourage Northern Ireland's political parties to return to the negotiating table.

An Irish government spokesman emphasised that any new constitutional arrangement for the province must be "balanced". He said "What we are seeking is a balanced constitutional accommodation as expressed in the (Downing Street) declaration, not some constitutional one-way street".

Last Friday in Brussels, the Mr John Major and Mr Albert Reynolds, the British and Irish prime ministers respectively, agreed to postpone a planned July summit in Northern Ireland until the autumn to allow themselves more

time to resolve their differences in drafting the document.

Mr Dick Spring, the Irish foreign minister said yesterday he was "surprised" at the comments attributed to Sir Patrick, and that he did not agree that the Republic's territorial claim was now the central issue.

He said a "number of issues remain to be resolved, and all of those will have to be resolved together. I don't think it is helpful to highlight one aspect of negotiations... there is little point in solving problems on one side if you leave more problems on the other side". He said a "fair wider" solution is

Dublin has repeatedly emphasised that the 1920 Government of Ireland Act, which establishes Westminster rule over Northern Ireland, should be modified as a "quid-pro-quo" for modifying the Republic's territorial claim.

Mr Dermot Ahern, the Fianna Fail co-chairman of the Anglo-Irish joint parliamentary body, yesterday accused Sir Patrick of trying to "cherry-pick" aspects of last December's Downing Street declaration.

Sinn Féin, the political wing of the IRA, announced that its special delegate conference, at which a formal response to the declaration will be decided, will be held on Sunday.

British Gas plans cut price incentive

By Robert Corzine and David Lascelles

British Gas intends to cut prices to its best residential customers during the run-up to the introduction of competition in 1996 in a move which could also result in higher charges for millions of other households.

The price differentials between customers are likely to emerge as the company lifts cross-subsidies. British Gas claims that 2m-3m of its most profitable domestic customers subsidise much larger numbers of problem payers and those who use relatively small amounts of gas.

It is thought that 5m customers might benefit from lower prices, but as many as 8m households could be hit by increases.

Company officials say the "re-balancing" of costs might occur abruptly if the government sticks to the present timetable for ending its monopoly over the sale of gas to 18m households beginning in 1996, with full liberalisation due in 1998.

A six-12 month delay in the first phase of competition, which British Gas has proposed in order to ensure that its computer systems have been upgraded and tested prior to deregulation, would enable it to introduce price changes more gradually, officials said.

It might also be able to offer packages to induce a change in behaviour among the 2m-a-year late or non-paying customers. These could include incentives for customers to pay by direct debit.

Officials say the late payment problem is so large because disconnection procedures are cumbersome. They say that gas bills get paid last, after electricity.

The company yesterday said it was committed to competition, and wants to see the necessary legislation included in the Queen's Speech this autumn. But it also wants to ensure that the re-balancing of its cost base is completed before its monopoly is lifted.

Ofgas, the gas industry regulator, yesterday said a re-balancing of costs between consumers would require its approval. It would also have to take place within the complex pricing formula set by the regulator - a cap based on the retail price index minus 4 percentage points.

But the regulator confirmed that British Gas has a right to raise prices for different market segments if it can show that it is not recovering the costs of serving such customers.

British Gas executives say they have little faith in Ofgas' ability to prevent independent gas marketers from targeting its best customers, while avoiding the millions of small customers or problem payers presently unprofitable.

Treasury on course to cut public borrowing to £36.1bn

By Peter Norman, Economics Editor

The government's budget deficit fell to a lower than expected £2.86bn in June from £3.1bn in May, indicating that the Treasury is well on course to achieve its recently set target of £3.1bn for the public sector borrowing requirement (PSBR) in the financial year to the end of March 1995.

The Treasury and Central Statistical Office reported yesterday that the PSBR fell to £11.4bn in the three months to the end of June from £13.4bn in the three months of the 1993-94 financial year.

Yesterday's figures had no impact on financial markets. But economists were impressed. Mr Michael Saunders, UK economist for Salomon Brothers International, said that the scale of improvement in the fiscal deficit is likely to be sustained over the rest of 1993-95. "Assuming that the November Budget does not shift the fiscal stance, the PSBR could be down to £25.5bn or 3.5 per cent of GDP in 1993-96" compared with £25.9bn in 1993-94, he said. This would be "among the smallest deficits in the European Union".

Excluding last month's pri-

vatisation proceeds of £180m from the sale of Northern Ireland Electricity shares, the PSBR in June was £3.04bn. Without privatisation income, the deficit shrank by £3bn to £11.5bn in the three months to the end of June from £14.5bn in the same period of last year.

The June deficit was markedly lower than the £3.7bn consensus forecast. The Treasury said early tax payments by the self-employed ahead of a July 1 deadline boosted government revenues. Inland tax receipts jumped to £5.5bn in June from

£4.18bn in May and £4.8bn in June last year.

The overall improvement in the government's finances so far this year reflects relatively strong revenue growth and only a small rise in government outlays.

Cash receipts were £17.1bn in June and £50.5bn in the first three months of 1993-95 to show a 4.3 per cent rise compared with £48.4bn in the same period last year.

Inland revenue receipts, at £17.3bn in the quarter, were up 9 per cent compared with the

same three months a year ago, while customs and excise receipts advanced by 7 per cent to £17.1bn.

Cash outlays were £20.6bn in June and £62.4bn in the first three months of the financial year, up 1.6 per cent on spending of £51.4bn in the equivalent period of 1993-94. However, these were boosted by higher interest payments and lower privatisation proceeds, which count as negative expenditure. Net departmental outlays in the three months fell 1.5 per cent compared with a year ago.

Plans to erect wind turbines in the heart of the moors made famous by the books and poems of the Brontë family country have been dropped.

Nine were planned for Haworth Moor - setting of Emily Brontë classic *Wuthering Heights* and where she often played with her sisters and brother.

Britain in brief



Hardboard factory for south Wales

A £40m hardboard factory is to be built in south Wales in the largest UK manufacturing start-up yet to be backed by a venture capital.

Tech-Board, the new company, will make the first hardboard in Britain for five years, since the closure of UK Paper's elderly factory at Kemsley, Kent. The new plant is expected to create 200 jobs and will use home-grown wood.

With a capacity of 88,000 tonnes per year, the factory could meet about half of the UK's current requirements for hardboard, which is principally used in the furniture, automotive and building industry. The company also intends to export to continental Europe.

Mr Malcolm Graham, the general manager of UK Paper's hardboard division, spent at least five years since the Kemsley plant closed putting together the financing package that was agreed yesterday.

A syndicate of UK and international banks and venture capital houses includes 31 which will be represented on the board.

The Welsh Office is providing a £3.4m grant and additional finance comes from Gwent county council and £250,000 of loan and equity from British Coal Enterprise, the corporation's job creation arm. The 12-acre factory site is reclaimed mining land on an industrial estate near Ebbw Vale. Male unemployment in the area is 20 per cent.

Thabo Mbeki to visit London

South Africa's deputy president Thabo Mbeki is to visit London on Wednesday and Thursday. He will meet John Major and lunch with the Queen, according to the Foreign Office.

Pupils 'lose day a week'

Some pupils lose the equivalent of one day per week in the classroom because of variations in the length of the school day, according to school inspectors.

They found the total time spent in school varied by 4.1 hours per week in primary schools and by 8 hours in secondary schools, according to a report by the Office for Standards in Education. Recommended taught school weeks are 21 hours for five to seven-year-olds, 23.5 hours for those aged eight to 11 and 24 hours for secondary school pupils.

Company code for Exchange

The London Stock Exchange unveiled new rules designed to make it easier for small companies which have been listed on its Unlisted Securities Market to obtain a full Stock Exchange listing.

The new rules are necessary because the USM is slated to close at the end of 1996 and will not accept any new companies from the end of this year. The decision to close the USM followed the recession in the early 1990s during which trading in the smallest companies came almost to a standstill. The Exchange agreed in early 1993 that the USM was not a viable mechanism to ensure investment in smaller

What's large

Asda, the UK's fourth-largest grocery retailer, is stepping up the supermarket price war with a new promise to refund the difference on a basket of goods if customers can buy the same goods more cheaply. The pricing initiative will be backed by a national advertising campaign.

Building society bars sales staff pending training

By Alison Smith

Nationwide Building Society, the UK's second largest, yesterday barred its 1,300 authorised financial services staff from giving advice in this area until a re-training programme has been completed.

The ban will affect staff at around two-thirds of the society's 1,000 outlets. Nationwide is planning to launch its own life insurance and unit trust subsidiaries next year, but currently acts as an agent for Guardian Financial Services, part of Guardian Royal Exchange.

The move follows a routine inspection visit by Lautro, the life insurance industry's regulator, to Guardian Financial Services and its agents. On the day that Lautro took a further step towards extinction - the Personal Investment Authority - the new regulator for the personal investment sector - became operational, the announcement was a reminder that the existing regulator had been growing in effectiveness.

Nationwide said yesterday that the Lautro visit had revealed some shortcomings in its supervision of financial services staff, and that it was taking the opportunity to generally train more generally. Mr Brian Davis, chief executive designate, said Nationwide's action had been taken voluntarily, and was a sign of its commitment to high standards of service.

In March, Norwich Union, one of the UK's largest insurers, suspended its entire life and pensions sales force for a month after Lautro identified breakdowns in management controls.

The 650 or so Nationwide staff dedicated entirely to financial services products will go through an intensive training programme, and the first groups to go through this process will be able to offer advice again from early August. The full process is expected to take eight to nine weeks.

Plans for the remaining authorised staff, such as branch managers, have not yet been finalised, but it is possible that the numbers who are authorised will be reduced.

Mr Davis said he did not believe that Nationwide had misled any of its financial services customers, but that any customer who was concerned should contact the society.

Government backing for use of teleworking

By David Goodhart, Labour Editor

The British government yesterday gave its most enthusiastic endorsement to date of teleworking - using information technology to work from home - and

to review any regulations and restrictions which prevent its growth.

Mr David Hunt, the employment sec-

retary, said: "We need to know of any areas where legislation or its interpretation is creating special difficulties for telework so that we can deal with them".

He also revealed that Whitehall has

established a Teleworking Special Inter-

est Group to serve as a contact point for all interests in the subject.

Mr Hunt, who was speaking at a semi-

ninar organised by the Social Market

Foundation and 3Com, the US telecom-

communications company, said that a

recent Department of Employment sur-

vey found that one in 20 British compa-

nies employ teleworkers.

Mr Hunt said that the employment

department survey found a high level of

satisfaction among teleworking manage-

ers, with over three quarters "very sat-

isfied" with their present teleworking

arrangements.

some estimates say that 10-15 per cent of the workforce in many developed countries will be teleworking to some degree by the end of the century.

Mr Hunt said: "Teleworking can have

great benefits but it can also have pit-

falls. We need to learn from experience,

so the pitfalls can be identified and

overcome."

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ment department survey found a high level of

satisfaction among teleworking manage-

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Legislation would be sup-

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The department is expected

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Japan's People World

Shabu Goto hopes that in a few years' time it will become second nature for many of his fellow Japanese - at home and abroad - to use personal computers for buying goods, ordering services such as restaurant tables and even finding out about medical care.

In a country where PC use is far lower than in much of the west - Japan has only a third as many PCs per head as the US, though ownership is rising steadily - the race to link homes and businesses to a variety of electronic and multimedia-based services is speeding up.

As head of IBM Japan Services Business Company, Goto is involved with the US group's attempt to penetrate the still small local market for PC-based network services, using locally-developed software to cope with the complex Japanese language. With Mitsubishi Corporation, Hitachi and Toshiba, it has set up 'People World' to encourage greater private use of PCs in Japan.

The system will be easy to use, says Goto. "It is not necessarily aimed at professional people but also at housewives and older people." It will compete with PC-Vantrum by NEC, the Japanese electronics group and NiftyServ (run by an affiliate of Fujitsu) computers.

By 1999, IBM hope to have more than 1.5m users of People World. The other services now have about 1.3m between them. People World is working with such providers of content as *Hamako*, a women's leisure magazine which will offer shopping information about sales and promotions in the Tokyo area.

"That kind of information is very important to improve the standard of living," believes Goto. "But equally important is medical information - the older we get, the more we need special services. Since Japanese hospitals are closed at weekends - except for emergencies - People World will also tell users where to turn for their unexpected healthcare needs."

Andrew Fisher

From the beginning of next year, telephones in the office and in the home could be leaking information about our lives as we sleep.

The information they will relay is likely to concern our energy consumption and how much water we use, and the callers they will be "talking" to will be the utilities that bill customers for these services.

Up to 150 residents in Doncaster, in the north of England, are taking part in a trial in which their telephones are used to read their electricity and water meters. The trial, which runs until the end of the year, is a joint project between Yorkshire Water, Yorkshire Electricity, British Telecommunications and Schlumberger Industries.

The latter supplies the meter interface unit (MIU) which converts the data from the meters to a central database via the telephone network. A subscriber line access controller (Slac) calls the MIU when instructed by the companies' computers to read the meters. Four ports on the MIU enable four different meters to be read. The Yorkshire trial is using just two.

The trial uses technology developed by BT which enables the telephone lines to convey data without ringing. The aim is to leave customers blissfully unaware that their telephone lines are involved in any activity. If a customer uses the telephone while the meter is being read, the call from the utility will automatically end. No call from an electricity company will delay a call for an ambulance, for example.

The introduction of the no-ringing facility, which negates the usual ringing current of normal calls, has required a big investment by BT and involved large-scale infrastructure changes. The costs of installation have been kept down because the facility has been installed at the same time as other BT developments, such as being able to identify a caller. Changes both to the telephone exchanges and the software used in digital exchanges have been implemented.

BT plans to install this "no-ringing" facility on most of its 25m lines before the start of next year when it will be available for commercial use. Future applications could include equipment monitoring and control for photocopying machines and a "home automation" system whereby heating, lighting and security can be checked automatically.

But, says Andrew Batchelor, services development manager at BT: "We are focusing on the utility sector as our first market. This is because the utilities have a more pressing requirement to have some technology available to help them out of a commercial difficulty."

This "pressing requirement" felt by the water and electricity industries is the need to cut costs before



Calling for water: Doncaster residents will be the first to use the new meter system

Dial M for meters

Jane Martinson reports on a trial scheme to measure water and energy consumption by telephone

forthcoming large-scale reviews by industry regulators. Both reviews will consider pricing controls and will take into account the companies' ability to cut costs and improve efficiency.

The onus after the reviews will be on both industries to prove to investors that they can still increase dividends based, among other things, on continuing to cut costs.

The Yorkshire trial is one of a number involving utilities, particularly electricity companies, and automatic meter reading. Joint ventures such as the one in Yorkshire

also point to a move towards mult utilities with one company providing both electricity and water.

A few smaller multi-utilities in the US are testing the use of telecommunications for meter reading. But Peter Harris, marketing manager at Schlumberger Industries, says the scale of the potential market in the UK - which has some of the biggest utilities in the world - makes the Yorkshire trial particularly exciting.

The City appears to be watching signs of such closer co-operation with great interest. Robert Miller

Bakewell, utilities analyst at NatWest Securities, predicts that there will be seven multi-function utilities in the UK by 1997. "We will see a move towards more multi-function utilities in the UK, perhaps along the lines of those in the US but probably bigger. One of the things driving this forward is the need to cut costs and eliminate the overlap."

Nigel Hawkins, analyst at Boare Govett, also foresees closer co-operation at both operating and management levels. "In terms of billing, for example, telecoms must be in a pole position for utilities."

But there are still a number of questions concerning the cost-effectiveness of automatic metering. The meters used in this system are more expensive than traditional ones and costs will not come down until they are produced and used in bulk.

Most industry analysts accept that the "man in a van" system with an engineer making regular, if infrequent, readings will remain cost-effective until "special" reads need to be carried out. These include returns to homes where nobody was in or an address changes.

Having a qualified member of staff visiting premises has other advantages, although as Harrie says: "Some people find it difficult arranging a convenient time for their meter to be read and others don't like strange people coming into their homes anyway."

Proponents of the scheme argue that "added value services" should be added to any cost benefit analysis. For utilities' customers, improvements could include the elimination of estimated bills, immediate informed response on queries and complaints, and flexible tariffing and billing. The electricity industry already sells energy to big industrial users in 30-minute lots that could be accurately gauged with such advanced metering.

The system will also enable water companies to detect leaks more easily and to prepare load profiles of customers.

A shared billing system between the water and electricity companies could lead to shared information about bad-debt customers. In the Yorkshire trial, each utility has access only to its own meters but the possibility of utilities sharing information is likely to cause alarm.

"This is certainly a complex subject, which is why nobody is rushing into it and why we're having trials to see how customers react to having their phones used in this way," says Batchelor.

"We're taking this fairly slowly, although we have been impressed by the reaction so far," he adds.

Yorkshire Water is also tentative. "Our main aim is improving services. We are not doing this purely for the sake of new technology."

Technically Speaking When IT fails to measure up

By Tom Foremski

The value of information technology is rarely questioned by users these days. In schools and businesses, the belief is widespread that computers make classrooms more effective and offices more productive.

The uncomfortable fact that vast investments in computers have shown only modest or, in some cases, no productivity increases is often dismissed as an irritating measurement problem.

The US National Research Council said at the end of last year that US service companies spent at least \$750bn (£493bn) on communications systems, computer hardware and software in the 1980s. During this period, their annual productivity gain was a mere 0.7 per cent. Many other studies also indicate that the correlation between IT spending and productivity increases is barely measurable.

The general reaction to such studies is that the data is wrong or has been misinterpreted; or there is serious mismanagement of IT. It is true that the economic data is often difficult to collect, but it should be difficult not to notice an impact on the economy from such a large investment.

This has become known as the productivity paradox, and there have been many attempts to analyse economic data in different ways to reveal the productivity that such large investments in computer technology must have made possible.

If it is difficult to discern what the broad benefits of IT are, how can the smaller issues be evaluated? How does a manager decide whether investing to upgrade a company's PC systems to faster computer models, or to install improved software, will be rewarded through greater productivity?

It is this lack of effective measurement of the benefits of investing in computer technology that forces many companies to make the equivalent of a leap in the dark when making significant investments in IT. One senior executive at a leading US bank

Unless IT is managed with discipline and serious rethinking by companies about how they operate, its effects on the bottom line will not only be negligible but may be harmful. Organisations which solve the productivity paradox by focusing on strong management and appropriate use of IT will gain competitive advantage and unleash the true power of computer technology.

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 3 Other Services
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 5 Distribution/Hotel/Catering
 6 Extraction (Oil/Gas, etc)
 7 Manufacturing/Engineering
 99 Other (Please state) _____

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 2 26-34

Type of Investment currently held

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 2 International Equities
 3 Other Deposits
 4 Property
 5 Bonds
 6 Precious Metals/Gems
 7 Unit Trusts/Unit Trusts
 8 Other International Investments
 99 None

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 2 Gold Card
 3 Charge Card (e.g. Amer)
 99 None

MANAGEMENT: THE GROWING BUSINESS

Smaller companies may be about to get a shock when they fall within the scope of new environmental laws

Weighed under by green tape

Just as smaller companies might have thought the burden of red tape was to be lifted from their shoulders by a concerned government, the spectre of environmental legislation is looming large on the horizon.

Many larger companies are successfully implementing measures brought in by the 1990 Environmental Protection Act, in particular the concept of integrated pollution control (IPC) which covers air, water and waste emissions. But smaller companies have been less affected by the legislation. That is changing. Within the next 18 months, many more of them will fall within the orbit of environmental protection legislation.

All the signs are that managers of these companies are confused and frightened by the complexity of the rules and the cost of compliance. Whatever the merits of the legislation, it is introducing new areas of expertise that busy owner-managers must master.

Last year the Greater Manchester Business Innovation Centre set up Envirotech with local sponsors and funding from the Department of Trade and Industry and the European Union's Regional Development Fund to offer companies a free environmental audit. The uptake, though improving, has been disappointingly low, says business manager Adele Neale.

"For those companies that know about the legislation the reaction tends to be one of fear and 'what is it going to cost us?'" she says. "Many smaller companies are adopting a stick the head in the sand attitude."

The fear is not entirely surprising. Take the principle at the heart of the Act, which says companies must adopt the "best available techniques not entailing excessive cost" – a concept that labours under the clumsy acronym Batene.

This principle is applied by Her Majesty's Inspectorate of Pollution when issuing companies with authorisations for certain prescribed industrial processes. Regulations in this area already cover most heavy industries such

as mining, power supply and chemicals. Now the inspectorate is drawing up regulations and guidelines, which will be available next May, to include the industries not yet covered.

These include paper making, timber treatment, coatings and animal and vegetable matter processes. Many of the companies in these industries are small and medium-sized enterprises (SMEs).

The trouble is that the guidelines, being drawn up after consultation with trade organisations, are necessarily vague. Batene is site-specific, the inspectorate says. What is an "available technique" at one factory may not be available at another within the same industry. And what does "excessive cost" mean?

While the inspectorate accepts

Many smaller companies are adopting a stick the head in the sand attitude

this definition is not clear, it says it is not trying to put companies out of business.

According to HMIP, smaller companies need not be too disconcerted. Inspectorate officials say the initial confusion in companies first covered by the IPC was fairly quickly resolved.

More generally, while larger industries were initially critical of the Act some of the hostility has subsided. "Our impression is that by and large big industry has done an excellent job in getting its act together from quite a low start," says Robin Bidwell, managing director of Environmental Resources Management, a consultancy.

Smaller companies are also increasingly likely to find themselves affected by waste management legislation. With some exceptions – in fact no fewer than 43 categories of exception – any company that keeps, treats or disposes of waste will need a licence. Many have already applied for licences. What may

not be widely recognised by SMEs is that companies exempt from needing a licence must register that exemption by December or risk paying a fine of up to £5,000.

The writer of legislation has meant a growth market for consultancies. Some, such as ERM, say companies are beginning to realise that the environment need not be a threat but can save money.

And as the scope of Integrated Pollution Control has spread, so has interest in BS 7750, the environmental management equivalent of the BS 5750 quality standard. From April next year, companies will also be able to register under the EU's equivalent standard, the eco-management and audit system.

The question being raised, however, is why companies already inspected by the pollution inspectorate should go through the additional cost of seeking and maintaining BS 7750.

The DTI says there may be additional value in BS 7750. While IPC focuses on processes, BS 7750 is more concerned with ensuring an environmental management system is in place. What is more, the officials say, BS 7750 is better than its quality assurance cousin because it clearly encourages continuous improvement.

Nevertheless, the DTI stresses that accreditation is not a badge of quality or greenness, only a management tool to help achieve a corporate goal.

While the government may not yet have stopped the spread of environmental red tape, it is at least aware of the problem for SMEs. As one DTI official said, "In the SME sector there is probably a misunderstanding or lack of knowledge about legal requirements. There are no clear channels for communicating our intentions or planned changes."

The DTI and Department of the Environment plan to improve the way they communicate the impact of environmental legislation to smaller companies. Unless they are successful over the next six months or so, some companies are going to have a nasty shock.

The announcement yesterday that a venture capital-backed start-up will revitalise the UK's moribund hardboard industry should have been a cause for rejoicing.

The £40m project will be the biggest manufacturing start-up backed by institutions in the UK. The plant will create at least 200 jobs in Gwent, South Wales and should cut the UK trade deficit by substituting large quantities of imported hardboard.

But the story of how Malcolm Graham, chief executive of Tech-Board, and his advisers raised the equity and debt is not encouraging to entrepreneurs seeking start-up finance. When the deal was finally signed yesterday morning, more than six years had elapsed since Graham first sought backing.

During this time, he spent all his savings. He also learned what many others have learned – that with some exceptions venture capitalists and commercial banks are reluctant to back start-ups.

The venture capital industry is frequently criticised for this. But the brickbats are often ill-aimed. In the first place, many venture capitalists manage funds raised externally for investment in management buy-outs – not start-ups. Asking them for start-up capital would be like asking a car insurance salesman to sell cars. Second, the industry has learned from bitter experience that many start-ups fail.

Graham points out that the Tech-Board project was different. "Most start-ups fail because there is no market," he says. "Here was a project with an established process and market, but it still did not get a good reception." This was in spite of the fact that the corporate finance department of KPMG and lawyers at Steggles Palmer said they would work for Graham on a contingency fee basis.

Graham had become general manager of UK Paper's hardboard division in 1986, just before its management led a buy-out from Bowater Industries. Its Kemble plant in Kent was designed to produce 5,000 tonnes, but it was operating at three times this level and was falling down.

After three months – and another KPMG review of the business plan – Learmond said he would back the project and found an offshore investor, Persis, who put up £500,000 of interim funding. "What attracted me was that there were no other producers in the UK," says Learmond. "Every tonne is imported and costs money to transport. If we had a plant that could deliver on a just-in-time basis we would have a tremendous edge on imports."

With the backing of Persis, Graham headed back to his contacts at 3i – after they had been warmed up by KPMG. "Start-ups are extremely rare – nothing quite like this has ever been done before as an industrial start-up," says KPMG's Nick Theakston. "I went to 3i on my own so that they would not say no at the first mention of start-up."

"I met 3i who told me I needed a



Juggling the finances

Arranging start-up funds was like being in a circus act for Tech-Board's chief executive, writes Richard Gourlay

By April 1992, with 3i on board, success seemed much more assured. But most other potential equity providers either wondered why no one else had set up a plant, could not believe the margins or wanted to buy into something that would generate an immediate yield.

As a result it took until July 1993 to agree the equity layer of the funding – £2m of pure equity and £13.5m of subordinated loan stock.

Even then the consortium included

a number of foreign investors – alongside 3i, Persis, Rothschild Ventures and RIT are Tincum Inc of New York and Heffernan of Toronto, a group that backed Learmond's Sheerness Steel.

What Graham had not counted on, however, was the difficulty he would face raising £15m of debt.

As soon as the equity was in place, NatWest, which is also a substantial shareholder in 3i, withdrew its commitment to put a loan proposal to its credit committee. The bank says it was not fully informed of the progress towards raising equity and that its circumstances had changed.

Graham says the process of keeping the equity suppliers happy

while it raised the debt was like keeping plates spinning in a circus act. Eventually Tech-Board found two merchant banks, NM Rothschild and Henry Anshacher, and one commercial bank, the Midland.

The result is that this August civil works will begin in Gwent. The new plant will have a capacity of 88,000 tonnes a year and supply the automotive, furniture, toy and bed-making industries. In theory, 20 per cent of output will be exported and the plant will displace £5m worth of imports.

Only after three years will Tech-Board's assumptions about market penetration and margins be properly tested. By then the memory of so many presentations to largely unenthusiastic City audiences will have faded. But the experience has left many people including Learmond disillusioned by the UK financial community's capacity to raise finance for ordinary industrial projects.

"With the great exception of 3i, the greater part of British institutions are terrible of green field projects," he says. "And has it become easier than when he started up Sheerness Steel? No. Probably it is worse today," he says.

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BUSINESS AND THE LAW

Pregnant woman illegally dismissed



A woman who was dismissed from her job for becoming pregnant was unlawfully discriminated against on grounds of her sex.

EUROPEAN COURT
The European Court of Justice held last week. The case concerned the employment and dismissal of a British woman, Mrs Webb. She had been hired to replace another employee who would be taking maternity leave. This leave would not begin for six months, and it was planned that Mrs Webb should undergo training during that time. It was envisaged that Mrs Webb should continue to work for the company after the return of the other employee from leave. Some three weeks after starting work, it was confirmed that Mrs Webb was pregnant. A week later, she was dismissed for becoming pregnant. Mrs Webb brought proceedings before the industrial tribunal, alleging sex discrimination contrary to the Sex Discrimination Act 1975.

The industrial tribunal dismissed Mrs Webb's case, finding that there had not been direct sex discrimination, in that the real reason for her dismissal was not her pregnancy but the anticipated inability to carry out the primary task for which she had been recruited – to cover the job of the other employee while the latter was on maternity leave.

According to the industrial tribunal, if a man had been recruited for the same purpose and he had told the employer that he would be absent for a comparable period to the likely absence of Mrs Webb, he too would have been dismissed. The tribunal also found that there had been no indirect sex discrimination. Although more women were likely to be unable to do the job for which they had been recruited because of the possibility of pregnancy, the employer had shown that the reasonable needs of its business required that the person recruited be available during the other employee's maternity leave.

Mrs Webb's appeals to the employment appeal tribunal and court of appeal were both unsuccessful. Mrs Webb then appealed to the House of Lords. The court decided on the basis of ECJ case

law that it had to construe the applicable national legislation, so as to accord with the provisions of the relevant EC directive. It sought a preliminary ruling from the European Court of Justice.

The Court first emphasised that the purpose of the relevant EC directive was to put into effect throughout the European Community the principle of equal treatment for men and women as regards access to employment. The directive made it clear that equal treatment meant there should be no direct or indirect sex discrimination.

The Court reiterated its jurisprudence in this area, first, that the dismissal of a female worker on account of pregnancy constituted direct sex discrimination and, second, that the directive in question recognised the legitimacy, in terms of the equal treatment principle, of both protecting a woman's biological condition during and after pregnancy and of protecting the special relationship between a woman and a child in the period after childbirth.

The Court further held that notice should also be taken of a recent directive, which was not due to be implemented into national law until October 1994. This directive prohibited the dismissal of pregnant women in the period from the beginning of their pregnancy to the end of their maternity leave.

The Court then held that there was no question of comparing the situation of a pregnant woman incapable of fulfilling the task for which she was recruited with that of a man similarly incapable for medical or other reasons. Pregnancy was not comparable with a pathological condition. Further, the protection offered by Community law to a woman during pregnancy could not be dependent on whether her presence at work during maternity was essential to the functioning of the company.

Thus termination of a non-fixed-term contract on grounds of an employee's pregnancy could not be justified by the fact she was temporarily prevented from performing the work for which she was employed.

C-32/93 *Webb v EMO Air Cargo (UK) Ltd, ECJ 5CH, July 14 1994.*

BRICK COURT CHAMBERS,
BRUSSELS

Before the summer is out, new product safety regulations will impose onerous and costly obligations on unsuspecting British businesses selling products to consumers. The lack of awareness among businesses reflects the minimal publicity given by the Department of Trade and Industry to the regulations.

The impact of the regulations will be exacerbated by the absence of a transitional period. Although they are still in draft, and therefore subject to change before they pass into law, businesses should be ready for their impending arrival.

The regulations, which implement the European Community's general product safety directive, significantly extend "the general safety requirement" in the Consumer Protection Act. They create a criminal offence of placing on the market a product which is not "a safe product".

However, as has been the case with other commercial law directives made by the European Council of Ministers, the drafting of the directive is poor and the language vague. The regulations will be superimposed on existing product safety legislation, thereby creating a complex web of legislation covering the same subject but in different terms.

Only products intended for – or likely to be used by – consumers are covered. A consumer is someone acting otherwise than in the course of a commercial activity, such as a business or trade. Goods used exclusively in the course of a trade or business (such as production equipment and capital goods) are therefore excluded. However, products which are used mainly in the course of a trade or business, but which might be used by a consumer for private use, are covered.

The regulations place obligations on "producers" and "distributors". In each, the nomenclature is misleading. A wide definition is given to "producer". It includes the manufacturer of the product within the European Union or someone who presents himself as the producer by affixing to the product his name, trademark or other distinctive mark (for example, retailers selling products under their own label). If the manufacturer is outside the EU, the representative or importer will be treated as the producer.

The definition also includes any other professional in the supply chain, insofar as his activities affect the product's safety properties. However, there is no definition of "professional". Any person who reconditions the product will also be a producer.

The same problem arises in respect of a distributor. This means any professional in the supply chain

Stay secure on safety

Stephen Sidkin and Nigel Miller explain costly new product regulations



whose activity does not affect the producer's safety.

No guidance is given by the regulations as to what constitutes the supply chain. It clearly includes manufacturers, importers, own-brands, wholesalers, distributors, retailers and leasing companies. It could extend to transporters, packers and warehousemen.

The general safety requirement is that no producer will place a product on the market unless it is a safe product. For this purpose, a safe product is one which, under normal or reasonably foreseeable conditions of use, does not present any risk, or only the minimum risks considered acceptable and consistent with a high level of protection and the safety and health of persons. Risk is assessed on the basis of a number of factors, including:

- The product's characteristics, including its composition, packaging and instructions for assembly and maintenance.
- The product's effect on other products.
- The product's presentation, labelling, instructions for use and disposal, and other information provided by the producer.
- The categories of consumers who would be at serious risk when using the product. Particular consideration is to be given to children.
- To be involved in the monitoring

The producer must provide consumers with information to enable them to assess the risks inherent in a product throughout its period of use. This could be, for example, through the use of warnings. The withdrawal of a product from the market could be the end result. This obligation is continuous.

In turn, a producer must ensure that he is informed of the risks that the products might present. Post-marketing surveillance departments will have to be established.

The regulations give non-exhaustive examples of the steps a producer might take. These include marketing a product so that it can be identified, sample testing of marketed products, investigating complaints, and keeping distributors informed of such monitoring.

The regulations also impose duties on distributors. By definition, distributors are not able to influence the safety of the product. Their duties are:

- To help ensure compliance with the general safety requirement.
- Not to supply products to any person that they know, or should have presumed on the basis of information which they had and as professionals, are dangerous products.
- To be involved in the monitoring

of the safety of products placed on the market, distributors must pass on information on the products and co-operate in action to avoid risks.

Where the safety of a product is already governed by specific EC law, the regulations will not apply. This is subject to a proviso: if EC sectoral directives do not cover every aspect of safety, the regulations will still apply to those aspects not covered. This can be expected to cause difficulty to businesses and has been criticised by the Institute of Directors.

There are criminal penalties for breaking the regulations. An offence under the regulations can result in a maximum of three months' imprisonment or a maximum fine of £5,000 or both. It will be a defence to show that the defendant took all reasonable steps and exercised all due diligence to avoid committing an offence.

Local weights and measures authorities will enforce the regulations. They have the power to inspect goods and enter business premises to require production of business records, to seize and detain goods and records, to require the opening of any container or vending machine and, if refused, to break it open.

The regulations impose an onerous duty on producers and distributors to continuously monitor the safety of products. Relying on measures taken and procedures adopted to comply with the Consumer Protection Act will be insufficient. Producers must adopt proactive, rather than reactive, procedures.

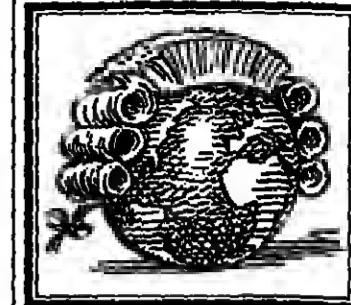
The regulations dictate that producers and distributors review their arrangements with suppliers and customers. In each case, suppliers will need to include provisions in their agreements requiring the other party to participate in product safety monitoring and marking procedures. This will enable information to be obtained.

But obligations cannot stop there. The other party should be contractually obliged to provide information to customers and be required to participate in product recall campaigns, as well as investigating complaints. At the same time, buyers should include provisions protecting them from any failure by a supplier higher up the chain to comply with the regulations.

Penalties for offences may be avoided or reduced if these courses are followed. They may also provide some contractual relief if claims are made by consumers.

The authors are commercial law partners at City law firm Fox Williams and specialise in advising on trading agreements. Free briefing note available from Fox Williams, City Gate House, 39-45 Finsbury Square, London EC2A 1UU

LEGAL BRIEFS



Setback for private claimants in the EU

Private claims brought by individuals in the European Union cannot rely directly on EC directives where member states have not passed implementing legislation, the European Court of Justice has reaffirmed.

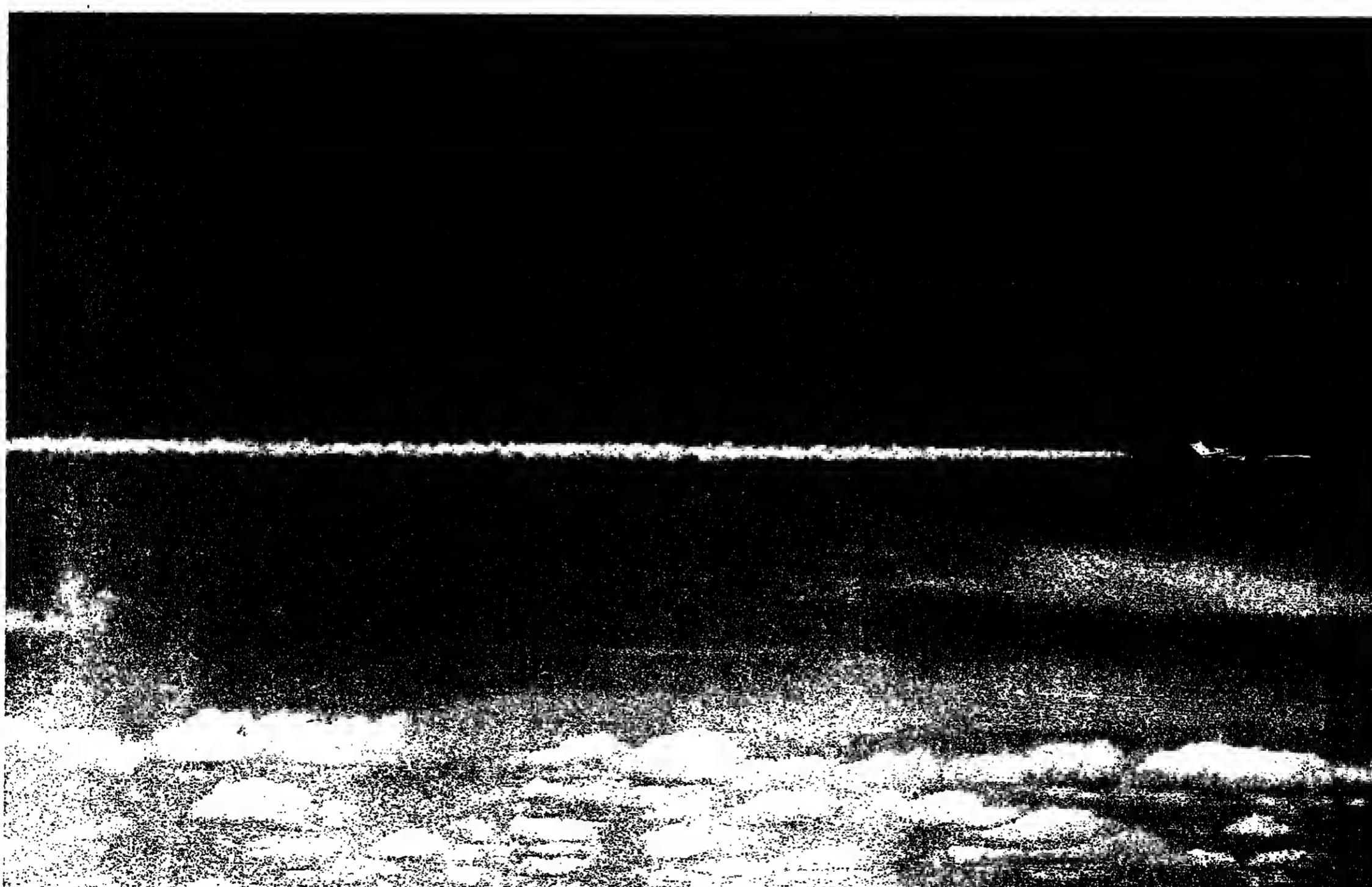
In *Faccini Dori v Recreb*, the Court upheld the current position that only public sector employees can rely directly on EC directives where national legislation has yet to be passed.

The case concerned a Miss Faccini Dori of Milan, who cancelled a language course contract. She claimed protection under the EC's directive 85/377 concerning consumer rights over contracts. No legislation has been passed in Italy to implement this directive. The Court ruled that consumers such as Miss Dori could not rely on directives, but added that, in the application of national laws, these have to be interpreted in the light of the directives.

However, the court also reaffirmed the principle established in "Francovich" that individuals could seek damages from national governments for breaches of a state's obligations. The case had been watched by UK employment lawyers concerned that, had the Court supported Miss Dori's application, it could have prompted changes in employment law where implementing legislation differs from directives.

US firm eyes UK

Sidley & Austin, a US law firm, is to expand its UK law practice with the appointment of three prominent City solicitors. Joining its London offices will be John Edwards, formerly head of information technology with Clifford Chance, and Howard Waterman and Graham Penn, both formerly banking lawyers with Cameron Mackay Hewitt.



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ARTS

The triumphant return of the Empire

Clement Crisp on an inspiring triple bill worthy of Edinburgh's refurbished theatre

I have two vivid memories of the old Empire Theatre in Edinburgh. Festival habitués still speak of the terrible crashes and ill-muffled cries that attended scene-changes. (Gang warfare? Burke and Hare recruiting fresh bodies?)

During a Royal Ballet visit to the 1982 festival, Kenneth MacMillan's recent *Baiser de la fez*, with glorious decors by Kenneth Rowell, was presented. Lynn Seymour, as the Bride, made her first appearance through an arch. As she did so, the structure keeled forward, and nearly guillotined Donald MacLeary, her waiting beloved. A decade later, de-commissioned as a theatre, the Empire was pressed into service for the festival, when John Cranko brought his Stuttgart Ballet for its first visit.

Somewhere there is a photograph of Cranko and MacMillan standing either side of the notice which had been so graciously provided by patrons: "The management regrets the inconvenience to patrons. Bingo will resume in three weeks." Ah, the *Athenaeum* of the North!

Edinburgh's need for another lyric theatre - larger than the pretty King's less like Moscow airport than the door Playhouse - has at last rescued the Empire from its fallen state. As David Murray reported from its Wagnerian opening last month, we now have the revised, refurbished, re-thought Edinburgh Festival Theatre, and jolly good it is, too.

It is especially good on its stage - broad, deep, well-equipped - and in its gleaming glass and steel facade and spanking new front-of-house. (Gone are the dingy days of crowded foyers, strange side-doors through which people could sneak in, and a lingering whiff of something un-dainty.)

The entrance is bright, spirit-rejoicing, with glassed-in promenades, bars, balconies, and a sense (as at the Opera Bastille) of an immediately welcoming and user-friendly location.

About the auditorium I have reservations. The policy has been to restore the old and familiar setting that had existed since 1924. Such nostalgia accepts the dreary colour scheme - omnipresent mulberry for seats, walls, curtains; a good deal of cream paint with a built-in hint of grime - that may recall the good old days, except that I doubt if they were in any way decoratively good at all. But the house is spacious, with a fine acoustic and sight-lines.

It offered an admirable showcase for English National Ballet, which has just completed a two-week season. (Several more dance visits are scheduled, which is good news.)

Were anyone to seek concrete evidence of the transformations wrought by Derek Deane in the



Joanne Clarke, Simon Cooper and Lucy Smith in ENB's 'XNTicities': bolding our interest by choreographic means as well as its sexual imagery

year since he assumed artistic control of the troupe. It was there in the triple bill I saw in company with a large and enthusiastic audience.

Triple bills are notoriously hard to sell nowadays. ENB played an even more dangerous game by programming three less than sure-fire pieces: the Shades scene from *Bayadere*; the new *XNTicities*; and *Euades*. All are plotless. All make big demands on their casts. The audience reaction was, clearly, one of delight.

The evening was, on these terms, inspiring. And no less so on terms of most of the dancing. The *Bayadere* showed a corps of 18 girls who understood the nuances and academic grace of Petipa's sublime inventions: they made complete and beautiful sense of every moment.

Margaret Illmann, a guest with the ENB, does not yet have the stylistic command to show us Nikita's transcendent purity - in drama as in step. Her partner was Thomas Edur, and with him we see classic dancing whose dignity and emotive sure, luscious - and emotionally true.

XNTicities, by the young Italian choreographer Mauro Bigonzetti, has settled well into ENB's repertory. Its imagery combines sexual and physical challenges. Its players

ENB played a dangerous game. All three are plotless. All make big demands on their casts. The audience reaction was, clearly, one of delight

surely power is uniquely satisfying. He is a rare balleristic being: an authentic, *par-song* aristocrat, able to give noblest utterance to every role he assumes. His Solar was princely in technique - the dance

strut and race, and are given by curious tensions and confrontations. Its great merit is that Bigonzetti holds our interest by choreographic means.

No less real is the brilliant

response of its cast to their tasks, led by Yet Sen Chang, who tears through the action like a well-guided missile.

Euades, still fascinating as a portrait of dancers in class, seemed to me under a bit of a cloud. I must in all fairness record that I lately saw it in a brilliant performance by the Paris Opera Ballet. ENB's dancers work with a will, and I salute the 18-year-old Giuseppe Picone, who whipped through a leading role with clarity and a *jete-de-danseur* that presage wonderful things to come.

A second evening brought *Snow Lake* in Raissa Struchkova's version of the old Bolshoi staging.

It is effective, and the company dance it with much goodwill: the first act waltz had a pleasing swing to it. Margaret Illmann and Reg

Harrington were guest principals from the National Ballet of Canada. Their interpretations were well-meaning, and Harrington is a fine partner, but their manner suggested the emotional basics of sop-opera - *Santa Barbara*, perhaps - rather than the sublimities of this predictable but still-hallucinatory text.

As a traveller's note, let me recommend to anyone visiting Edinburgh the upper rooms of the National Gallery of Scotland, where the French paintings are a small but marvellous treat. *Cézanne*, of course, but also two miraculous *Bonding*, and a stunning *Manne, Valet de détour*.

English National Ballet will open a week's season at the Coliseum on July 25.

Theatre Tricks or memory treats

Te be more I watch Harold Pinter's plays, the more I love the way he plants images in the air and lets them grow there. A simple example in his 1978 play *Betraysel* is Jerry's recollection of picking up young Charlotte one Christmastime, of lifting her high and down and up, of how she laughed, of how everyone present laughed. Charlotte (never seen in the play) is the daughter of Robert (Jerry's best friend) and Emma (who was, for some years, Jerry's mistress). "Everyope" present at that Christmastime includes Jerry's own wife and children.

The first irony about this memory is that Jerry and Emma evoke it when they are alone together. Thus they make it an image of the innocence that existed around and between them once, before their affair began, before they betrayed it. The second irony is that Jerry twice remembers the event as having occurred in Emma's kitchen; and that she twice corrects him - his kitchen. The deceptiveness of his (or her) memory has an abysmal remember-it-well charm, and yet also becomes poignant. Memory matters, but plays tricks.

And it is this image that Matthew Warchus makes luminous in his new production of *Betraysel* at the West Yorkshire Playhouse. Between each of the nine scenes, different chips of a film of a child - like a home movie - are projected on to the ceiling above the stage. (The audience, seated on four sides of the stage, can all see.)

The child's radiant smile, tumbling hair, constant motion all make an impression. At first, we watch her objectively; later, when she looks directly at the camera, we are touched; gradually, as we see - like the close-ups in Antonioni's film *Blowup* - increasingly near but blurry views of areas of her hair and face, we are confused.

Which works brilliantly. For one thing, it reminds us that Jerry and Emma have betrayed not only Robert but also their children. For another, it shows us the paradise of that bygone innocence: a paradise that is not a fact but an idea. And, further, if it catches the method of Pinter's play, which moves to and fro in time but basically backward, from 1977 to 1968, from the time when the affair is wholly over to the point when it began.

The production reveals that, in its small-scale way, *Betraysel* operates as a Proustian effort to rediscover lost time. But lost time is lost. We never actually see Jerry lift Charlotte. We merely return to thinking about it, from changing distances and perspectives.

Warchus is strong on such poetic use of visual imagery: as in his 1991 National Youth Theatre *Coriolanus* and his current RSC *Henry V*. In the matter of shaping individual performances, his touch is not so sure. In *Betraysel*, Leslee Udwin is a surprisingly unenigmatic Emma. Richard Hope is an amably unquestioning Jerry, and Timothy Walker is a Karmann-like Robert. Intelligent interpretations, with fresh touches that reveal new facets in the play. And Laura Hopkins' designs help them effectively to shed years as they move back in time.

But all three performances need more fine-tuning. There are actor effects of pacing and dynamic contrast that do not convince, strokes of characterisation that should be developed. Surely all three characters, moving in artistic circles, should be more sophisticated?

Alastair Macaulay

At the Courtyard Theatre, West Yorkshire Playhouse, Leeds.

Brad Fraser is the Canadian playwright whose award-winning *Unidentified Human Remains And The True Nature Of Love* made such an impact in Edinburgh and London last year, and coincidentally reaches the cinema screen this week.

The Ugly Man, brought to last summer's Edinburgh Festival by a Canadian company, was a huge disappointment - a dose of Tennessee Williams' baroque turgidly combined with *Cold Comfort Farm*.

Now the same city's Traverse Theatre, where Fraser had his first UK success, presents *Poor Super Man - A Play with Captions*. The writer is back in the territory he knows best: the isolation of the city-dweller, the disorientation of the emotionally lonely, the sexual odyssey of the unattached, eternally seeking the ideal relationship.

Theatre/Martin Hoyle

Poor Super Man throbs with power

In *Human Remains* the shadow of a serial killer darkened the lyricism, comedy and pathos in this study of a small group of friends. In the new play the killer is identified from the outset: the HIV virus.

Fraser is denied a sex-change operation by his worsening medical condition. His eventual suicide focuses and sharpens the self-analytic gropings of the play's four other characters.

Chief among these is his flatmate David, an established painter, who (like the hero of *Human Remains*) takes a job as a waiter to dispel terminal jadedness - professional and personal. He falls in love with Matt, the married owner of the

cafe; a development that echoes the central relationship of *Remains*. David (as in the earlier play, a questing seeker of love, assailed by self-disgust) has a loyal if possessive woman friend, the rueful, wisecracking journalist, Kryla; another throwback to *Remains*.

If much of this seems like a rerun of Fraser's most successful material, there is no denying he does it extremely well.

The reality of urban life nags like a throbbing tooth throughout. The characters live on a knife-edge between self-mocking buoyancy and suicidal despair.

And the use of projections, the "captions" of the title, reveal the

floundering beneath the belligerence, the urgency under the badinage.

Thus when David tells his new employers in the cafe that he is gay and they hastily confirm that this is "not a big deal", the word "queer" appears. "Do you dislike me?" asks the coquying Kryla to her dismissive friend; his denial is countered by a projected "maybe". The titles are used naturally to note time and place, to encapsulate a scene ("He", "revelation") and sometimes as a descant to the spoken dialogue ("me me me").

Even more than *Remains* the play's central thread is the stuff of homosexual wish-fulfilment

fantasy: the gay who makes straight men fall exclusively for him: "There's something about you, things you say, the way you look at me," says the capitulating heterosexual.

In Ian Brown's direction of the European premiere such passages escape the trap of navel-gazing thanks to the production's rhythm and pace - but without the external threat of a killer as in Fraser's previous success, the tension is finally diffused by the short, cinematic takes of the play's construction.

The piece is uniformly well-acted though Ian Gelder's David is rather unfocused, uncertain how much his actions are rudderless

bewilderment, how much simply the result of selfishness.

Christopher Simon's Matt is a fine study of puzzled sexual self-discovery. Elaine Collins is a lovely wry Kryla, and Kathryn Howlett makes more of Matt's hurt, loving wife than one suspects the part is worth.

As Matt, dying without achieving his ambition to become a woman, Jude Akwukwida goes through the play in dress and wig looking like one of the Supremes, in a beautifully judged blend of camp self-parody and increasing anger.

The production returns for the festival, then transfers to Hampstead. Fraser's fans will recognise the expertise of his variations on favourite themes, but may well begin to wonder what else he can do.

Traverse Theatre, Edinburgh.

INTERNATIONAL ARTS GUIDE

AMSTERDAM

Concertgebouw Tonight: David Shalton conducts Jerusalem Symphony Orchestra in works by Mendelssohn, Kopytov and Schumann, with violin soloist Tabea Zimmermann. Tomorrow: Borodin Quartet with pianist Eliso Virsaladze. Thurs: Ton Koopman and Tini Mathot, harpsichord and organ recital. Sat: Ross Pople conducts London Festival Orchestra in Copland, Vaughan Williams and Tippett. Next Mon: Lev Markov directs New Sinfonietta Amsterdam in Mendelssohn and Schubert, with violin soloist Vadim Repin (020-871 8345).

ATHENS

ATHENS FESTIVAL Cristina Hoyos Ballet gives performances at the Odeon of Herodes Atticus on Sun and Mon. Greek National Opera Ballet presents Rudi van Dantzig's production of Prokofiev's Romeo and Juliet on July 27 and 28. Hildegard Behrens, Dmitri Sgouros

CHICAGO

THEATRE ● A Little Night Music: Michael Maggio directs this Sondheim classic, hailed as the perfect romantic musical comedy. Fri 11 Aug 7 (Goodman 312-443 3800). ● Breaking the Code: Hugh Whitemore's 1988 play about national expediency and homosexuality is in repertory with Anthony Clavos's The Living, a new play about the London plague of 1600. Final week (Interplay 312-654 1055). ● Talking Heads: Steppenwolf alumnus and famed character actor John Mahoney directs the American premiere of Alan Bennett's tragicomic series of monologues. Just opened (Steppenwolf 312-335 1650).

LONDON

MUSIC Royal Albert Hall This week's Proms feature the CBSO under Sir Simon Rattle tonight, the BBC Philharmonic under Vernon Handley tomorrow and Yan Pascal Tortelier on Thurs. The BBCSO under Sir Simon Rattle opens the BBC Proms on Sun morning, the RPO with Vladimir Ashkenazy on Sun evening and the BBCSO under Mark Elder on Mon (071-589 8212). Barbican Kronos Quartet is in residence till Fri, followed on Sat by the Labeck Sisters. Sun: Neville Marriner conducts ASMF in a Beethoven programme, with piano soloist Till Fellner (071-638 8891). South Bank Centre This week is

MADRID

Teatro Lirico La Zarzuela Thurs, 10pm. Alberto Zedda conducts final performances of Pier Luigi Pizzi's production of L'italiana in Algeri, with cast including Ruggero Reinhold (01-429 8225). ● ROMA Angelin Preljocaj and the Paris Opera Ballet present choreographies by Preljocaj tonight, tomorrow and Thurs at Museo degli strumenti musicali. There are piano recitals by Ingeborg Balazsztai tomorrow on Fri and Sat (703-255 1860).

STOCKHOLM

Drottningholm A fantasia on the opera world of Handel, entitled *Heavenly Handel*, opens on Friday, with cast headed by Anne Sofie von Otter and Barbara Bonney. Repeated July 25, 27, Aug 5, 7 (08-650 8225).

VENICE

Teatro La Fenice Tonight: first of nine performances of La Bohème, conducted by Marcello Violett and staged by Giorgio Marini (041-521 0161).

WASHINGTON

The main summer show at the Kennedy Center is Miss Saigon, the musical love story set during the Vietnam war. Daily except Mon (202-467 4600). ● Alan Ayckbourn's farce A Small Family Business runs till Aug 7 at Olney Theater (301-924 3400). ● David Zinman conducts the Baltimore Symphony Orchestra in all-Mozart programmes with piano soloist Barry Douglas on Thurs and Sat at Oregon Ridge (410-783 8000), and on Sun at Wolf Trap. This week's bill also features Santana tonight, and Peter Paul and Mary on Fri and Sat (703-255 1860).

ARTS GUIDE

Monday

Performing arts

guide city by city.

Tuesday

Performing arts

guide city by city.

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Festivals

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European Cable and Satellite Business TV

(Central European Time)

MONDAY

NBC/Super Channel

FT Business

Tonight 1330; FT Business

2230

TUESDAY

NBC/Super Channel

FT Reports

Mr Victor Chzhen, deputy prime minister and privatisation minister of the ex-Soviet republic of Uzbekistan, had saved his bombshell until the last moment.

Executives of the UK-based tobacco and financial services group BAT Industries, meeting ministers in the capital Tashkent, were expecting to clarify details of a preliminary agreement to acquire a majority stake in Uzbekistan's tobacco industry. Towards the end of the meeting, however, Mr Chzhen made a "suggestion". MIGHT BAT perhaps buy not 51 per cent, but 97 per cent of the industry immediately - involving an extra up-front payment of some \$54m?

BAT's chairman Sir Patrick Sheekey said he would discuss the proposal with his team; within 24 hours a carefully worded letter was despatched to Mr Chzhen informing him that his suggestion was "regrettably unacceptable".

Such are the uncertainties of doing business in Uzbekistan. Although its former communist president, Mr Islam Karimov, has embraced market reforms, the country has a reputation for being a tricky place in which to operate. But in spite of bureaucratic wrangling, and poor infrastructure and communications, companies such as BAT are showing that it is possible to do deals with a republic which for centuries straddled the Silk Road trading route, and has ambitions once again to be a centre of east-west trade.

The 22m-strong state is starting to attract interest from both east and west. The first products of a joint venture between Coca-Cola and a local company appeared in Tashkent last month; US mining company Newmont has a gold-mining project; and Daewoo, the South Korean conglomerate, has a joint venture to produce cars from next year.

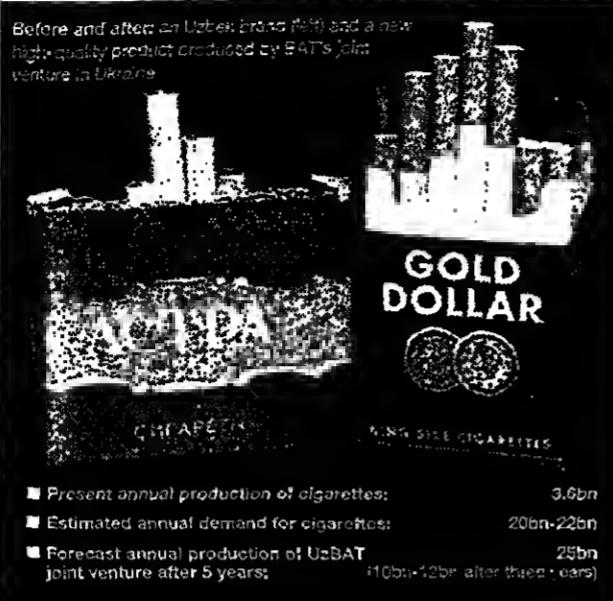
The BAT deal, which should be completed within weeks, is Uzbekistan's biggest privatisation. BAT is spending \$60m on its 51 per cent stake in Uz Tobacco, a state enterprise comprising the republic's only cigarette factory, in Tashkent, and tobacco-processing plants in the second city Samarkand, and in Urgut, a tobacco-growing centre.

BAT plans to invest a further \$23m over five years, refurbishing the Tashkent plant, building a cigarette factory in Samarkand, and installing new equipment in Urgut. Within five years it hopes to

BAT-man's opening

Neil Buckley on the tobacco giant's strike into Uzbekistan

Cigarette packets: a puff for the west



Before and after: an Uzbek brand (left) and a new high-quality product, produced by BAT's joint venture in Uzbekistan

increase domestic cigarette production from 4bn cigarettes a year to up to 25bn - outstripping the republic's estimated demand of 20bn a year. BAT's equity holding is set to increase to 97 per cent over the five years as it puts money into the venture.

"This is the first time we have agreed such a large joint venture, and in effect handed over a whole industry to a foreign partner," says Mr Ismail Jurabekov, Uzbekistan's first deputy prime minister.

Getting to this stage has, however, taken eight months of negotiation and been fraught with difficulties. BAT's team in Tashkent says operating in Uzbekistan can be more frustrating than in the third world. Its biggest complaint is the bureaucracy. "In Africa, you may be kept waiting, but usually you are dealing with someone who can make a decision, and after a while they will make a decision," says a team member. "Here, nobody wants to make a decision."

One reason may be the political struggles going on inside the government, where ministers jostle for position and

appear anxious not to make political mistakes.

Another problem is the lack of proper legal and tax frameworks. Land-leasing is unknown in central Asia, and in establishing the rent for its 99-year leases on its factory sites, BAT is setting the benchmark for future investors. It is urging the government to equalise the tax treatment of imported cigarettes, which are excise-free, and those produced domestically, which are subject to an excise tax of 900 per cent - a relic of the Soviet era when imports were small.

While some difficulties have been surmounted, risks remain. The ruthless political efficiency of the ruling People's Democratic Party, which has outlawed the main opposition movement, has not been matched by economic performance. Inflation was running at an annualised 1,500 per cent in the first quarter of this year; there are negative real interest rates and cheap credits are propping up near bankrupt state enterprises. There is little hope that the soon, the new currency introduced this month, will hold its value any

better than its predecessor. If the value of Uzbekistan's currency is questionable, so is the worth of its industrial assets. At the Tashkent cigarette factory, the most modern equipment dates from the 1960s; the oldest from 1922. In the factory, electric cables dangle from the ceilings. Subjected recently to a standard BAT factory safety inspection, Tashkent scored 23 per cent. The pass mark is 70 per cent.

"The machinery and buildings in these places really have negative value," says Sir Patrick. "What you are buying is the business, and the market. You have got to have a lot of confidence that you are buying this negative base, but you can make money from it."

Sir Patrick is confident that his deal will make money for BAT, and for Uzbekistan. BAT gets a monopoly of domestic cigarette production for five years. It acquires the rights to local brands, and the opportunity to manufacture locally "value-added" international brands. It gets a skilled, but low-cost, workforce (average wages are about \$10 a month) and manufacturing capacity that should eventually enable it to export cigarettes to other former Soviet republics.

For its part, Uzbekistan gets much-needed dollars, and an industry rebuilt. The new factory in Samarkand will create 500 jobs, and the government can look forward to increased excise and value-added tax revenues as cigarette output rises.

It should also earn more from tobacco exports - currently more than 30,000 tonnes a year - as BAT will provide technical assistance to Uzbekistan's farmers, and hopes to introduce, alongside the existing "Oriental" tobacco crops, the Virginia and Burley varieties needed for producing international-quality cigarettes.

Some evidence that such ventures can succeed in former Soviet republics can be found

2,000 miles west, in eastern Ukraine. In Priluky, BAT bought 65 per cent of a newly-privatised tobacco factory last year. In a republic whose economy is arguably in a worse state than Uzbekistan's, and selling cigarettes for the equivalent of a few US cents a pack, the Priluky plant made a profit last year. New technology has enabled it to introduce a higher-quality brand.

"These areas may be risky," says Sir Patrick, "but if you take a long-term view, the opportunity is there to get in at a low price, and add value."

Source: BAT

■ Present annual production of cigarettes: 3.6bn

■ Estimated annual demand for cigarettes: 20bn-22bn

■ Forecast annual production of Uzbat joint venture after 5 years: 25bn

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FINANCIAL TIMES

Number One Southwark Bridge, London SE1 9HL
Tel: 071-873 3000 Telex: 922186 Fax: 071-407 5700
Tuesday July 19 1994

Antitrust and global markets

Whatever the impact on the computer industry of this weekend's settlement of monopoly proceedings against Microsoft, it marks a milestone in antitrust law. The unprecedented co-operation between authorities in Washington and Brussels which it occasioned seems bound to add to the growing debate about how competition policy should be adapted to the realities of global markets.

Admittedly, it is still uncertain how far this case will set a pattern for the future. The international co-operation involved was possible only because Microsoft authorised the two authorities to exchange information - an arrangement which their own rules would normally preclude. Yet the fact that such co-operation was deemed desirable underlines the growing propensity of competition issues to spill across frontiers.

Concern about how to respond to this trend has taken a variety of forms since the 1970s, when many developing countries clamoured for tighter international controls on multinational companies. In the 1980s, the focus switched to averting conflict due to the extraterritorial application of US and European competition policies - a problem which led to the conclusion of a bilateral treaty.

In the 1990s, two more issues have emerged. One is the worldwide spread of national competition laws, introduced as part of market-based economic reforms. This proliferation of different rules and procedures threatens to impose a heavy compliance burden on companies which operate internationally, and to create a regulatory minefield.

The second issue is the growing interplay - and potential conflict - between antitrust and trade policies, as economies become more exposed to global competition. That has prompted demands that

the matter be placed on the agenda of the World Trade Organisation, the successor to the General Agreement on Tariffs and Trade.

Some experts believe these pressures will ultimately lead to the creation of a global cartel office. But the surrender of sovereignty which that would require makes it improbable in the foreseeable future. A more realistic way forward is through closer co-operation of national policies, bilaterally and within regional economic blocks.

That should reduce the risk of regulatory and procedural disparities between countries. However, closer co-operation is unlikely to solve all the problems arising from the complex linkages between competition and trade policy. Indeed, it could exacerbate them. If, for example, it encouraged the US and the EU to try jointly to impose their competition policy precepts on other countries in an attempt to prise open their markets.

Such tactics have already been invoked by the US in its trade dispute with Japan. They represent an unacceptable intrusion by one government into another's domestic affairs, which threatens severe international friction.

That is the strongest argument for placing competition and trade policy on the WTO agenda, so as to ensure that the debate is anchored in a multilateral framework. The first priority should be to identify precisely how the two policies interact. Among the issues to be resolved are the links between competition policy and anti-dumping measures, and how far alleged market barriers are due to deficient competition laws, as opposed to cultural and consumer preferences.

The US and the EU should build on the mutual understanding evident in the Microsoft case to further these objectives.

Pressurised gas

There signs that the government may be hesitating about deregulating the British gas industry. A long-awaited Gas Bill has yet to emerge, and reports suggest that the Cabinet may have decided to postpone the subject on its agenda.

If this is the case, something must have deflected the government from the course it adopted at the beginning of this year when it set a clear timetable for reform of the gas market. One guess is that ministers have taken a closer look at the price implications of deregulation, and heeded the warnings from British Gas that millions of households would end up with higher gas bills as a result of greater competition. This is because an open market would drive out the cross-subsidies which have kept the bills of more modest consumers of gas low at the expense of larger users.

Algeria's agony

"The status quo is no longer tenable." That remark about Algeria was made some weeks ago by Alain Juppé, the French foreign minister. It is the nearest France has come, in public, to admitting the failure of its policy in that country - a policy of backing the present military regime on the grounds that, whatever its faults, it is preferable to the Islamic alternative.

The thinking behind that policy is easy to follow. Islamic militants have been increasingly ruthless and indiscriminate in their use of violence, and increasingly intolerant in their social attitudes, especially towards emancipated women and secular intellectuals. Some of their leaders have openly rejected democracy as incompatible with Islam. Others espouse it if it may be purely tactical or, if sincere, might not survive once they were in power and facing serious opposition. An Islamic victory even by democratic means - such as was about to happen in January 1992 - could easily be a case of "one man, one vote, once", as an American diplomat has said. It could also trigger the flight en masse of Algeria's westernised middle class, most of which would head for France.

But the policy is not working. Two and a half years after the elections were cancelled, Algeria is further than ever from civil peace. Foreigners, including diplomats, have become regular targets of terrorism, and the regime seems powerless to protect them. Attempts at dialogue with the imprisoned leaders of the Islamic Salvation Front (FIS) have been abortive, even though those leaders have now more or less abandoned the conditions - release of all political prisoners and new elections - on which they were insisting earlier in the year.

Many observers believe President Liamine Zeroual is prevented

from pursuing this option by the hardline group of "éradicateurs" around the chief of staff, Gen Mohammed Lamari. It is the nearest France has come, in public, to admitting the failure of its policy in that country - a policy of backing the present military regime on the grounds that, whatever its faults, it is preferable to the Islamic alternative.

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Official figures in the past week have shown that raw materials prices are rising but retail prices are not. Caught in the middle are manufacturers which face the same unavoidable choice confronting retailers: can they carry on as before, planning to pass on price rises? Or must they knuckle under in a new business environment in which sale volumes, not profit margins, will distinguish winners from losers? The decisions manufacturers make will influence the inflation rate in coming months and signal whether the government has been successful in persuading industry to develop a low-inflation psyche.

The sums behind the dilemma facing companies are stark. Figures from the Central Statistical Office last week showed that the price of raw materials and fuel for manufacturers had risen by 0.8 per cent between May and June, and by 4.4 per cent since January. The main cause appears to be the worldwide surge in commodity prices.

Prices of goods leaving factory gates, by contrast, did not rise in June, and have risen by a mere 0.8 per cent since January.

Survey evidence suggests most companies expect the pinch to continue. A British Chambers of Commerce survey on Thursday is expected to list input costs as the biggest business worry. But a recent Confederation of British Industry manufacturing survey showed that 79 per cent of manufacturers expected prices to remain flat, or fall, over the next four months. This is in spite of a pick-up in retail sales, as shown in today's CBI distributive trade survey.

The main reason manufacturers have decided not to increase output prices are competition from overseas and the continuing price sensitivity of consumers. A GfK survey last week showed April's tax rises had not significantly dented consumer confidence, but it is well below pre-recession levels.

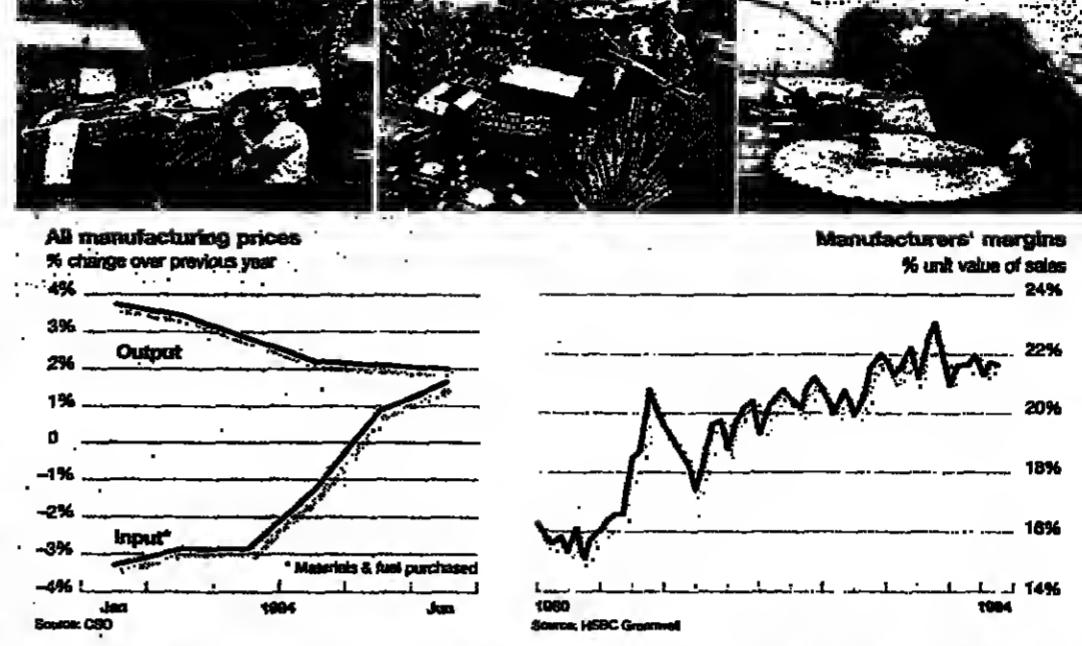
Consequently, as Ms Kate Barker, chief economist with the CBI, says: "Companies are not getting margin growth that everyone thought we would this year. Unit labour costs and commodity prices are clearly less favourable than last year."

But as she points out, input prices represent only a small part of the business balance sheet. Commodities, for instance, are estimated to account for about 5 per cent of overall manufacturing costs, whereas labour accounts for up to 40 per cent. At the same time, as Mr Ian Shepherdson, economist at brokers Midland Global Markets points out, profit margins are still at a high level compared with the past 15

Feeling the pinch around the middle

Gillian Tett and Daniel Green explain why some - but not all - manufacturers' margins are being trimmed

UK manufacturing: the big squeeze



years. He estimates manufacturers' margins - defined as the proportion of final prices accounted for by profit - were just under 22 per cent last month.

Some economists believe this means that many companies can hold prices down. As Mr Robin Aspasia of broker Panmure Gordon argues: "Our companies have had a pretty easy time of it so far. Demand has been picking up, so there have been trimmings costs, and so you have seen big profit growth."

But others are voicing concerns about specific sectors. Economists at brokers Kleinwort Benson, for example, say they are warning their customers to avoid companies dependent on commodities, such as metals, because of the fears of a price squeeze on profits.

The problem, though, is that the trail of products in the metal industry - from iron ore through metal package manufacturers to a can of baked beans on a supermarket shelf - shows margins under pressure in some areas, but not others.

British Steel, for example, says

that its raw materials - principally coal and iron ore - have, if anything, become cheaper in recent months, partly because most are priced in dollars, a currency down 5.7 per cent in value against sterling since January.

But British Steel has apparently decided that the market can withstand a price hike, after what it describes as "a disastrous fall in steel prices in 1990" that reduced average prices by 20 per cent. British Steel product prices have risen by an average of about 13 per cent since January.

British Steel's customers are unhappy about this. For example, the cost of tin-plated, made by British Steel and sold to packaging makers such as Carnaud Metal Box, the Anglo-French group, and France's Pechiney has risen this year by 6 per cent, says the UK Metal Packaging Manufacturers Association. Mr Robin Davis, the association's director, says: "Continental tin-plated suppliers also raised their prices by about 8 per cent this year and our members are not finding

it possible to pass on that increase in total."

The main reason manufacturers cannot pass it all on, he says, is the heavy competition in international packaging. Consequently, tin can prices have risen by only about 5 per cent this year, says Mr John Nichols, managing director of HLL foods, a subsidiary of the Hillsdown food manufacturing company.

Similarly, the buyers of cans - the food "packer-filers", such as Hillsdown - have not been able to pass on all of their increased costs. "Can prices have gone up, bean prices have gone up, but our prices have not yet gone up," says Mr Nichols. He says cheap imports of canned foods and supermarket price wars have all acted to constrain the prices his company charges.

But if the steel products manufacturing chain provides some evidence that a crunch on profit margins has begun in parts of the manufacturing chain, the picture is not as clear in other sectors, such as oil-based products.

The oil price has risen by about

20 per cent in sterling terms since the beginning of this year, leading to similar rises in the price of the main raw materials for the chemicals and plastics industries.

German chemicals company BASF, which has plants in the UK and continental Europe, says raw material prices are rising faster than output prices, particularly for naphtha, used to make ethylene and some plastics, cyclohexane, used in fibre manufacture, and methanol, a raw material for gases.

But Mr David Glass, of specialist chemicals industry consultancy Chem Systems, says these rises are not hitting the profitability of the chemical industry, because demand is leading to rising volumes. In a capital-intensive industry such as chemicals, the cost of producing an extra tonne is low once a plant is constructed and running.

"The chemicals industry is highly geared to volume, which is improving margins in spite of the fact that naphtha prices have risen so much," says Mr Glass.

In fact, the chemicals industry is having to rely on volume growth to preserve profits, because customers are unwilling to pay more. Mr Stuart Wallin, chief executive of Bowater Packaging, a big plastics user, says: "We are big enough to say to our suppliers that, until we can raise our own prices, we will not pay more."

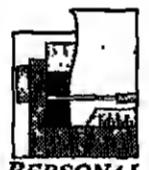
Not all companies are big enough to gain from economies of scale and bargaining muscle. As Mr Richard Brown, deputy director of the British Chamber of Commerce, points out, smaller manufacturers often suffer more than the largest groups. The message from the government and many economists is that, with inflation low, manufacturers large and small must learn to thrive without relying on price rises.

To a large extent, that adjustment has been taking place for some time. Treasury figures show that the gap between the trend growth rate of input and output prices has been narrowing steadily over the past two years.

But as Mr Eddie George, governor of the Bank of England, admitted last November, adjusting to lower prices and smaller profit margins will not be easy. Many businesses are still looking for returns more suited to a high-inflation era, he argued. These expectations needed to be reduced if Britain was to sustain a low-inflation economic recovery, he insisted.

At the time, his comments piqued some manufacturers. But rising raw materials prices are forcing businesses to think again. The next few months will reveal the choice made by industrialists, and the effects of that choice on UK industrial health.

Exports must drive UK recovery



Today's new evidence that consumer spending is continuing to grow, in the June Confederation of British Industry distributive trades survey, will be welcomed as a further sign that the recovery remains on course. But in front of every silver lining sits a cloud. How long can a consumer-led recovery proceed, before the authorities take flight at the inflationary risk and seek to dampen it down with an interest rate rise?

The latest official sales figures show volumes up by 4 per cent on a year ago. And the survey published today shows that sales grew more strongly in the year to June, after a slight slowdown in the annual rate of increase in the early part of this year.

Retailers report that sales growth is back on the improving trend seen in the second half of last year. And they are optimistic about the future, expecting the pace of recovery to be maintained.

Of course there are some sectoral

differences. The strongest improvements in trade are reported by off-licences, shoe shops and furniture stores. Booksellers and stationers are doing well, too, though hardware and do-it-yourself retailers report falling volumes compared with a year ago.

On these hot summer weekends we are sitting at home in a new chair with a can of beer and a good book, leaving the decorating to itself the prime minister's image of a nation at ease with itself, perhaps.

The housing market remains in an uncertain condition, perhaps partly because there remain well in excess of 1m households with negative equity. The withdrawal of attractive fixed-rate mortgage offers has also set things back. But even there we see some signs of a slightly improving trend, and of associated increases in sales of household durables and carpets.

The overall tone, then, remains strong, stronger than many had predicted in advance of the large personal tax increases

of the effect has yet been felt. The increases in National Insurance contributions, and the reduction in the value of mortgage interest relief, have clearly hit pay packets already. But the impact of 8 per cent VAT on fuel bills will not be fully appreciated until later in the year when fuel bills begin to rise in the cold weather and the full 17.5

per cent rate follows next April.

Reductions in unemployment may also be helping to offset the tax rises. Unemployment has now declined by more than 270,000 over the past year, giving a larger than expected boost to personal disposal income. Downward movements in the savings ratio, as interest rates fell, have also continued to boost consumption. And although consumer credit expansion has slowed

partly, we think, because not all

a little in recent months the trend is a growth rate still higher than it was last year.

It is clear from all this evidence that consumer spending has been the main engine of recovery for the last two years. Given the poor international, especially European, background that was perhaps inevitable. But if the recovery is to be sustained, we need to be looking over the next 12 months for a greater contribution from investment, and from net trade.

So far, private sector investment has barely begun to pick up. Even now, the CBI's Industrial Trends Survey shows only slightly more manufacturers expect to increase investment in plant and machinery next year than to cut it. This is a somewhat disappointing picture after nine quarters of expansion. Public sector investment has not taken up the slack.

And, on the trade front, while the figures for transactions with the rest of the European Union are more than usually suspect, there are still no strong indications of a significant improvement in our trade balance.

Anecdotally, there are signs that improved business confidence may soon bring a boost in investment. That is what companies tell me as I travel the country. And the improving tone of the UK's trading markets in Europe is producing a more favourable trading environment than for some time.

But we need to see some more tangible results soon, or the authorities will surely take further action to dampen consumer spending and boost saving.

Our hope - and expectation - is that the balance of recovery will shift towards investment and exports later this year, and that the Bank of England will not need to tighten policy sharply to stop consumer spending growth accelerating. But the next three months will be a crucial period, in which the shape of the recovery will be determined.

Howard Davies

The author is director-general of the Confederation of British Industry

OBSERVER



the Peralta - \$2.5bn - who have just sold a chunk of their cellular phone business.

Forbes' annual rich list is not universally adored; some of its Mexican members believe it saves Mexico's kidnappers from doing their own research.

One trait member describes it as "total stupidity". Not that he was afraid, he added - the bandits would be far better informed than Forbes.

Piltown purse

And now, a word of warning to all those hapless European parents who have only just got around to junking Mutant Ninja

Turtle, Batman, Jurassic Park (etc) T-shirts, pencil cases, underwear and so on, accumulated by their children from bygone ages. Go into hibernation now - the Flintstones are coming.

The whole world - apart from Ulan Bator maybe - is about to be swamped with Flintstones' merchandising, coinciding with the release of a film based on the cartoon caveman characters. Turner Home Entertainment owns the rights, and wild peddlars won't stop the onward march towards merchandising sales estimated at \$640m.

And the profits? Prehistoric, by some US corporate standards.

Eggshusting

Don't talk about roast chicken in Japan; it's something of a problem right now.

Some southern parts of the country are experiencing the driest, hottest summer for 20 years. Very nice for tourists perhaps, but tough on chickens.

One trait member describes it

INTERNATIONAL COMPANIES AND FINANCE

Mexicans trim new issues to match tough conditions

By Ted Bardacke
in Mexico City

Four Mexican companies have overcome difficult market conditions and placed equity offerings worth US\$450m on international markets in the past two weeks, bringing to 20 the number of Mexican companies listed on the New York Stock Exchange.

The companies were forced to lower the number of shares offered and the selling prices. Brokers involved in the offerings say that concern about Mexican political stability and falling capital flows to emerging markets in general made their job difficult.

"The new general environment is difficult and quite difficult for Mexican companies right now. You have to be very selective about how you go to investors and try to sell to those who know particular

industries," says Mr Justin Mansen, co-ordinator of the offering of paper maker Grupo Industrial Durango for the US brokerage house Morgan Stanley. Durango was forced to lower its issue price by 14 per cent to raise \$122m. An additional \$150m was raised through a 7-year, 12 per cent Yankee bond issue, the first private Mexican company to use the market this year.

The other companies with successful equity offerings, mifized bank Banpais, real estate developer Grupo Sidek, and industrial conglomerate Grupo DESC, suffered price reductions of 21 per cent, 5 per cent and 10 per cent respectively. DESC also reduced the share offering by 44 per cent, while Sidek cut the number by 34 per cent.

Banpais, which needed the new capital to pay off expensive short-term debt, related to

its recent purchase of insurance company Asesores from the Mexican government, was hit particularly hard as it was forced to borrow again to meet payment obligations.

Grupo Elektra, the home furnishings chain, which had substantial obligations related to its participation in the purchase of the privatised television network Televisa, was forced to cancel its planned equity offering when executives judged that potential investors were valuing the company too low.

Mr Kenneth Pryor Jones, the Sidek Finance director, shrugged off the price reduction, saying the new capital raised was not as important as the New York listing itself.

"When we securities \$200m in receivables this summer, just the fact that we are listed will enable us to offer those notes 50 basis points lower," he said.

Linotype-Hell reduces deficit to DM57m in first six months

Linotype-Hell, the German printing machinery manufacturer, said its net loss in the first six months narrowed to less than a quarter of the DM57m (\$35.6m) loss a year earlier, AFX reports from Eschborn.

The group said the result was in line with its aim of breaking even in the full year. Sales in the six months were on target while new orders exceeded expectations.

Linotype-Hell said more pre-

revenue net loss in the first half would be published at the beginning of August. It said the next six months should see further improvement after the completion of its restructuring.

The group said the planned break-even in 1994 would be achieved on a "slight sales growth compared with last year".

The company's restructuring, initiated in 1993, was largely responsible for the nar-

rower net loss in the first six months. In this period, Linotype-Hell's US operations saw the strongest improvement in earnings to post a net profit after a "significant loss" a year earlier, the company said.

While new orders from Japan and the UK saw "considerable growth rates... there is no sign of an economic upturn at home". The company reported a 1993 net loss of DM153.4m after a net profit of DM32.1m in 1992.

Linotype-Hell said its performance in the first half was the strongest improvement in earnings to post a net profit after a "significant loss" a year earlier, the company said.

Since the end of the last financial year, GEC Alsthom has expanded through the acquisition of a controlling stake in Linke-Hofmann-Busch, a German manufacturer of rail equipment. The acquisition, announced last month, is an important step into the German market and strengthens GEC Alsthom's presence in urban, suburban and inter-city rail equipment.

Dutch airlines are expected to transport a record 3m holidaymakers this summer compared with 2.6m in 1993, charter company Transavia Airlines said, Reuter reports from Amsterdam.

Transavia, which is 80 per cent owned by KLM Royal Dutch Airlines, is market leader in holiday air travel to and from the Netherlands with a market share of 46 per cent.

Net profits improve 7% at French power group

By John Riddings in Paris

GEC Alsthom, the transport and power engineering company jointly owned by France's Alcatel Alsthom and GEC of the UK, yesterday announced a rise of 7 per cent in net profits for the year to the end of March, to Ecu329m (\$279m) from Ecu308m.

The net result was achieved on stable sales of Ecu7.93bn and operating profits of Ecu6.40m, a rise of 15 per cent over 1992-93.

The company, which was formed five years ago, said it had maintained its rate of growth of new contracts, receiving orders worth Ecu9.32bn during the year. This took the year-end order book to a record Ecu17bn, GEC Alsthom said.

The figures for last year's orders do not include the \$2.1bn contract to supply high-speed trains and related equipment to South Korea. The contract, which was signed in June, followed several years of negotiations and was won in the face of competition from a German consortium headed by Siemens.

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As it is, Mr Kreher has implemented a restructuring plan which he claims is out parallel in the Federal Republic of Germany - in terms of the speed with which the plan was executed and the severity of the measures taken to turn the group round.

At the heart of the group's restructuring was the near halving of the workforce - to 16,000 people at the beginning of 1994 from 31,000 a year earlier.

Debts were halved to DM1bn (Ecu625m) from DM2bn and turnover shrank 13 per cent to DM3.12bn from DM3.56bn.

Kugelfischer's ruthless survival route

The ball-bearings group says its shake-up is unparalleled, writes David Waller

Mr Peter-Jürgen Kreher, chief executive of the FAG Kugelfischer ball-bearings group, chuckles when he recalls giving a lecture to business school students about the principles of crisis management.

"They sat there with their mouths open as I explained that the most important thing was to do a daily check of your bank balance," he says. "You must always know whether you've got any cash - or whether you've gone broke."

Such nitty-gritty details tend to be overlooked in Germany's academically oriented business schools, Mr Kreher says. Had he not paid attention to the daily fluctuations in cash flow when he took over at Kugelfischer early last year, the group would not have survived.

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reflecting the sale of a clutch of subsidiaries identified as non-core businesses.

"We have achieved something gigantic here," Mr Kreher boasted recently. He predicted that the group, the second largest ball-bearings manufacturer in the world after Sweden's SKF, would make a small profit in the current year - a reversal from heavy losses and near bankruptcy.

Mr Neukirchen became chairman of Kugelfischer's supervisory board, devising the ruthless blueprint for the company's survival. Mr Kreber, who was appointed chairman of the management board, put the plan into practice.

The precarious position was in part due to worldwide recession which led customers, especially car manufacturers, to cut back purchases of bearings. But Kugelfischer's problems were compounded by heavy indebtedness and the ill-fated acquisition of DKFL Deutsche Kugellagerfabrik, an east German bearings manufacturer which did not belong to the core activities; these were defined as rolling-bearing manufacturing, sewing technology and materials handling systems.

By January this year the group had sold 13 subsidiaries in sectors including hydraulic brakes, textile machinery accessories, metrology and industrial gauging and control systems, businesses which generated sales of DM730m in 1992.

The quick-fire sales brought in DM740m and 5,200 jobs were shed in the process.

Recognising the gathering crisis Mr Fritz Schäfer, a descendant of Kugelfischer's founders who still owns a majority stake in the company, called in a well-known com-

pany doctor in December 1992. This was Mr Kajo Neukirchen, a former chief executive of the Hoesch steel group who was bailed in by Germany's big banks last December to sort out the mess at Metallgesellschaft, the metals, mining and industrial group which came close in bankruptcy.

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gest producers of bearings in the eastern bloc had lost about DM300m in 1992. The engagement cost Kugelfischer DM1bn in total, Mr Kreber says.

• Personnel reduction. On top of the jobs lost as a result of divestments, Kugelfischer has made 8,200 employees redundant and plans further cuts this year and next. The group has achieved annual net savings of about DM1bn as a result.

• Kugelfischer has cut costs further by using fewer materials, cutting investment and streamlining production. Management layers have been thinned and the number of product lines made by the group has been slashed to 25,000 from 320,000.

The net result of these measures was that Kugelfischer reported a sharp reduction in losses last year. At the parent company they were DM95m after DM93m in the previous year, although the losses would have been more substantial but for DM35m in extraordinary profits.

Kugelfischer's restructuring is symptomatic of the kind of rationalisation set in motion at dozens of big German companies during the recession. Among German companies with a stock market listing, analysts expect large increases in earnings for the current year as rationalisation takes effect.

Automotive operations chief quits BBA

By Tim Burt in London

BBA, the UK engineering and motor components group, yesterday said a senior manager was leaving the company over a fundamental disagreement with Mr Roberto Quarta, the chief executive recruited last year to conduct a root and branch restructuring.

In a move described by analysts as ruthless, Mr Peter Crawford, chief executive of the group's automotive division, was told yesterday morning that Mr Quarta was taking over his responsibilities and that his tier of management was being abolished.

Mr Quarta, who earlier this year announced plans for a dividend cut and 2,000 job losses, said Mr Crawford's departure was part of a review of group management. He did not rule out further job losses among senior executives.

The 44-year chief executive, who arrived from BTR last November with a mandate to revive BBA, said he had given management six months to respond to new objectives.

"I spelt out the aim to achieve double digit growth by 1996, and the automotive division was the key to that improvement," he added.

Profits in the automotive division fell 42.8 per cent to £21.5m (\$32.6m) in the 12

months to December 31 last year, while its turnover of £574.1m against £621.1m represented 40.5 per cent of the group total.

Following that disappointing performance, Mr Quarta is said to have clashed with Mr Crawford over strategy.

Mr Crawford is understood to have called for increased investment in product development in the hope that the division would exploit an upturn in motor manufacturing.

Mr Quarta was keen to cut the cost base in line with its shrinking turnover. "I decided it would be better off dealing directly with the businesses in automotive," he said. "I believe

in short lines of communication."

Mr George Cartwright, chief executive of the friction materials business, and Mr Bob Gaunt, managing director responsible for power transmission systems, will now report directly to Mr Quarta.

Mr Crawford, who earned about £150,000 a year on a two-year rolling contract, was yesterday said to be discussing his severance terms.

Although he has been a director of the division and its predecessor Automotive Products for almost 10 years, sources close to the company said he was unlikely to receive the full £300,000 pay-off.

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INTERNATIONAL COMPANIES AND FINANCE

Santa Fe Gold undergoes transformation

Kenneth Gooding reports on the changes which have promoted the US gold producer

Santa Fe Pacific Gold Corporation was virtually unknown to international investors a year ago. But since then it has emerged as the sixth-largest producer of primary gold in North America.

In addition, it has listed 14.6 per cent of the company on the New York Stock Exchange on terms which gave it a total value of nearly \$2bn, and immediately became an important element in the new Financial Times Gold Mines Index.

Its parent, Santa Fe Pacific, the railways group, is to distribute the remaining 85.4 per cent of the gold company to shareholders on September 30.

From then on Santa Fe Gold will have no big controlling shareholder but its equity will be widely held in North America and Europe - about 7 per cent of the company was snapped up by European investors in the recent share sale.

Santa Fe Gold includes some of the assets Hanson, the Anglo-American conglomerate, acquired with Consolidated Gold Fields of the UK and swapped in June last year for Santa Fe's coal and aggregate operations.

That deal transformed Santa Fe Gold into a producer with an anticipated 1994 gold output of 900,000 troy ounces. It also has among the lowest costs in the world: \$187 an ounce cash costs and \$267 total costs in the last reported quarter. In North America, only American Barrick, the Canadian group, has lower costs.

And, like American Barrick, Santa Fe Gold has one of the biggest gold reserves in North America, amounting to 14.1m ounces. However, these were estimated using a gold price of

\$400 an ounce, which some analysts feel was optimistic. With gold at \$350, Santa Fe Gold's reserves fall to about 12.3m ounces.

Santa Fe Gold, with headquarters in Albuquerque, New Mexico, has about 1,500 non-unionised employees and three mines. These are Twin Creeks (a combination of Hanson's Chimney Creek and Santa Fe's Rabbit Creek merged to produce the third-biggest primary gold mine in the US) and Lone Tree, both in northern Nevada, and Mesquite in southern California.

It is one of the biggest holders of mineral rights in the western US, controlling more than 6.8m acres of private mineral rights, including more than 1.8m acres in northern Nevada where most US gold is produced today.

Mr Dick Zitting, Santa Fe Gold chairman, recognises that investors in gold companies look for growth and measure that growth by ounces produced.

He can promise no immediate large increase and says output will be static for the next year or so. There are projects in the pipeline but it is taking longer to bring them into production - the permitting process in the US is now a long, drawn-out affair, he points out.

Santa Fe Gold intends to grow mainly by its own exploration efforts. Mr Zitting insists, "With the old-style Santa Fe Gold and Gold Fields had good exploration records and the merger produced an experienced exploration team of 140 people. You get so much more added value when you find your own gold rather than buying it from someone else," he points out.

Nevertheless, "we recognise that to maintain output or grow we will have to make acquisitions".

Santa Fe spent \$22m on exploration last year and will spend between \$25m and \$30m in each of 1994 and 1995. About 75 per cent will be spent in the US and the rest in other countries where the group is searching for gold, Canada, Mexico, Chile and Uruguay.

Mr Zitting says exploration efforts outside the US will gradually build until spending there accounts for about half the budget.

Santa Fe Gold has agreed a joint venture with Codetco, the state-owned Chilean group, on the Cerro Coya gold property near El Salvador. This project, high in the Andes next to Homestake's El Huasco mine, will be drilled

when the spring weather arrives in Chile.

Back in the US, Mr Zitting suggests Santa Fe Gold will by the year-end decide whether to go ahead with the Mule Canyon advanced exploration project, acquired in the Gold Fields exchange. This is 12 miles east of Battle Mountain, Nevada.

Last year Santa Fe Gold spent \$1.3m developing its mine and this will rise to \$2m in 1994. The 1994 capital budget is about \$75m, including \$14.2m to complete the Lone Tree mine expansion.

Since 1992 the company has spent \$112m on this scheme, which enables it to extract gold from refractory (difficult) ores at Lone Tree. Most of the money went on an autoclave - a large pressure cooker - used to oxidise ore.

Mr Zitting says Santa Fe Gold's capital outlays this year can be covered from operations. And it intends to pay a regular dividend of 5 cents a share.

Opposition fails to halt Petron sale

By Jose Galang in Manila

The second stage of the Philippines' largest privatisation, a public offering of shares representing 20 per cent of oil-refiner Petron, got under way yesterday in spite of attempts in the Supreme Court by the government opposition to derail it.

Petron is the Philippines' largest oil refining and marketing company, with an estimated 45 per cent share of the local market for petroleum products. The latest offer of 18m shares is intended to reduce the government's holding to 40 per cent.

Last December, the Saudi Arabian Aramco oil group bought a 40 per cent stake with a bid of \$50m.

The new offer is being made in two batches. The first, on offer from yesterday until August 5, is for 700m shares, at a price of 9 pesos a share. This batch will be restricted to Filipino investors.

The remaining 300m shares will be offered in blocks of at least 6,000 shares, with a minimum tender price of 9 pesos a share.

Opposition members of Congress have indicated a case in the Philippine Supreme Court to stop the sell-off which, they say, puts local investors at a disadvantage.

The minimum price of 9 pesos for the current stock offering is higher than the equivalent 8.70 pesos paid by Aramco for the 40 per cent it won last December.

Taiwan food group ahead at half-time

By Laura Tyson in Taipei

President Enterprises, Taiwan's biggest integrated food processing and retailing conglomerate, posted preliminary pre-tax profit of T\$1.65bn (US\$62m) in the six months to June 30, up 52 per cent from T\$1.07bn in 1993.

The increase was attributed to the T\$525m sale of a south Taiwan pig farm to be converted into a condominium development. Pre-tax profits in core operations, minus the land sale gain, rose 4.9 per cent on the year.

Total first-half revenues edged up 2.6 per cent to T\$1.8bn from T\$1.5bn in the first half of last year.

United Micro Electronics, one of Taiwan's leading integrated circuits and semiconductor manufacturers, saw preliminary pre-tax profit more than double in the six months to June 30 to T\$2.71bn (US\$101m) from T\$0.85bn a year earlier.

First-half revenues rose 65 per cent to T\$6.64bn.

Daewoo plans Europe network

By John Burton in Seoul

South Korea's Daewoo group yesterday said it would establish next year an independent distribution network to market its cars in eight western European countries.

Daewoo Motor, South Korea's third-largest car producer, was prevented from selling its cars directly in Europe under its joint venture con-

tract with General Motors of the US.

But under the terms of the agreement ending the partnership in 1992, Daewoo was granted the right to market its cars in Europe in 1993 and in the US in 1996.

Daewoo produced the Opel Kadett under licence for GM.

The car sales subsidiaries, to be managed by the group's trading company Daewoo Cor-

poration, will be in the UK, Germany, France, Switzerland, Austria, Belgium, Luxembourg and the Netherlands.

Daewoo will be the first South Korean car manufacturer to establish an independent sales network in Europe.

Hyundai and Kia, the country's first and second biggest car companies, sell their vehicles through local dealerships under contract.

IHL rejects A\$133m takeover bid

By Bruce Jacques in Sydney

Directors of Independent Holdings (IHL), the Australian wholesaler, yesterday rejected the A\$133m (US\$87.7m) bid for the company launched on Friday by its rival Davids Holdings. The managing director of IHL, Mr John Patten, said he supported rationalisation in the industry, but the Davids

bid was "grossly inadequate".

The bid, at A\$4.25 cash a share, is the latest in a flurry of corporate activity in the fragmented and incestuous Australian grocery industry.

It follows last month's A\$501m move on wholesaler Foodland Associated by New Zealand rival, Rank Commercial, and Australian retailer Coles Myer. The bid for Food-

land, which controls 18 per cent of IHL, has been blocked in the Australian courts following intervention by the Trade Practices Commission.

The TPC intervened in the IHL bid at the weekend, extracting an undertaking from Davids that, if successful, it would sell IHL's 30 per cent interest in wholesaler Compsite Buyers.

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INTERNATIONAL COMPANIES AND FINANCE

Lac rebuffs takeover bid from Royal Oak Mines

By Bernard Simon
in Toronto

Lac Minerals, the Toronto-based mining group, has scathingly rebuffed Royal Oak Mines' C\$2bn (US\$1.4bn) takeover bid, describing the offer by the Vancouver-based gold producer as inadequate and opportunistic.

Lac's board unanimously advised shareholders to reject Royal Oak's cash-and-shares offer, which was made on July 7.

Royal Oak had no immediate response. Investors and analysts have given the Vancouver company credit for drawing attention to Lac's shortcomings. Several sizeable Lac shareholders have gone on the record in the past 10 days to support the rationale behind Royal Oak's bid.

Nevertheless, many outsiders doubt that Royal Oak will emerge victorious. A competing bid is widely expected.

Lac is about three times bigger than Royal Oak. But its share price has underperformed other North American gold producers, despite the high quality of its assets.

Ms Peggy Witte, Royal Oak's pugnacious president, has estimated that she could chop at least US\$40m from Lac's annual operating costs.

Mr Jim Pithlado, a non-executive director of Lac who will act as the board's spokesman in the unfolding takeover battle, said yesterday Royal Oak's offer would leave the proposed new company "saddled with significant interest expense, stripped of cash, highly leveraged and strapped for investment capital just as Lac is

ready to move ahead with significant new mine development programmes."

Mr Pithlado described Royal Oak's offer as "a blatant attempt to rob Lac's shareholders of the true value of their investment with a low-ball offer that provides no real premium and dilutes their interest in Lac's significant growth potential."

He drew an unfavourable comparison between the Lac and Royal Oak mines, claiming that the latter had high-cost operations with unknown environmental risks. Royal Oak has an average cash cost of \$151 per oz, compared to Lac's \$180 per oz.

In a bid to support its claim of the inadequacy of the offer, Lac yesterday raised its estimate of its gold reserves from 8.6m to 13.5m ozs.



Michael Eisner is expected to return to work in a few weeks

Walt Disney chairman has heart surgery

By Martin Dickson
in New York

Mr Michael Eisner, chairman of Walt Disney and the prime engineer of its strong growth record over the past decade, underwent quadruple coronary bypass surgery at the weekend, raising a question mark over the depth of management at one of the world's most successful entertainment companies.

Mr Eisner, 52, is expected to leave the Los Angeles hospital in several days and return to work in a few weeks.

In a statement released by Disney, his surgeon said the operation was a "normal bypass procedure without any complications".

The illness comes at a delicate time for the company. Mr Eisner has been operating without a number two since April when Mr Frank Wells, president of Disney and Mr Eisner's closest associate, was killed in a helicopter accident.

Disney is rumoured to be considering a bid for CBS, the television broadcasting network which made itself a potential takeover target by agreeing to merge with home shopping channel QVC, a deal now abandoned.

Many analysts think CBS would make a strong fit with Disney, which already owns a cable television channel and makes programmes for the broadcasting networks.

Disney is also locked in battle with a group of eminent US historians over its plans to develop a historical theme park, called Disney America, on a civil war site in Virginia.

Mr Eisner's condition will likely lead to calls for him to appoint a number two quickly. One candidate is Mr Jeffrey Katzenberg, who heads the company's film studios. He came to Disney with Mr Eisner from Paramount Pictures and has built the studios into one of the most successful in Hollywood.

Disney shares were little affected yesterday by the news of Mr Eisner, rising 5% to \$41.75 in morning trading in New York.

Algoma Steel rebounds strongly to C\$33.2m

By Robert Gibbons

Algoma Steel, restructured in 1992 at the height of the recession, is rebounding strongly. It has been boosted this year by rising demand for sheet and most of its other products, higher prices and a lower Canadian dollar.

In the second quarter to June 30, net profit was C\$33.2m (US\$24.1m), or \$1.28 a share, against a loss of \$4.5m, or 17 cents, a year earlier. Revenues rose 7 per cent to \$262m.

It was the fourth consecutive

quarterly profit for Algoma, which produces about 2m tonnes annually. In the first half the group recorded net profit of \$4.9m, or \$1.87 a share, compared with a loss of \$2.3m, or 85 cents, a year earlier, on revenues which advanced to \$268m from \$246m.

Algoma said rolled products continued to perform strongly and volume was improving in tubular products and structures. "The first half is indicative for the rest of the year," said Mr Glen Manchester, finance director.

BROWN BROTHERS HARRIMAN & CO. PRIVATE BANKERS



Business Established 1818

NEW YORK BOSTON PHILADELPHIA CHICAGO LOS ANGELES
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LONDON LUXEMBOURG PARIS ZURICH
TOKYO HONG KONG GRAND CAYMAN

STATEMENT OF CONDITION, JUNE 30, 1994

ASSETS	
Cash and Due from Banks	\$1B1,941,365
U.S. Government Securities Direct and Guaranteed	152,714,381
State and Municipal Securities	65,192,303
Federal Funds Sold	180,500,000
Loans and Discounts	835,687,584
Customers' Liability on Acceptances	28,387,204
Interest and Other Receivables	58,091,704
Premises and Equipment, net	47,760,005
Other Assets	15,034,333
	\$1,545,248,859
LIABILITIES	
Deposits	\$1,322,708,830
Federal Funds Purchased and Securities Sold Under Agreement to Repurchase	6,490,000
Acceptances; Less Amount in Portfolio	28,265,675
Accrued Expenses	28,371,632
Other Liabilities	16,852,922
Capital	\$48,000,000
Surplus	96,000,000
	144,000,000
\$1,545,248,859	

PARTNERS

J. Eugene Banks
Peter B. Berman
Brian A. Berman
Walter H. Brown
Granger Costikyan
Douglas A. Donohue, Jr.
William R. Driver, Jr.
Anthony T. Enders
Alexander T. Erekson
T. M. Farley
Elbridge T. Gerry
Elbridge T. Gerry, Jr.

John C. Henson
Kiyoshi Hashimoto
Noel T. Henderson
Landon Hilliard
Frank W. Hoch
R. L. Ireland
Michael Kraynak, Jr.
T. Michael Long
Hampton S. Lynch, Jr.
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John A. Nielsen
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Mergers and Acquisition Services

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Robert E. Hunter, Jr.
Kate Ireland

July 1994, London

Treasury prices edge higher in quiet trading

By Frank McGurk in New York and Conner Niedermann in London

US Treasury bonds edged higher yesterday morning in quiet trading. By midday, the benchmark 30-year bond was 4 better at 85, with the yield slipping to 7.522 per cent. The two-year note was up 1/16 at 100, to yield 5.981 per cent.

There was no fresh economic news either to dampen or reinforce the upbeat mood established last Thursday and Friday. Prices for gold and other metals were steady, and the dollar was enjoying a relatively painless day.

However, activity was restrained, and bonds were unable to break out of their tight trading ranges. Traders were delaying any substantial new commitments until after tomorrow's Humphrey-Hawkins testimony by Mr Alan Greenspan.

In his semi-annual briefing on the state of the economy, the Federal Reserve chairman is expected to tell a Senate committee that the central bank's recent tightening of monetary policy has succeeded in slowing growth without short-circuiting the recovery.

Technical factors, however, were partly offsetting the sanguine view of the fundamentals. The heavy influx of newly issued securities scheduled in the coming weeks was already having an influence.

Tomorrow, the Treasury will announce details of its regular two-year and five-year note auctions.

In early August, the government's quarterly refunding operation will bring billions of dollars in new three-year, 10-year and 30-year bonds into the market, only days before the next meeting of the Fed's policy-making open market committee.

After a soft start, most European bond markets ended higher, supported towards the close by stronger US Treasuries and late short-covering in the futures markets. Italy was the only exception, with mounting political tensions weighing heavily on bonds and the currency.

GOVERNMENT BONDS

Traders said many investors remained sidelined ahead of impending supply in Germany and the UK, this week's Humphrey-Hawkins testimony by the US Federal Reserve chairman and the Bundesbank Council meeting on Thursday.

Italian bonds opened sharply lower on the deepening political turmoil over Prime Minister Mr Silvio Berlusconi's recent decree barring prevent

ative detention in corruption investigations.

In an effort to control price fluctuations, Italy's clearing house made a selective call for intra-day margin payments, while the London Clearing House made an intra-day margin call on the Liffe's Eurodollar futures contract.

The September bond future was supported by technical support around 102 and recovered some of its early losses on late short-covering. However, political uncertainty, in addition to this week's release of the government's medium-term fiscal package, are likely to make for continued volatility.

German government bonds rose nearly 1/4 point, undaunted by the prospect of this week's 10-year bond issue. The first portion of the bonds will be placed today by the federal bond consortium, with the sec-

ond tranche to be auctioned tomorrow. It is the first bond issue since the central bank cancelled two issues due to lack of demand.

"The bond auction will be crucial," said Mr Adrian James, European bond strategist at NatWest Markets in London.

He expects it to go "reasonably well," supported by increased demand for long-dated paper by investors shifting funds from the short end to the longer end of the yield curve.

Bonds were boosted by talk that Juma M3 money supply numbers, due to be released

this week, may show a significant decline and by the Bundesbank's announcement that its council meeting would be followed by a press conference. This fuelled hopes that the German central bank might cut official interest rates on Thursday.

Eurobonds rose sharply, catching up with last week's gains in neighbouring markets when France was closed for a national holiday. The September notional bond futures contract on Matif rose 0.88 points to 117.16.

UK gilts were pulled up by the stronger continental markets, with the September long gilt future gaining 1/2 to 103.16.

"After their recent rise, gilts are in consolidation mode, but on a robust base," said Mr Ian Shepherdson of Midland Global Markets.

The Bank of England today is to announce the terms of next week's auction of conventional gilts in the 2007 to 2011 maturity range. Most market participants expect the auction to meet healthy demand from UK institutions with a natural demand for long-dated assets like life insurance companies and pension funds.

Poor conditions check issue flow

By Tracy Corrigan

Adverse market conditions have checked the flow of international and foreign bond new issues this year and reduced the average maturity of bonds launched, according to the latest Financial Market Trends survey by the OECD.

Also, the proportion of fixed-rate bonds has shrunk in relation to floating-rate notes, particularly since interest rates began to rise in February.

New issues totalled \$105bn in the first five months of the year, which implies a year-on-year decline of some \$25bn, according to the report.

However, a large proportion of this activity was concentrated in the first two months, when new issue volume totalled almost \$100bn, with an unprecedented \$62bn raised in January alone.

While long-dated bonds were easily placed even at the turn of the year, when several bond issues issued 30-year and 30-year paper, the maturities of new issues have since declined due to the change in market conditions, the report notes.

Straight bond issues totalled \$11bn in the first five months, down a contraction of almost 34 per cent, while total offerings of floating-rate notes reached \$44.6bn.

Straight bonds accounted for only 62 per cent of the market.

The market share of straight bonds has traditionally been around 80 per cent.

For currencies perceived by the market to be near the bottom of the interest rate cycle there was a marked shift in the first two months from issuance of straight bonds to offerings of floating rates, the report said, citing the dollar, yen and sterling sectors.

Overall, the dollar sector of the international bond market remained the most important, with a 34 per cent market share, but the D-Mark sector fell back sharply from 14.3 per cent to 6.5 per cent.

The OECD says secondary market turnover of bonds and floating-rate notes totalled \$1.800bn in the first quarter, citing industry sources.

The report estimates scheduled redemptions and early repayments at some \$15bn in the first five months, implying net issuance of some \$65bn, which represents a decline of around 26 per cent.

Two leading US retail names beat dollar funding targets

By Antonia Sharpe

Two top US retail names tapped the Eurobond market yesterday in arbitrage-driven transactions which enabled both issuers to beat their dollar funding targets by a comfortable margin.

A three-year \$200m zero-coupon offering from Merck, the big US pharmaceutical group, was designed to appeal to distressed holders of floating-rate notes structured with minimum and maximum coupons.

This market has virtually collapsed in value in recent months due to the volatile interest rate environment. Lead manager JP Morgan said Merck's bonds offered these investors, mainly from Switzerland and the Benelux region, a way to recoup their capital.

Mr Doug Rees, Merck's finan-

cing director, said the proceeds were swapped into floating-rate dollars at a rate well below the normal US commercial paper borrowing level. Syndicate managers estimated that Merck had made a saving of around 20 basis points.

JP Morgan said about half the deal had been placed yesterday, though it bought back

INTERNATIONAL BONDS

around \$30m worth of paper. When the bonds were freed to trade, they rose to 83-82 from a reference price of 82.765.

However, other houses reported slower than expected sales, which suggested that the aggressive pricing of 8 basis points below the US Treasury strip yield curve had put off

investors not caught in the so-called "mini-max" trap.

AT&T also made a considerable saving, thought to be around 10 basis points compared with its dollar funding levels, when it swapped the proceeds of its Eurolib 10-year eurobond issue into dollars. SBC said the Euro's good performance against the D-Mark had prompted the issuer to pick that currency for its first non-dollar eurobond.

AT&T had also considered lire, Canadian dollars and D-Marks.

The European Community is expected to tap the Ecu sector later this week, raising Ecu300m through an offering of new eurobonds. Via Lehman Brothers and Morgan Stanley.

Elsewhere, Salomon Brothers, on behalf of the UK Treasury, said the following privatised companies had repurchased their bonds offered in a sale held yester-

day. British Telecom, London Electricity, Manweb, National Power, Scottish Hydro and Seeboard. In addition, SW Garburg Securities has been appointed to sell a £57m Manweb bond due 2002.

The total proceeds received by the Treasury will amount to around £1.3bn while total proceeds from the sale of debt in privatised companies this year will be some £1.5bn.

National Power said the repurchase would result in a charge to its profits of £25m, which will be reported as an exceptional item in the current financial year. Scottish Hydro is to charge about £18.5m against current year pre-tax profits.

Banton also runs an investment fund with stakes in other

media and entertainment groups, and owns 5 per cent of Patria Finance, a Prague investment bank.

The company had turnover last year of over \$15bn and made profits of \$687.000 (\$50,000), according to CS First Boston.

Prague, which is arranging the placing. Turnover this year is estimated at \$600m (£31.4m) following acquisitions.

The share placing is expected to be completed in October. Banton may seek a stock market listing in two years' time.

WORLD BOND PRICES

BENCHMARK GOVERNMENT BONDS

	Coupon	Red Date	Price	Days change	Yield	Week ago	Month
Australia	9.00	09/04	97.6400	+0.360	8.74	8.74	8.62
Belgium	7.250	04/04	96.2400	+0.040	7.81	7.82	8.10
Canada	6.500	09/04	93.8000	-0.060	9.00	9.32	9.33
Denmark	7.000	04/04	91.0600	-0.160	9.70	9.70	9.46
France	6.000	05/04	104.2600	-0.000	6.88	6.88	6.25
Germany	6.750	05/04	96.3400	-0.410	8.64	8.67	7.32
Italy	6.500	01/04	95.1700	-1.050	10.04	10.04	11.08
Japan	11.00	04/04	101.2000	-0.010	3.00	3.00	3.00
No 114	11.00	04/04	101.1700	-0.010	3.00	3.00	3.00
No 184	4.00	12/03	98.0200	-0.000	4.40	4.40	4.40
Netherlands	6.750	01/04	92.8400	-0.180	7.25	7.25	7.01
Spain	6.000	05/04	95.7600	-0.100	10.77	10.77	10.67
UK Gilt	8.000	08/08	92.51	+0.62	7.74	7.74	8.47
US Treasury	7.250	05/04	100.07	-0.002	7.25	7.25	7.16
Yield	6.250	08/03	94.1000	+0.100	7.53	7.53	7.47
ECU (French Govt)	8.000	04/04	98.4500	-0.000	7.73	8.02	8.29

London listing. "New York mid-day yields are up 1.25 per cent payable by nonresidents," said Peter Goss, UK director of treasury in deutsche Bank.

US INTEREST RATES

LONG TERM BOND RATES

Treasury Bills and Bond Yields

Prime rate 7.4% One month 8.34% Two month 8.41% Five year 8.61% 10 year 8.22% 30 year 7.33%

Gold rate 11.2% One month 11.2% Two month 11.2% Five year 11.2% 10 year 11.2% 30 year 11.2%

Fed funds 4.1% Six month 4.25% One year 4.34% 30 year 4.34%

Fed funds rate of interest 4.1%

Yield to maturity 100% of face value

Source: AMF International

NOTIONAL ITALIAN GOVT. BOND (LTFP) FUTURES (LTFP) Lire 200m 100ds of 100%

Open	Sett price	Change	High	Low	Est. vol.	Open int.
Sep 103.70	103.05	-1.15	103.78	102.10	36700	82479
Dec 101.85	101.85	-1.15	-	0	110	

Ex. date 2004, Call 728 Put 1084. Previous day's open int., Call 2183 Put 27000

NOTIONAL ITALIAN GOVT. BOND FUTURES (LTFP) Lire 200m 100ds of 100%

Open	Sett price	Change	High	Low	Est. vol.	Open int.
Sep 102.00	98.70	+0.22	98.88	98.60	56,570	104,185
Dec 98.00	98.00	-	-	-	314	

Ex. date 2004, Call 1780 Put 3500. Previous day's open int., Call 3447 Put 50

COMPANY NEWS: UK

BARINGS B.V.
US\$ 150,000,000
Guaranteed Floating Rate Capital Notes due 2001
Payment of principal and interest guaranteed by
Barings plc



In accordance with the provisions of the Notes, notice is hereby given that for the interest period from July 19, 1994 to January 19, 1995, the Notes will carry an interest rate of 5.4375% per annum. The interest amount payable on the relevant interest payment date, January 19, 1995 against coupon No. 18 will be US\$ 277.92 per Note of US\$ 10,000.



Mediobanca International Limited
(incorporated with limited liability in the Cayman Islands)
A member of the Mediobanca Banking Group

Notice to holders of Mediobanca International 4 per cent. Notes due 1999 convertible into ordinary shares of Alleanza Assicurazioni S.p.A. (the "Notes")

Pursuant to the notice published on May 6, 1994, notice is hereby given that the Subscription Rights to Alleanza Assicurazioni's shares may be exercised again as from July 20, 1994.

Price per hour determined by the average of the secondary trading and settlement price per hour	Price per hour determined by the average of the secondary trading and settlement price per hour			Price per hour determined by the average of the secondary trading and settlement price per hour
	Post purchase	Post purchase	Post purchase	
1/1 hour	10.00	10.00	10.00	10.00
1/2 hour	10.00	10.00	10.00	10.00
1/3 hour	10.00	10.00	10.00	10.00
1/4 hour	10.00	10.00	10.00	10.00
1/5 hour	10.00	10.00	10.00	10.00
1/6 hour	10.00	10.00	10.00	10.00
1/7 hour	10.00	10.00	10.00	10.00
1/8 hour	10.00	10.00	10.00	10.00
1/9 hour	10.00	10.00	10.00	10.00
1/10 hour	10.00	10.00	10.00	10.00
1/11 hour	10.00	10.00	10.00	10.00
1/12 hour	10.00	10.00	10.00	10.00
1/13 hour	10.00	10.00	10.00	10.00
1/14 hour	10.00	10.00	10.00	10.00
1/15 hour	10.00	10.00	10.00	10.00
1/16 hour	10.00	10.00	10.00	10.00
1/17 hour	10.00	10.00	10.00	10.00
1/18 hour	10.00	10.00	10.00	10.00
1/19 hour	10.00	10.00	10.00	10.00
1/20 hour	10.00	10.00	10.00	10.00
1/21 hour	10.00	10.00	10.00	10.00
1/22 hour	10.00	10.00	10.00	10.00
1/23 hour	10.00	10.00	10.00	10.00
1/24 hour	10.00	10.00	10.00	10.00
1/25 hour	10.00	10.00	10.00	10.00
1/26 hour	10.00	10.00	10.00	10.00
1/27 hour	10.00	10.00	10.00	10.00
1/28 hour	10.00	10.00	10.00	10.00
1/29 hour	10.00	10.00	10.00	10.00
1/30 hour	10.00	10.00	10.00	10.00
1/31 hour	10.00	10.00	10.00	10.00
1/32 hour	10.00	10.00	10.00	10.00
1/33 hour	10.00	10.00	10.00	10.00
1/34 hour	10.00	10.00	10.00	10.00
1/35 hour	10.00	10.00	10.00	10.00
1/36 hour	10.00	10.00	10.00	10.00
1/37 hour	10.00	10.00	10.00	10.00
1/38 hour	10.00	10.00	10.00	10.00
1/39 hour	10.00	10.00	10.00	10.00
1/40 hour	10.00	10.00	10.00	10.00
1/41 hour	10.00	10.00	10.00	10.00
1/42 hour	10.00	10.00	10.00	10.00
1/43 hour	10.00	10.00	10.00	10.00
1/44 hour	10.00	10.00	10.00	10.00
1/45 hour	10.00	10.00	10.00	10.00
1/46 hour	10.00	10.00	10.00	10.00
1/47 hour	10.00	10.00	10.00	10.00
1/48 hour	10.00	10.00	10.00	10.00
1/49 hour	10.00	10.00	10.00	10.00
1/50 hour	10.00	10.00	10.00	10.00
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1/52 hour	10.00	10.00	10.00	10.00
1/53 hour	10.00	10.00	10.00	10.00
1/54 hour	10.00	10.00	10.00	10.00
1/55 hour	10.00	10.00	10.00	10.00
1/56 hour	10.00	10.00	10.00	10.00
1/57 hour	10.00	10.00	10.00	10.00
1/58 hour	10.00	10.00	10.00	10.00
1/59 hour	10.00	10.00	10.00	10.00
1/60 hour	10.00	10.00	10.00	10.00
1/61 hour	10.00	10.00	10.00	10.00
1/62 hour	10.00	10.00	10.00	10.00
1/63 hour	10.00	10.00	10.00	10.00
1/64 hour	10.00	10.00	10.00	10.00
1/65 hour	10.00	10.00	10.00	10.00
1/66 hour	10.00	10.00	10.00	10.00
1/67 hour	10.00	10.00	10.00	10.00
1/68 hour	10.00	10.00	10.00	10.00
1/69 hour	10.00	10.00	10.00	10.00
1/70 hour	10.00	10.00	10.00	10.00
1/71 hour	10.00	10.00	10.00	10.00
1/72 hour	10.00	10.00	10.00	10.00
1/73 hour	10.00	10.00	10.00	10.00
1/74 hour	10.00	10.00	10.00	10.00
1/75 hour	10.00	10.00	10.00	10.00
1/76 hour	10.00	10.00	10.00	10.00
1/77 hour	10.00	10.00	10.00	10.00
1/78 hour	10.00	10.00	10.00	10.00
1/79 hour	10.00	10.00	10.00	10.00
1/80 hour	10.00	10.00	10.00	10.00
1/81 hour	10.00	10.00	10.00	10.00
1/82 hour	10.00	10.00	10.00	10.00
1/83 hour	10.00	10.00	10.00	10.00
1/84 hour	10.00	10.00	10.00	10.00
1/85 hour	10.00	10.00	10.00	10.00
1/86 hour	10.00	10.00	10.00	10.00
1/87 hour	10.00	10.00	10.00	10.00
1/88 hour	10.00	10.00	10.00	10.00
1/89 hour	10.00	10.00	10.00	10.00
1/90 hour	10.00	10.00	10.00	10.00
1/91 hour	10.00	10.00	10.00	10.00
1/92 hour	10.00	10.00	10.00	10.00
1/93 hour	10.00	10.00	10.00	10.00
1/94 hour	10.00	10.00	10.00	10.00
1/95 hour	10.00	10.00	10.00	10.00
1/96 hour	10.00	10.00	10.00	10.00
1/97 hour	10.00	10.00	10.00	10.00
1/98 hour	10.00	10.00	10.00	10.00
1/99 hour	10.00	10.00	10.00	10.00
1/00 hour	10.00	10.00	10.00	10.00
1/01 hour	10.00	10.00	10.00	10.00
1/02 hour	10.00	10.00	10.00	10.00
1/03 hour	10.00	10.00	10.00	10.00
1/04 hour	10.00	10.00	10.00	10.00
1/05 hour	10.00	10.00	10.00	10.00
1/06 hour	10.00	10.00	10.00	10.00
1/07 hour	10.00	10.00	10.00	10.00
1/08 hour	10.00	10.00	10.00	10.00
1/09 hour	10.00	10.00	10.00	10.00
1/10 hour	10.00	10.00	10.00	10.00
1/11 hour	10.00	10.00	10.00	10.00
1/12 hour	10.00	10.00	10.00	10.00
1/13 hour	10.00	10.00	10.00	10.00
1/14 hour	10.00	10.00	10.00	10.00
1/15 hour	10.00	10.00	10.00	10.00
1/16 hour	10.00	10.00	10.00	10.00
1/17 hour	10.00	10.00	10.00	10.00
1/18 hour	10.00	10.00	10.00	10.00
1/19 hour	10.00	10.00	10.00	10.00
1/20 hour	10.00	10.00	10.00	10.00
1/21 hour	10.00	10.00	10.00	10.00
1/22 hour	10.00	10.00	10.00	10.00
1/23 hour	10.00	10.00	10	

COMMODITIES AND AGRICULTURE

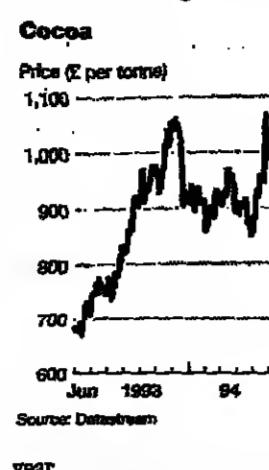
London cocoa futures jump to 6½-year highs

By Alison Maitland

Cocoa futures shot to their highest levels for six and a half years in London yesterday, taking over the baton from coffee on largely speculative buying fed by fears that next year's supply deficit could be worse than expected.

The London market took its cue from New York's performance on Friday, when futures surged to four-year highs on a burst of fund buying. Traders pointed to concern that the coming crop in the Ivory Coast, which produces a third of the world's cocoa output, could be hit by dry weather.

The International Cacao Organisation suggested in February that the deficit, the fourth in a row, could rise to 209,000 tonnes in 1994/95 after a projected 110,000 tonnes this



that the likely size of the Ivory Coast crop would not be known for about six weeks.

Buying interest in New York and London was also fuelled by concern that labour unrest in the Nigerian oil industry could spread, and that Brazil, another large producer, might suffer a port strike.

The September position in London broke through the £1,100 mark to a day's peak of £1,112 a tonne but met profit-taking and closed £25 higher at £1,093. New York's September futures position added to Friday's advance in early trading but backed off to \$1,508 a tonne in afternoon trading, down \$14.

Cocoa trading, meanwhile, had a thin day in London, consolidating last week's record gains. The second position closed \$53 lower at \$3,775 a tonne.

"Coffee has had an effect," said one analyst. "People have realised how explosive things can become when you're in a situation of structural deficit."

He pointed out, however,

De Beers backs Canadian diamond rush

By Kenneth Gooding, Mining Correspondent

De Beers of South Africa yesterday put "a stamp of approval" on the diamond rush in Canada's Northwest Territories. It agreed to take shareholdings worth a total of C\$4m (£1.86m) in two junior exploration companies and to arrange for up to C\$500m of finance for a mine on the Yama Lake prospect in the Lac de Gras area, centre of the diamond rush, if it proved viable.

"Clearly this is going to be one of the premier diamond-producing areas of the world before the end of the century," said Mr Nick Fuller, analyst at

Credit Lyonnais Laing. Mr Charles MacDonald, president of Tanquary Resources, which owns 50 per cent of the Yama Lake project, said De Beers made the first approach and he believed that it wanted to move ahead as fast as possible. "We are aligning ourselves with the best group in the [diamond] industry," he said.

CLL's Mr Fuller suggested that, although two other major companies, Broken Hill Proprietary of Australia and the ETZ Corporation of the UK, had about a one-year start, "De Beers wants to show them that it remains king of the diamond business". The two Canadian companies - Tanquary and

Mill City Gold - had extracted good terms and a tight timetable from the South African group.

De Beers has 45 days to re-check in South Africa results from exploration at Yama Lake. If all is well it will subscribe for C\$2m of shares in Tanquary at C\$4.40 each and C\$2m of shares in Mill City at C\$2.30 each. De Beers must evaluate the five "pipes" so far discovered by September, 1996, complete a feasibility study by the end of 1997, and, if it decides to bring a mine into production, will procure up to C\$500m of financing to earn a 51 per cent interest in the project area.

MARKET REPORT

Producer sales cap palladium price surge

Sales of PALLADIUM believed to be from Russia - the biggest producer - capped prices after a rise to fresh five-year highs yesterday afternoon.

Palladium was fixed at

\$147.30 a troy ounce, up \$1.05, helping its sister metal PLATINUM to a three-month high of \$416.75. Dealers said the early price surge reflected investment fund buying on the New

York futures markets where the rally in the platinum group metals began on Friday.

GOULD and SILVER silver benefited from the trend. Compiled from Reuters

COMMODITIES PRICES

BASE METALS

LONDON METAL EXCHANGE (Prices from Amalgamated Metal Trading)

■ ALUMINIUM 99.7 PURITY (\$ per tonne)

Close 1514-8 1530-2 Previous 1529-30 1544-6 High/Low 1513/1512 1547/1528 AM Official 1513-35 1533-4 Korb close 1528-8.5 Open Int. 290,944 Total daily turnover 52,604

■ ALUMINIUM ALLOY (\$ per tonne)

Close 1510-20 1535-25 Previous 1515-25 1535-40 High/Low 1515/1510 1545 AM Official 1510-13 1530-40 Korb close 1525-45 Open Int. 2,730 Total daily turnover 765

■ LEAD (\$ per tonne)

Close 5925-5.5 6044.5 Previous 5815-2.5 602-3 High/Low 616/602 AM Official 592-3 6025-3.0 Korb close 613-5 Open Int. 42,846 Total daily turnover 5,342

■ NICKEL (\$ per tonne)

Close 6335-45 6430-40 Previous 6300-40 High/Low 6300 AM Official 6325-2 6430-30 Open Int. 60,527 Total daily turnover 11,070

■ TIN (\$ per tonne)

Close 5435-45 5505-15 Previous 5440-50 5505-10 High/Low 5400/5000 AM Official 5430-40 5500-15 Korb close 5220-33 Open Int. 15,660 Total daily turnover 4,132

■ ZINC, special high grade (\$ per tonne)

Close 895-4 1007-8 Previous 905.5-5.5 1008-9 High/Low 1012/1021 AM Official 884-5 10085-62 Korb close 1007-11 Open Int. 102,073 Total daily turnover 8,902

■ COPPER, grade A (\$ per tonne)

Close 2405.5-4.5 2484.5 Previous 2470.5-4.5 2483.5-4.0 High/Low 2461/2451 2485/2463 AM Official 2462-3 2473-4 Korb close 230,193 Total daily turnover 39,548

■ LME AM Official (\$/mt) 1,5044 LME Closing 2/5 ratio

Spot: 1,5028 3 mtbs: 1,5012 9 mtbs: 1,5053

■ HIGH GRADE COPPER (COMEX)

Close 53.37 65.78 66.22 Open Int. 125,614 22,853

■ GOLD (\$/oz)

Close 385.30-386.70 Previous 385.70-386.10 Morning Int. 246,301 Afternoon close 386.50 247,044 Day's High 386.50-387.20 Day's Low 385.70-386.10 Previous close 385.00-386.50 Loco Ldn Mean Gold Lending Rates (Vs US\$)

1 month 3.98 6 months 4.48 2 months 4.05 12 months 4.48 3 months 4.11

■ SILVER (\$/oz)

Close 386.30-386.70 Previous 385.70-386.10 Morning Int. 246,301 Afternoon close 386.50 247,044 Day's High 386.50-387.20 Day's Low 385.70-386.10 Previous close 385.00-386.50 Loco Ldn Mean Gold Lending Rates (Vs US\$)

1 month 3.98 6 months 4.48 2 months 4.05 12 months 4.48 3 months 4.11

■ PLATINUM (\$/oz)

Close 1,014.00-1,015.00 Previous 1,014.00-1,015.00 Morning Int. 246,301 Afternoon close 1,014.50 247,044 Day's High 1,014.00-1,015.00 Day's Low 1,014.00-1,015.00 Previous close 1,014.00-1,015.00 Loco Ldn Mean Gold Lending Rates (Vs US\$)

1 month 3.98 6 months 4.48 2 months 4.05 12 months 4.48 3 months 4.11

■ UNLEADED GASOLINE (NYSM) (\$/bbl: 91 octane)

Close 53.75 1.03 54.85 53.60 40,041 18,032 Previous 52.05 0.98 52.80 52.00 40,041 18,032 Morning Int. 246,301 Afternoon close 53.75 1.03 54.85 53.70 20,028 12,022 Day's High 53.75 1.03 54.85 53.70 40,041 18,032 Day's Low 52.75 0.98 52.80 52.00 40,041 18,032 Previous close 53.75 1.03 54.85 53.70 40,041 18,032 Loco Ldn Mean Gold Lending Rates (Vs US\$)

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■ NATURAL GAS NYMEX (10,000 Btu/sq ft)

Close 1,069.00-1,071.00 Previous 1,068.00-1,071.00 Morning Int. 246,301 Afternoon close 1,069.00-1,071.00 Day's High 1,069.00-1,071.00 Day's Low 1,068.00-1,071.00 Previous close 1,069.00-1,071.00 Loco Ldn Mean Gold Lending Rates (Vs US\$)

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1 month 3.98 6 months 4.48 2 months 4.05 12 months 4.48 3 months 4.11

MARKET REPORT

Shares turn higher on interest rate optimism

By Terry Byland,
UK Stock Market Editor

The London stock market's new 10-day rolling settlement system got off to a smooth start yesterday, with no sign that trading volumes were affected to any great extent. Share prices traced an uncertain pattern, taking their lead from the bond markets, which turned higher in the second half of the session.

At the close the FT-SE 100 Index was 7.2 up at 3,082, and responding to activity in stock index futures, where the September contract on the Footsie was within 3 points of 3,100. London markets turned higher in the second half of the session after comments from a member of the Bundesbank council raised hopes that the German central bank may decide to reduce its

key interest rates when its policy council meets on Thursday.

Equities opened nervously at the opening of a week which brings a heavy list of economic data from the UK, Germany and the US. With investors still nervous over the performance of the dollar and European bonds, markets are likely to focus on tomorrow's testimony to Congress by Mr Alan Greenspan, chairman of the Federal Reserve Board, as well as on the German M3 money supply news expected this week and the meeting at the Bundesbank.

In early trading, the Footsie was down by about 14 points, unsettled by falls in British government bonds as they awaited details of the bond auction which was announced late on Friday. Traders commented that the big securities houses, hav-

ing established some excellent paper profits over the previous three trading sessions, were inclined to hold back and watch the European bond markets for a lead.

Shares began to steady after a member of the Bundesbank council suggested that inflation forecasts might be lowered. Later, the Bundesbank said it would hold a press conference after its Thursday policy meeting, which is the last before the summer break. Both developments were taken optimistically by the bond markets and equities soon followed suit.

The improvement in share prices was very modest but the Footsie crawled to a net gain of 10 points in the early afternoon before slowing down as Wall Street made an equally sluggish start - the Dow Jones Industrial Average showing a

5-point fall in UK hours.

However, support spread across the broad range of the market, lifting the FT-SE Mid 250 Index by 9 points to 3,561.3. The final picture was still somewhat erratic, with media stocks standing out strongly as expectations of an upturn in advertising revenues brought determined buying in relatively thin markets.

Optimism over the outlook for interest rates helped some retail stocks, as well as bringing sharp rises in those building and construction shares with exposure to the German economy.

Banking shares, too, continued to respond to hopes that domestic interest rates can at least be kept at present levels until the end of the year; lower interest rates have helped the banks' bad debt lists as

well as taking some of the pressure off their customers. The insurance sector appeared unaffected by press suggestions of further problems with pension transfer policies, which already threaten the industry with significant compensation liabilities.

Trading volume, as measured by the Seag electronic network, totalled a respectable 518m shares, with around 58 per cent of the figure coming from non-Footsie stocks. On Friday, 556.4m shares moved through Seag, returning net worth of £1.57bn, comfortably at the higher end of daily averages.

Following the opening yesterday of the Stock Exchange 10-day rolling settlement system, the Account Dealing Dates table, previously carried in this column, has been discontinued.

Strong first day for 3i

Venture capital group 3i was a surprise performer on its first day of trading following the flotation of 45 per cent of the equity. Heavy institutional demand ensured that the stock closed well above its issue price on turnover of 27.6m shares.

The group is capitalised at £1.7bn and consequently expected to be an early candidate for

entry into the FT-SE 100 Index. As such, it would be a vital component of investment institutions' portfolios.

The bookbuilding process saw £120m of demand for the 250m of stock issued to institutions at 272p a share. The remaining 150m of stock went to retail investors, and the shares, which began trading at 259p, ended the day at 252.4p.

Although the flotation was set at a 13.5 per cent discount to net asset value, there was a certain amount of relief at the level of demand. Analysts said the asset value was calculated at 31p a share at the end of March but had probably fallen since then, thus reducing the

discount.

Mr Hamish Buchan of NatWest Securities said: "This is a very good result. Maybe the market is beginning to see 3i as a small companies' specialist, rather than a venture capital specialist."

Mail reports

Daily Mail & General Trust "A" bounced 7 to 100p as the market got wind of reports that it was poised to own its loss-making stake in US multi-media group Whittle Communications.

DMGT announced previously that this year's profits would

be down by £20m because of

EQUITY FUTURES AND OPTIONS TRADING

US buying support and a rally in bonds continue to keep stock index futures moving ahead in a session noted for its low turnover, writes Joel

Kibazo. The September contract on the FT-SE 100 Index opened at 3,086 and moved gently ahead on sporadic buying from

US institutions for the next two hours.

A sell order, together with a brief retreat in UK gilts and European bonds, saw the contract decline to hit a day's low of 3,055 at mid-morning. However, this turned out to be only a brief setback and September recovered to move ahead for the rest of the session, helped by the turnaround in bonds.

Bear closing and a lack of sellers were sold to have contributed to a further advance by the contract in the afternoon. Having maintained a strong premium to cash throughout the day, September finished at 3,038, around 10 points above its fair value premium to cash of about 8 points. Volume remained low at 10,737 lots. Turnover was a healthy 32,291 contracts, though lower than a total of 34,291 on Friday.

The FT-SE 100 option saw business of 11,763 lots and the Euro FT-SE 3,352,875 was the busiest stock option with a total of 3,145 contracts traded. The total included a single trade of 3,000 lots in the August 420 puts.

Turnover was healthy 32,291 contracts, though lower than a total of 34,291 on Friday.

FT-SE 100 INDEX FUTURES (£/pt) £25 per full index point

Open: 3065.0; Boll: 3060.0; Change: +7.0; High: 3105.0; Low: 3065.0; Est. vol: 10737; Open Int: 1903

FT-SE MID 250 INDEX FUTURES (£/pt) £10 per full index point

Open: 3560.0; Boll: +10.0; High: -; Low: -; Est. vol: 4425

FT-SE 100 INDEX OPTION (£/pts) (£25) £10 per full index point

Open: 3065.0; Boll: 3060.0; Change: +7.0; High: 3105.0; Low: 3065.0; Est. vol: 10737; Open Int: 1903

EURO STYLE FT-SE MID 250 INDEX OPTION (£/pts) £10 per full index point

Open: 3400.0; Boll: 3390.0; Change: +7.0; High: 3400.0; Low: 3390.0; Est. vol: 3000

EURO STYLE FT-SE 100 INDEX OPTION (£/pts) £10 per full index point

Open: 3400.0; Boll: 3390.0; Change: +7.0; High: 3400.0; Low: 3390.0; Est. vol: 3000

CROSSWORD

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FT-SE Actuaries Share Indices

Open: 3065.0; Boll: 3060.0; Change: +7.0; High: 3105.0; Low: 3065.0; Est. vol: 10737; Open Int: 1903

FT-SE 100

Open: 3065.0; Boll: 3060.0; Change: +7.0; High: 3105.0; Low: 3065.0; Est. vol: 10737; Open Int: 1903

FT-SE Mid 250

Open: 3560.0; Boll: 3565.0; Change: +11.5; High: 3571.5; Low: 3555.0; Est. vol: 10737; Open Int: 1903

FT-SE-A 350

Open: 1645.0; Boll: 1645.0; Change: +1.0; High: 1645.0; Low: 1645.0; Est. vol: 10737; Open Int: 1903

FT-SE SmallCap

Open: 1800.41; Boll: 1797.25; Change: +17.88; High: 1800.41; Low: 1797.25; Open Int: 1903

FT-SE SmallCap ex Inv Trusts

Open: 1770.35; Boll: 1767.00; Change: +1.35; High: 1770.35; Low: 1767.00; Est. vol: 10737; Open Int: 1903

FT-SE All-Share

Open: 1538.11; Boll: 1532.50; Change: +0.23; High: 1532.50; Low: 1532.50; Est. vol: 10737; Open Int: 1903

FT-SE Actuaries All-Shares

Open: 3065.0; Boll: 3060.0; Change: +7.0; High: 3105.0; Low: 3065.0; Est. vol: 10737; Open Int: 1903

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Open: 3065.0; Boll: 3060.0; Change: +7.0; High: 3105.0; Low: 3065.0; Est. vol: 10737; Open Int: 1903

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FT-SE Actuaries All-Shares

Open: 3065.0; Boll: 3060.0; Change: +7.0; High: 3105.0; Low

FT MANAGED FUNDS SERVICE

• FT Cityline Unit Trust Prices are available over the telephone. Call the FT Cityline Help Desk on 1 877 3 3777 for more details.

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Call the FT Civiline Help Desk on (071) 873 4378 for more details.

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MANAGED FUNDS NOTES
 Prices are in pence unless otherwise indicated and unless
 designated £ with no pence refer to U.S. dollars. Yield
 allow for all buying expenses. Prices of collective funds
 since listed price subject to capital gains tax on 31 March.
 Distribution free of UK taxes by Periodic Investment Plan.
 A Single Premium investment is distributed on a monthly
 (minimum) basis of Collective Investment in Transferable Securities.
 This, a Discrete Plan, includes all interests except capital
 contributions. Periodic plan's price is 95.00. Recovery price is
 suspended. + Yield based on 31 March. +1st withdrawal
 Only available to charitable institutions. Yield column shows
 annualized rates of UKP interest and/or dividends.
 (*) Funds not yet recognized. The regulatory authorities for
 these funds are: Germany, Financial Services Commission
 Ireland, Central Bank of Ireland; Isle of Man, Financial
 Services Commission; Jersey, Financial Services Department;
 Luxembourg, Institut Luxembourgeois des Assurances.

MARKETS REPORT

Cabinet row hits lira

The fall-out from the cabinet squabble in Italy dominated foreign exchanges yesterday as the lira fell to a 1994 low, writes Philip Gavith.

The first serious schism within the two-month old government drove the Italian currency to a low of L1,003.60 against the D-Mark before recovering to finish slightly firmer in London at L1,002, from L983.8 on Friday.

Traders were concerned whether what appeared to be Mr Berlusconi's first serious policy error might not spill over into problems in management of the economy.

Elsewhere, the dollar had a quiet day. Dealers said the US currency was in a consolidation phase after its recent sharp fall. It was firmer against the yen, closing in London at Y98.3500 from Y97.9050, but lost ground against the D-Mark to finish at DM1.5428 from DM1.5528.

The D-Mark was stronger on the back of political uncertainty in both Italy and France, where the communications minister resigned over the weekend in connection with corruption charges.

Sterling had an uneventful day, with the market ignoring the June public sector borrowing figures which were below expectations.

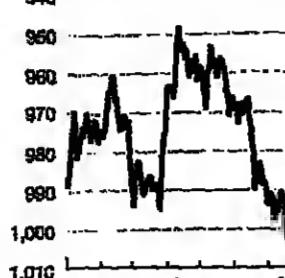
Consistent with the recent pattern, it was firmer against the dollar - closing at \$1.5644 from \$1.5636 on Friday - but weaker against the D-Mark, finishing at DM2.4138 from DM2.4248.

Analysts are currently playing down "apocalyptic" scenarios for the lira, but none rule out the currency testing the historic low of L1,010 against the D-Mark, touched in December 1993. The next important development will be the parliamentary hearings into the constitutionality of the contested decree.

Mr Giorgio Radaelli, senior economist at Lehman Brothers in London, said the dispute between Mr Berlusconi and his coalition allies was the first open rift since they entered government. He said he doubted, however, whether there was a "great risk" in the next few weeks of a break-up.

Lira

Against the DM (Lira per DM)



Source: FT Graphite

■ Pounds in New York

Jul 18 - latest - Prev. close -

1 mth 1,5620 1,5620

3 mth 1,5604 1,5602

1 yr 1,5656 1,5660

1,010 Jan 1994 Jul

Source: FT Graphite

contract trading 12,418 lots.

Mr Neil MacKinnon, chief economist at Citibank in London, noted that Italian financial markets were used to political uncertainty, adding that lira weakness "tends to be quite short-lived." He said the lira was also suffering from the current environment of general D-Mark strength.

■ The main influence on the dollar was the comments of Mr Fred Bergsten, the Washington economist with close ties to the Clinton administration. A long-time dollar bear, Mr Bergsten told the Wall St Journal that "the yen is close to its peak, and it's probably going to turn around."

He said it could go to Y90 against the dollar, but would not stay there long if it did.

Mr MacKinnon said the markets seem to be standing back from selling the lira. Mr Radaelli said this might be explained by parliament going into recess on August 4.

The parliamentary recess is normally a good time for Italian financial markets. There is also hope that when parliament reconvenes, it will be to pass a budget which gets to grips with the Italian deficit problem.

Mr Radaelli said the market was reluctant to push the currency far beyond the important psychological level of L1,000, for fear of unleashing "massive" intervention from the Bank of Italy.

He predicted, however, that as long as the currency did not fall too quickly, the Bank would stand back until it reached a level of L1,025-L1,030 before intervening. Mr Radaelli said there was currently little risk of imported inflation.

The bearish mood in Italian markets was evident in the Eurodollar three-month interest rate future contracts. After losing 16 basis points on Friday, when the crisis first emerged, the September contract fell another 35 basis points to finish at 91.11. Volume was also heavy, with the September

volumes low and price movements small in the interest rate futures market. The December eurosterling contract closed at \$1.59, while the eurodollar contract finished at 95.13.

■ OTHER CURRENCIES

Jul 16 1 5

Source: FT Graphite

1,010 Jan 1994 Jul

NEW YORK STOCK EXCHANGE COMPOSITE PRICES

CONTINUOUS AND DISCRETE

AMERICA

US stocks in muted rise by midsession

Wall Street

US share prices showed little change yesterday morning in a quiet session highlighted by a fresh batch of corporate results, writes Frank McGuire in New York.

By 1pm, the Dow Jones Industrial Average was 2.27 lower at 3,751.54, while the more broadly based Standard & Poor's 500 was 0.39 weaker at 454.55. The secondary markets, the American SE composite was 0.59 ahead at 432.10, but the Nasdaq composite dipped 0.07 to 721.29.

The opening was weak, completing a pattern which is typical of Monday mornings which follow "double witching" rallies. Yesterday stocks tumbled about 15 points in the first minutes of activity, wiping out most of the exploration-related gains struck in the final minutes of trading last week.

Apart from the technical considerations, the restrained tone reflected anticipation of tomorrow's semi-annual Humphrey-Hawkins testimony by Mr Alan Greenspan. The Fed chief will brief a Senate committee on the state of the economy, and investors were hoping for hints on the timing of the next move to higher interest rates.

As the morning progressed, market indices managed to climb off their session lows. An absence of fresh economic news and benign trends on the bond and currency markets provided an unctured vantage point from which to scrutinise the second-quarter performances of several market bellwethers.

For better or worse, the reaction to the results was generally muted. Chase Manhattan posted net income of \$307m in the second three months of 1994, well ahead of its 1993 result of \$23m. But the stock receded 1% to \$33%.

MARKETS IN PERSPECTIVE

	% change in local currency				% change in local currency				% change in US \$			
	1 Week	4 Weeks	1 Year	Start of 1994	1 Week	4 Weeks	1 Year	Start of 1994	1 Week	4 Weeks	1 Year	Start of 1994
Austria	+0.07	-2.23	+13.50	-8.75	-3.52	+1.04						
Belgium	+0.66	-2.35	+2.42	-7.05	-0.60	+4.72						
Denmark	+2.71	+1.35	+17.02	-1.76	+3.63	+9.17						
Finland	+1.61	+4.37	+41.77	+12.21	+19.60	+25.93						
France	+2.36	+1.37	+3.53	-12.16	-7.79	-2.86						
Germany	+1.85	+1.79	+13.16	-8.48	-3.04	+2.15						
Ireland	+4.33	+3.55	+12.86	-2.00	+1.53	+6.95						
Italy	+4.52	+3.64	+24.29	+16.40	+22.32	+28.85						
Netherlands	+0.91	-1.45	+12.01	-7.51	-2.28	+2.94						
Norway	+5.42	+7.09	+17.95	+2.43	+4.76	+13.20						
Spain	+3.65	-1.50	+12.57	-8.34	-3.27	+1.81						
Sweden	+4.06	-0.04	+20.28	-0.17	+2.65	+8.14						
Switzerland	+1.68	-4.72	+6.30	-13.43	-6.99	-2.00						
UK	+3.64	+1.64	+8.66	-6.62	-6.63	-4.79						
EUROPE	+2.48	+0.66	+10.15	-8.08	-4.87	+0.23						
Australia	+5.43	+0.69	+14.84	-4.18	-1.55	+3.71						
Hong Kong	+8.08	+0.06	+31.99	-24.13	-27.95	-24.10						
Japan	+0.48	-2.46	+2.15	+14.96	+23.97	+30.59						
Malta	+3.01	-2.95	+45.86	-22.63	-23.74	-16.66						
New Zealand	+2.62	-4.05	+16.42	-7.35	-5.85	-0.81						
Singapore	+4.61	-0.68	+31.03	-12.42	-11.56	-8.83						
CANADA	+2.01	+0.23	+8.85	-2.04	-10.56	-5.80						
USA	+1.13	-0.61	+0.77	-2.37	-7.33	-2.37						
Mexico	-1.75	-1.84	+35.52	-11.37	-23.15	-19.04						
South Africa	+2.88	-3.70	+36.11	+13.86	+3.80	+3.48						
WORLD INDEX	+1.51	-0.97	+5.11	-0.29	+0.61	+5.98						

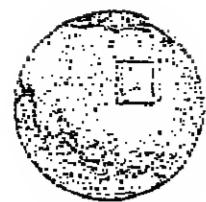
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Equity markets enjoyed a markedly more positive time last week, but in the current unsettled climate it must remain uncertain as to whether or not this marks a turning point. Taken on a year to date perspective the figures do not read so well - in dollar terms, Hong Kong, for instance, one of last week's star performers, remains off nearly 25 per cent, although, on the other hand, some good rises are still to be seen in Finland and Italy, up by similar amounts, while Japan leads the way, up 31 per cent so far. The European financial community will be waiting expectantly for the Bundesbank meeting on Thursday, the last time it meets before the four-week summer recess, although some analysts do not forecast a further rate easing, just yet.

ET-ACTUARIES WORLD INDICES

NATIONAL AND REGIONAL MARKETS	FRIDAY JULY 15 1994				THURSDAY JULY 14 1994				DOLLAR INDEX			
	US	Day's Change	Pound	Yen	Local	Local	Yen	DM	US	Pound	Local	Yen
	Index	Index	Index	Index	Index	Index	Index	Index	Index	Index	Index	Index
Australia (99)	173.03	2.6	164.03	107.11	158.98	156.67	2.5	8.82	168.24	159.58	104.58	155.25
Austria (97)	158.02	-0.56	179.55	116.39	152.09	151.98	0.4	1.05	188.23	179.39	117.25	149.85
Belgium (37)	170.39	-0.12	182.01	105.41	173.78	134.78	0.7	4.10	170.48	161.82	105.91	142.68
Canada (106)	127.3	0.2	121.89	79.11	103.4	127.53	-0.2	2.86	127.81	120.97	79.28	125.31
Denmark (33)	268.87	0.26	256.71	187.01	216.25	224.44	0.7	1.32	269.88	255.84	167.08	216.87
Finland (24)	162.22	-0.4	147.65	96.05	125.55	168.01	0.2	0.84	165.87	147.76	96.85	125.25
France (58)	170.93	-0.08	182.59	105.73	130.41	143.18	0.3	1.13	182.59	162.05	107.02	148.50
Hong Kong (58)	371.39	3.4	333.29	228.84	300.40	368.32	3.3	3.22	359.29	340.00	221.93	268.73
Ireland (14)	189.09	1.0	183.44	122.60	190.23	181.49	1.4	3.38	196.06	185.88	121.82	178.90
Italy (81)	88.36	0.7	84.07	54.70	71.48	102.07	1.7	1.48	87.78	83.21	54.83	70.34
Japan (459)	169.04	0.5	161.86	105.17	137.48	105.17	0.2	0.73	189.37	180.17	104.97	170.10
Malta (98)	475.24	0.4	482.08	294.11	384.84	474.87	0.8	1.72	473.51	448.88	294.17	380.85
Mexico (18)	193.00	0.8	183.72	119.27	159.84	178.75	0.9	1.68	191.67	181.17	110.21	151.67
Netherlands (27)	204.97	0.2	194.85	120.51	162.09	182.04	0.3	2.04	204.97	193.84	127.05	184.82
New Zealand (14)	2.0	0.0	1.69	53.72	52.72	52.72	2.1	4.00	2.00	1.49	51.21	51.21
North America (22)	200.98	0.0	192.44	125.85	164.49	187.84	0.8	1.76	200.49	192.82	126.36	183.45
Singapore (44)	324.41	0.9	325.72	211.91	278.95	246.69	0.7	1.77	330.22	321.57	210.74	228.92
South Africa (58)	262.41	2.2	278.15	180.97	238.62	265.21	1.0	2.22	286.04	271.16	177.70	229.26
Spain (42)	142.01	-0.8	135.08	87.88	114.8	138.30	0.4	4.16	143.16	135.71	85.92	115.05
Sweden (36)	212.35	0.1	201.99	131.42	171.76	242.71	0.7	1.65	212.18	201.14	131.81	170.51
Switzerland (47)	156.93	-1.0	149.27	97.12	128.85	127.64	-0.4	1.90	158.54			

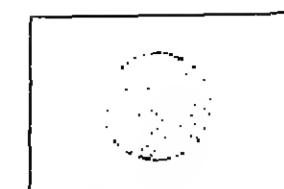
is deepening



FINANCIAL TIMES SURVEY

JAPAN

Tuesday July 19 1994



In the throes of transformation

Social upheaval is rare in Japan. When it takes place, it does so with dramatic suddenness, as in today's radical changes. William Dawkins reports

Japan does not evolve gradually like other leading industrialised countries. Instead, it goes through decades of stability, punctuated by upheavals such as the one happening now.

Evidence has piled up over the past year that Japan is starting to redefine every aspect of its society. Old maxims, such as stability, consensus, the subordination of the collective will to export-led economic growth, have all been thrown into question.

A new blueprint is beginning to emerge. It is only partly drawn and will take years to complete. But the first blurred sketch shows an unpredictable Japan, in which open debate, rivals' consensus, individual initiative has begun to challenge collective will, and the race for growth is giving way to the challenge of adjusting to a slowly expanding mature economy.

Optimists liken the present phase to the start of the Meiji Restoration, Japan's high speed transformation at the end of the 19th century from a medieval to an industrialised society; or to the creation of Japan's economic miracle in the decades after the second world war.

Realists point out, however, that for the moment there is no restoration. Japan wavers tentatively between the partial destruction of the old order and the construction of a new one. For every few steps forward, it takes a step back.

"Change has been slower and more disorganized than many foreign observers think, but it is real. It is also much stronger than many foreign observers think," says Mr Kiyoshi Kikuchi, a former

ambassador to the United Nations.

Nowhere has the transformation been more visible than in politics. Formerly stable Japan has produced four prime ministers over the past year. The monolithic dominance of the Liberal Democratic Party has given way to a shifting web of alliances between 12 parties, in which policies are announced one day to be revoked the next.

The breakdown of the old political order began a year ago today, when the electorate voted out the LDP after 38 unbroken years in power.

An LDP government returned to office three weeks ago, but this time under a prime minister from the Socialist party, Mr Tomiichi Murayama, the LDP's traditional enemy since 1965. It is a partial step back to the old system, but also an illustration of how severely the old structure has been fractured.

While a humiliated LDP spent 11 months in opposition, two unstable coalition governments led by a younger generation of reform-minded politicians managed to achieve a long-delayed redesign of the political system and set curbs on political funding.

The new rules, to be completed with the redrawing of electoral boundaries this autumn, will make Japanese politicians compete for seats more on the quality of their policy ideas, and less on their newly curtailed ability to hand out favours.

The defeat and subsequent weakening of the LDP, which has seen its numbers dwindle through a trickle of defections over the past year, was a terminal blow to the so-called iron triangle of business, poli-

tical engines of economic advance, the car and electronics industries. These will take years to correct and provide a drag on growth in the future.

No industry is an obvious candidate to power the economy in the next decade, as cars and electronics did in the 1980s.

The government is hacking multi-media as one possibility, but the international competition is intense.

There has also been a heavy external shock. In the past few weeks, the yen has risen for the first time through the psychological barrier of Y100 to the dollar, threatening to choke the fragile recovery by further squeezing the yen value of export earnings.

Business leaders are running even more scared than they did in previous rounds of yen appreci-

ation. The yen's ability to defy gravity means that even as Japan comes out of recession, there will be no let-up in the pressure on industry to restructure. The outward shift of production capacity to cheaper locations in south-east Asia is accelerating, as a result, raising fears that Japan may deplete its industrial base.

Japan's formerly all-powerful financial system has also been forced to face up to structural weaknesses. This downturn has left banks straining under a mountain of bad debts, inherited from the unsustainable rise in asset prices of the late 1980s.

In previous recessions, banks

could be counted on to tide their customers through hard times and provide the funds

needed to finance recovery. But this time, banks are letting shaky corporate customers go under in record numbers, rather than allow bad loans to pile up faster. It will take several years for them to reduce bad debts to manageable levels, during which time the banking system's ability to fund a recovery may well be weakened.

Economic upsets have gone hand in hand with social change. Japan's social contract, in which companies guarantee a job for life in return for life-time loyalty, is up for renegotiation. Prominent standard bearers of life-time employment, such as NTT, Nippon Steel and Toshiba, have had to cut their workforces. Others, including Sony and Honda, have replaced

traditional seniority-based pay with merit awards and encouraged staff to compete for jobs. One reason why Japanese industry still carries so much overcapacity is that it has restructured to nothing like the extent of its US and European competitors.

Yet the process has been radical enough to unnerve millions of salarymen who used to

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Steel: post-Cold War diplomacy is caught between past and present

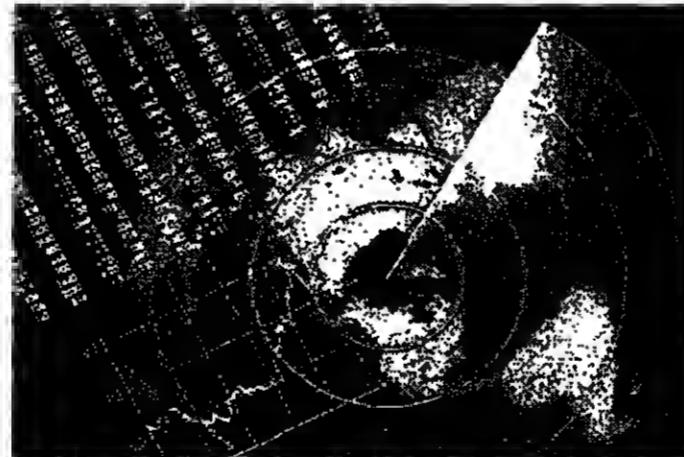
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Tokyo Disneyland visitors: the present phase resembles Japan's crash industrialisation a century ago. Picture: Glyn Genin

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This is partly a symptom of the pressure on wages. But many analysts believe it also marks an underlying change in attitude. Consumers are starting to realise that they can no longer tolerate the fact that Japan's consumer prices are still on average 80 per cent above the OECD average.

Consumers' new taste for a bargain has wide repercussions. It challenges the existence of the multi-layered distribution system, the main feature in Japan's high prices and a factor in the orderliness of its social structure.

Deregulation, given fresh emphasis by governments over the past year, has also played a part. The practical impact has been slight so far, but deregulation is popular and widely

Continued on page 3

JAPAN 2

The economy stirs, but expect no miracles, writes William Dawkins

Solidity and maturity

Japan's consumers, industrial companies and banks are starting to adjust to the fact that they can expect nothing like the high growth of the 1980s during the second half of this decade.

The change down in economic gear is one of the many factors forcing Japan to challenge the values that used to lie at the heart of its economic power, like the dominance of producers' interests over consumers, the lifetime employment system and the tight-knit organisation of business into keiretsu, or corporate families.

Japan may have to learn to switch to a mature consumer-led economy rather than the fast growing industry-led exporter it used to be until the downturn hit, just after the turn of the decade.

A faltering increase in private demand has just started to arouse the economy from its longest and deepest recession in the post-war era. It may only walk rather than run into its next recovery phase, but few doubt that the worst is over.

Most economists in Tokyo believe that gross domestic product will recover from stagnation last year to growth between less than 1 per cent and 2 per cent this year, settling to something like one or two points below the 1980 average annual growth rate of 4.5

per cent. The main evidence for an upturn includes a 3.9 per cent annualised increase in gdp in the first quarter of this year, the best performance for three years. It could fall back again in the current quarter for seasonal reasons, but the underlying forces at work are clear, even if fragile.

Government spending packages have fed through to strong rises in housing starts, private consumption and imports in the first three months of this year. Imports, spurred by the yen's sharp rise, increased by just over 16

per cent. The gradual breakdown of Japan's retail and distribution cartels, incidentally one of the ways in which economic change is producing an adjustment in the structure of society.

Industry has started to reduce its inventories of unsold goods

per cent in the year to last month, the clearest evidence that Japan's huge and politically troublesome trade surplus might now be on the turn.

Private consumption rose by 5.8 per cent in the first quarter. There has been a consumer spending spree in discount stores, often loaded with cheap imported goods, and helped by

last August.

Recovery is being slowed in its early stages by the yen's recent historic break through Y100 to the dollar, an unwelcome new blow to the international competitiveness of Japan's manufacturing industry.

Some business leaders, such as Mr Katsushi Nagano, chair-

man of the Nikkeiren employers' federation, believe the yen's sharp rise could nip the recovery in the bud. Just as a jump in the yen did when a phantom upturn appeared this time last year. Most economists, however, believe industry has cut its costs so sharply during the recession that the latest rise in the Japanese currency will merely slow, rather than choke, recovery.

Japan's chaotic political scene, with four governments in the past year, has also slowed the recovery by hampering ministers' ability to make difficult economic policy decisions.

Successive governments have, to their credit, delivered three public spending packages worth Y45,000bn over the past 18 months. But badly needed income tax cuts and further public spending have been delayed or blocked.

Japan's shaky governments have also done well to produce three deregulation packages over the past year, marking modest steps in the attempt to reduce Japanese costs and prices in line with interna-

tional competitors. But the political upheavals have delayed and possibly weakened the implementation of the most recent deregulation package, published last month. This is not all bad, since many economists believe deregulation should in any case be slow, to avoid creating too much deflation at a time when wholesale prices are already falling.

Looking beyond the immediate problems, the later stages of the recovery will be constrained by at least two structural problems - surplus industrial capacity and the weakness of the financial system.

Surplus capacity will force the industries that used to be the engines of Japan's economy to hold down wage increases, new employment and investment in the mature domestic market.

The car industry alone, for example, still has surplus production capacity of 2m vehicles, equivalent to the entire car market of Britain or France. It is not alone. The electronics, shipbuilding, engi-

neering and financial services industries are all going into recovery with bloated payrolls. Their high costs are more of a handicap now than in the 1980s because of the sharp rise in the yen, by 36 per cent in trade weighted terms since early last year.

This means that Japanese

companies will continue, as they did in the recession, to cut recruitment and to encourage early retirement, as a way to reduce capacity in line with demand without breaking the taboo against heavy redundancies. Lifetime employment will come under strain, but it will weaken

rather than collapse, say Japanese managers.

According to a recent survey by the Ministry of International Trade and Industry, companies will increase capital investment by 1.1 per cent in the year to next March, yet most of this new cash will go to cheap production sites in China and south-east Asia, which represent Japan's fastest growing export markets and investment destinations.

The financial system, meanwhile, is tanking slow headway in running down the burden of bad debts, inherited from the boom in lending in the back of over-valued property during the sharp rise in asset values of the late 1980s. Since then, commercial property prices have fallen by up to 50 per cent and have shown no clear sign yet of recovery.

It is feared that the experience has made banks so cautious over extending new loans that the economic recovery may prove hard to finance. This is born out by the weak performance of the benchmark indicator of money supply, M2 plus certificates of deposit. It turned the corner early last year, from a three year decline, but grew at a mere 1.7 per cent in the year to May, well below the 5 per cent annual growth which many economists believe is needed to fund a revival.

around 2.1m by 2000. At the same time the farming population is ageing rapidly and, according to the ministry of agriculture, the number of farmers under 60 in 1990 will be halved in 2000.

Not that the government is unaware of the problems. In 1992, the agriculture ministry released a report on food policy, agriculture and rural life. It called for consolidation of smaller farms for a more efficient system.

Reform advocates are calling for a more radical reform, including bringing in the market mechanism by deregulating state control, and freely allowing those who want to enter the sector.

However, the government has been slow to respond to the need for agricultural deregulation and reform. The new Murayama administration merely followed its predecessors by agreeing earlier this month to the ritual annual increase of subsidies to the farmers.

Although Japan still has six years before the official opening of the rice market, with no apparent gainers except consumers from full fledged farm reform, politicians, farmers and agriculture bureaucrats may continue to drag their feet. In the end, like so many other issues, Japan may once again need the help of outside pressure to rationalise the dwindling farming sector.



A farmer protests against imports of rice

Mr Koji Takada, a 44 year old rice farmer in Kitakami, northern Japan, describes the future of Japan's farming as "grim". Although more than four generations of his family have been farmers he doubts whether his children will keep up the tradition.

He is one of the many Japanese rice farmers who have lost faith in the government's policy, due to last year's decision to open the rice market to imports, and to the confusion following the rice shortage of 1990.

Japan will open its rice market to foreign imports next year under the Uruguay Round of trade liberalisation talks. For the first six years, imports will have limited access. In the seventh year the market is expected to be fully open. Meanwhile, the rice shortage caused by the exceptionally cold weather last summer triggered a rice shortage row, and the government was forced to import emergency supplies from the US, China, Australia and Thailand.

The row over the opening of the market heightened the sense of sanctity of home-grown rice, the cultivation and the harvesting of which remain at the roots of Japanese traditions and rituals.

In ancient Japan, rice was not only food to fill the stomach but a symbol of deities, or a means of connecting humans to the

gods. The emperor, still considered by many as a living god, today plants rice seedlings in his private rice paddy behind the imperial walls.

Later, rice was used as taxes and traded like a currency, and would become a sign of wealth. In medieval Japan, rice and rice cultivation was turned into a cultural symbol by which Japanese would differentiate themselves from the Chinese, Koreans, and westerners, an ideology broadened and popularised by the military government during World War II.

Behind the symbolism, however, the opening of the rice market has highlighted the rigidly controlled farming system, which has become inefficient and outdated. Mr Takada's woes are shared with other farmers, who are concerned with the country's agricultural future.

The protection of the farmers, whose votes are highly valued by politicians, has come in the form of farm subsidies. In order to keep afloat the farming sector, which has an annual output of about

Y10,000bn, the government pumps in about Y5,000bn. The figure rises to around Y9,000bn if subsidies from local government are included.

Others who have benefited from the system have been the 12,000 bureaucrats in the Food Agency, which have nothing to do all year except during the harvest.

In ancient Japan, rice was a divine symbol and was later used as taxes and traded like currency

when they inspect rice. Around 350,000 people are employed by the numerous farm cooperatives, which work as an intermediary between the farmers and the government, selling agro chemicals and farming machinery to the farmers and collecting and distributing the government's payments for rice.

But aside from Japanese consumers, who have had to pay around seven times the international price for rice, the farm-

ing community has paid the penalty for such distortions. Dependent on subsidies and the state run distribution system, they have lost control over their livelihood. Farmers cannot buy or sell their land freely due to regulations on farm land transactions, while the state controls every aspect of rice farming from the planting to the retail sales. "The position of rice growers is little more than that of serfs working on state-owned farms," says Mr Taro Yamada, a political analyst advocating the farm reforms.

And in spite of the government's subsidies, rice production is not profitable. Mr Takada says while his income does not differ from office workers of the same age, after paying for farming machinery, fertilisers and pesticides, sold at higher than market prices by the farming cooperatives, "there isn't much left to spend".

The result has been a sharp fall in the country's farming population, which has declined from 3.7m in 1985 to 3.1m in 1990. The figure is likely to fall further to

A storm is brewing over imports of rice, writes Emiko Terazono

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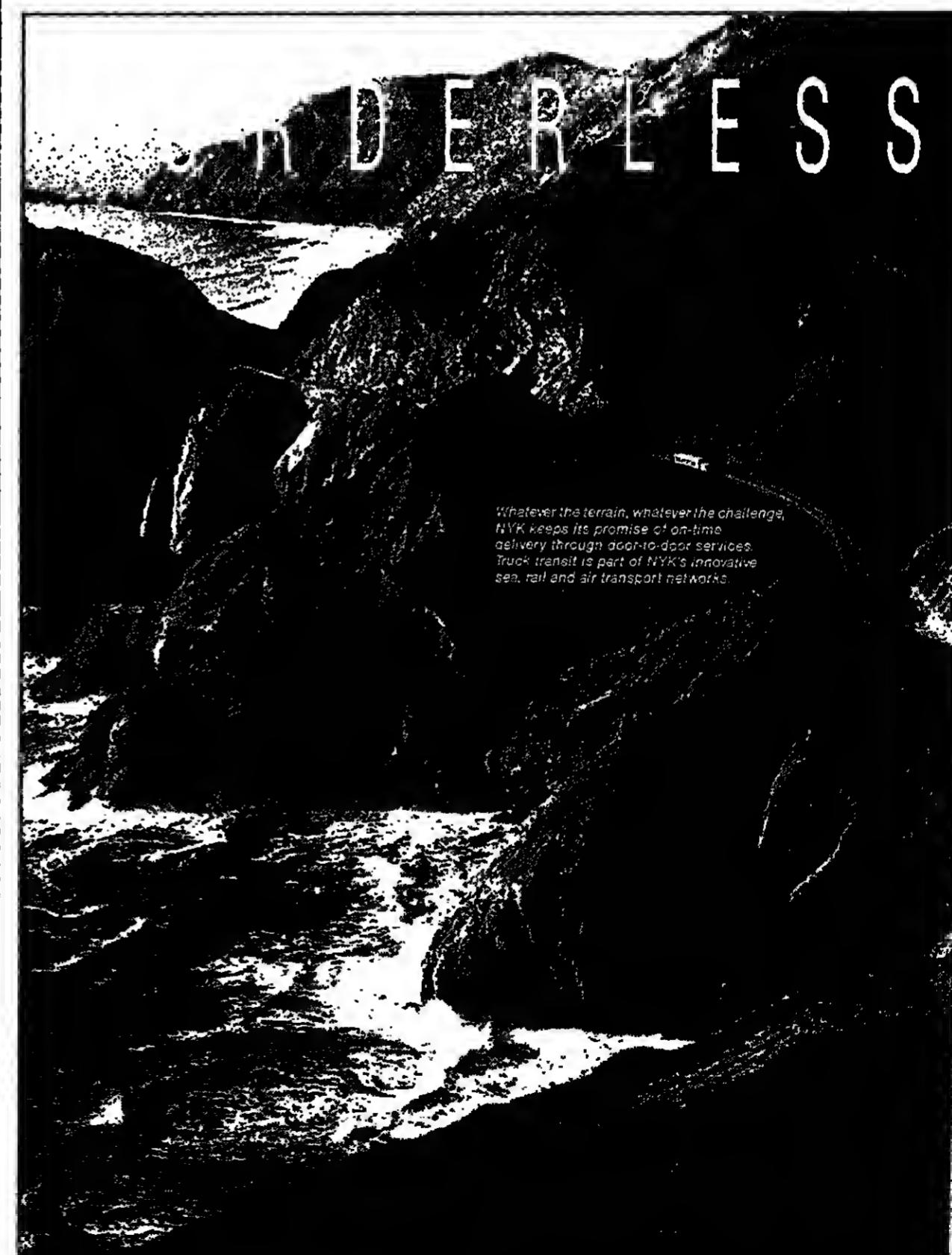


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To the rest of the world, Japan still seems an unstoppable economic Leviathan which dominates many industrial markets, has a huge trade surplus - especially with the protesting US - and cultivates a work ethic superior to that of most competing countries.

But while its products remain successful and its people hard-working and disciplined, the picture is very different when seen from inside. Japan's high costs and strong currency, which last month forced the dollar below Y100, have put hurdles in the way of its continued industrial progress.

Industrialists and economists talk constantly about the potential "hollowing out" of Japanese industry as it opens more operations in lower-cost countries in North America, Europe and South-east Asia. Big companies are striving to make their employees more flexible and productive by restructuring operations to cut costs and increase efficiency without sacrificing lifetime employment and destroying loyalty and motivation.

It is proving tough. After investing heavily to meet demand during the expanding "bubble" economy of the late

1980s, many companies have too much capacity.

"After the bubble, corporations faced a huge cost burden as they had expanded too much," says Haruo Shimada, economics professor at Keio University. They have cut down on recruiting, leaving a trail of disaffected graduates, and eased back sharply on pay. Many are also trying to move away from the tradition of pay by seniority rather than merit and ensure that able managers move faster up the ladder.

Making workers redundant to cut costs is virtually unheard of in consensus-minded Japan. Not only is it culturally unacceptable, and legally awkward, but some companies fear they may be short of labour again once the economy picks up. Even so, workforces are being reduced as companies do not replace those who leave.

"Japanese management is facing a huge challenge," says Mr Masaya Miyoshi, director general of the Keidanren, the

Japanese business federation.

"The system needs overhauling." Some companies are taking tough action within the constraints of the Japanese system. In cars and computers, Honda and Fujitsu are shaking up their management struc-

ture, a director of Fujitsu, which made a loss in 1992 but is now back in profit. "We need to review every business we are in." The Nissan car company has even taken the bold step of closing its plant at Zama to concentrate output in newer facilities. But the closure is being spread over two years and the 2,000 production workers shifted to other sites; no-one is being laid off.

Nissan's plan is to cut costs by Y200bn (S2bn) up to 1996, much of it by sharing more components between different models. Honda, Toyota and Mazda are also rationalising the way they build cars. About 50 per cent of the parts used in Honda's newest Accord family car are shared with the previous model or with others in the range; previously, it was only 10 per cent.

This amounts to a big saving. But Honda is also trying to revitalise its management by moving aside people who do not progress fast enough and introducing performance-based

pay. This is vital, says Mr Nobuhiko Kawamoto, Honda's president, if it is to move with the times. "We are trying to cope with the problem of the decline in Japan's competitiveness in world markets due to the high yen and political issues." The latter mainly concern US attempts to persuade the Japanese industry to buy more parts there.

As Mr Kawamoto points out, many of the steps being taken by companies like Honda go against the traditions built up in growth-conscious Japan after World War Two. Until the post-bubble recession, companies prided their keen and productive employees who in turn valued their lifetime connections with an employer who gave them a sense of belonging and security.

But in these harsher times, companies need to become more flexible and their operations more transparent. The traditional Japanese system is now in direct conflict with the competitiveness-ori-



Nissan's Kyushu plant gradual moves to cut S2bn of costs

ented system of the western world," adds Mr Kawamoto. Younger Japanese are more in tune with western ways of living and working. So the actions of companies like Honda have to take their aspirations and abilities into account.

Therefore," says Mr Kawamoto, "we have to survive through this period of harsh competition and yet maintain the good features of the Japanese tradition. We want to give the next generation something to hope for." In the opinion of Mr Shintaro Hori, managing director of the Bain consultancy in Japan, this virtually means two com-

panies in one. "Honda needs a young, motivated, fast track, performance-oriented company and another more middle-aged, balanced, judgment-oriented company, if it can keep this balance, then it has a great advantage."

In the case of such globally-minded industries as cars and computers, this may work. Mr Matthew Ruddick, car analyst at stockbroker James Capel Pacific in Tokyo, believes the cost-cutting activities of the car companies will benefit profits considerably. "There is good reason to be optimistic about the automotive industry."

Even if the market improves, though, there will still be a

surplus of jobs and capacity. But reinvigorating Japanese industry as a whole, without destroying the social and cultural values which helped it become successful, is far more challenging. For one thing, much of the Japanese economy is highly regulated which keeps up costs and hinders competition; moves to change this are proceeding slowly. Also, notes Mr Shimada, "we have a lot of inefficient sectors". He reckons only a third of manufacturing industry is competitive in world terms, while large areas like construction, transport and distribution have high costs and low productivity.

He adds, ominously: "If companies and the government don't take drastic reforming action, we'll be pulled into a declining scenario year after year." More operations will be carried out abroad and Japan's steadily rising standard of living and ability to create jobs will be threatened further. Not all see the future in such stark terms. But even the Keidanren's Mr Miyoshi believes the pessimists among Japanese industry are currently in the majority - "by bunch, I would say 60 per cent pessimists and 40 per cent optimists. I'm right in the middle."

Social upheaval

□ Continued from page 1

accepted. Consumers' interests are starting to assert themselves in a society traditionally dominated by producers' interests.

It is no surprise that, with all these changes churning away at home, Japan is redefining its place in the international community. The first step has been to start renegotiating its traditional dependence on US leadership.

This is a belated response to the end of the cold war, which has reduced Japan's role as a passive US-sponsored bulwark against communism in Asia.

Evidence of this is Japan's newly assertive stance on economic relations with the US, as shown by its continued opposition to US demands for numerical targets for increases in imports.

When Mr Morihiko Hocoka met US President Bill Clinton in February, it was the first time that a Japanese prime minister chose to come

away from a US summit without an agreement, rather than make concessions. Yet Japan's dependence on US military protection is as strong as ever and may increase with North Korea's nuclear ambitions.

While Japan rethinks its US relationship, it has - again belatedly - started to make overtures to its increasingly important Asian neighbours.

Mr Hosokawa's

unprecedentedly explicit

apology for Japan's wartime

record helped, for a while, to reduce Japan's isolation in Asia.

Unfortunately, the gesture was ruined later when a justice minister in the next government denied that a notorious wartime atrocity had ever occurred.

Japan's search for a credible

voice of its own will be as sensitive and difficult as the rest of the changes sweeping through the country. Japan is changing from a passive economic machine to something different, but as yet incompletely defined.

A recent survey of foreign companies in Japan, of which there are more than 3,000, showed that 58 per cent thought it was more difficult to operate there than in other advanced countries. The extreme cost of land

The Body Shop wanted to sell in Japan shampoo made from bananas, it took one-and-a-half years to get the necessary approval. "They never thought of bananas as an ingredient," says Mrs Mita Kimata, head of the UK company's operation in Japan, about the attitude of Ministry of Health and Welfare officials.

Water melons are also not on the

approved list of cosmetic ingredients.

So bringing in a sun-care product

made from this fruit is also taking

time.

"I hope we can get it next summer," says Mr Peter Woods, president of Rover Japan, about the prospects for progress.

The latest government package

promised action on 279 regulations.

These cover housing and land, tele-

communications and financial markets, as well as the acceptance of foreign inspection data and standards for more imports. There are more than 10,000 regulations inhibiting an

estimated 40 per cent of the economy.

Former prime minister Mr Morihiko Hosokawa last year launched a five-year campaign to sweep away this forest of rules after previous govern-

ments had failed to reduce them.

But the progress of deregulation was well down the list of reasons for this. Companies felt instead that more goodwill was now being shown to outsiders, while they had developed a better understanding of Japanese business customs. Either way, said Mr Homare Takenaka, a senior managing director at IBM Japan (which helped set up LBS), in the survey's foreword, "the Japanese market as seen from foreign eyes is still fraught with many obstacles in the form of regulations and puzzling business practices."

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Former prime minister Mr Morihiko

Hosokawa last year launched a five-year campaign to sweep away this forest of rules after previous govern-

ments had failed to reduce them.

But there are still big hindrances, says Mr Woods. "The Japanese are rather consistent, stubborn and rather networked." The Ministry of Transport is slow to change its rules - especially on inspection - and has to be persuaded, even if the pressure is coming from high political level; some politicians, pursuing special interests, obstruct attempts to free up the system.

Also, there are informal rules

which are hard for outsiders to comprehend.

"Guidelines are operated which are almost not written. There

is a tremendous level of power in the

hands of the bureaucrats." This they

will not give up lightly. Mr Nobuhiko

Kawamoto, president of the Honda

car company, notes: "Everybody talks of deregulation - but if it is implemented full-scale, there will be a lot of lay-offs among bureaucrats and civil servants."

The high level of regulation keeps prices high. Japanese workers at Honda making the same cars as its workers in the US earn more at the current yen rate. "Yet the standards of living enjoyed by the Japanese workers are far below those enjoyed by the Americans."

The experience of The Body Shop shows how regulations keep up costs. Currently, it can sell less than 70 per cent of the full range of products in Japan. Mrs Kimata hopes to raise this to 85 per cent next year. If ingredients - such as exotic fruits or oils - are not on the ministry's approved list for cosmetics, there are delays due to testing (for which the company pays).

She hopes deregulation will ease the way for Body Shop products and make them cheaper. But many Japanese companies would benefit, too. "Deregulation will create new businesses," believes Mr Masaya Miyoshi, director general of the Keidanren, the business federation. "Companies, citizens and customers will be encouraged to think about their own responsibilities. Finally, we will get away from the umbrella government."

Andrew Fisher studies the potential for more de-regulation

Yes, we have no bananas

and rents was the main reason, followed by high prices of goods - generally twice as high as in other industrialised countries - and the number of government regulations. However, the survey by LBS, a firm which provides services to non-Japanese companies, did find that 39 per cent of respondents felt it had become easier to do business in Japan.

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Memories: Koreans seek Japan apology over use of wartime sex slaves

Foreign policy is in the melting pot, writes William Dawkins

Towards a new Far East role

If Japan evades the costs associated with free trade and stability, world peace and freedom, we run the serious risk of denying ourselves our own peace and prosperity.

Despite the gravity of the situation, Japan's political world - which is supposed to recognise harsh realities and steer the country in the right direction - is at present unable to make any effective decisions at all.

This passage from *Blueprint for a New Japan*, the political best-seller by Ichiro Ozawa, the former government's backroom strategist, became painfully relevant last month when the fourth government in the space of a year took office, thus disrupting Japan's sensitive process of waking up to its responsibilities in a newly unstable post-cold war era.

It is perhaps unfair to accuse Japan of not shouldering its burden, since it has been the world's biggest provider of development aid for the past three years. Moreover, Japan will lift its assistance budget by 1.6 per cent this year, rather than the overall state budget, at a time when other leading donors are suffering from 'aid fatigue'.

Even so, the fact that until the collapse of the Soviet Union in 1991 Japan was spared the military or economic cost of stability is generally accepted as an element both in its economic success and its diplomatic weakness.

While the US assured peace in Asia, partly through the presence of its troops on Japanese soil, Japan concentrated on economic growth, a strategy known as the Yoshida doctrine, after the prime minister who was the architect of the post-war Japanese state. In return, Washington knew it could count on Japan as a hawk against communism in Asia.

The US-Japan balance, the pivot of Tokyo's foreign policy, has now become less predictable, partly because of the end of the cold war, but also because of Japan's own vagaries.

In theory, the Social Democratic Party of Mr Tomiichi Murayama, the new prime minister, wants to end the US-Japan security treaty, the staple of Tokyo's special relationship with Washington. In practice, Mr Murayama has pledged to honour the treaty, reflecting the fact that he owes his position to the support of the conservative Liberal Democratic Party.

The conservative nature of the new government may keep the special relationship with Washington intact. But it also marks a break with the policy.

created by the previous two coalition administrations, of abandoning Japan's passiveness in international affairs and seeking to make a greater contribution on the world stage.

One of Mr Murayama's first acts as new leader was to tone down the campaign to be admitted as a permanent member of the UN security council, the top table of the world's top

powers. Baffling for Japan's foreign partners, this came only weeks after his predecessor, Mr Tsutomu Hata, made an unprecedentedly explicit bid for the council seat. The Murayama administration is also more cautious than the previous one possible sanctions against North Korea, cause for some anxiety in Washington.

While the political storms rage overhead, Japan's professional diplomats have been striving to keep foreign policy

on course. Indeed, the frequent changes of governments have increased their responsibilities more than is the case for most bureaucrats.

In recent weeks, Japanese diplomats won praise from western officials by lobbying China to obtain good behaviour from North Korea and helping to smooth relations between the UK and China over Hong Kong. Two prominent Japanese, Mrs Sadako Ogata

and Mr Yasushi Akashi, UN special envoy for former Yugoslavia

and Mrs Sadako Ogata, UN high commissioner for refugees

When Asians fret about Japan these days, they are rarely concerned by Japanese atrocities in Asia during World War Two or the tactless denials of Japan's war record by right-wing politicians in Tokyo; they are usually anxious about winning a share of the next round of Japanese investment.

Except in China, Korea and occasionally in the Philippines and Singapore - whose peoples suffered most from Japanese imperialism - there is little interest in Japan's tentative efforts to adopt a more assertive foreign policy to match its economic power.

Asian governments and businesses from India to the Philippines are more preoccupied by Japan's money and manufacturing skills than its history. This is especially true of south-east Asia. Japanese investment in everything from vehicle assembly to the manufacture of computer disk-drives and air conditioners has been the driving force behind

the rapid economic growth of countries such as Thailand and Malaysia since the 1970s.

More than 90 per cent of cars in Thailand are Japanese marques, most of them assembled in Thailand. In Malaysia, the factories of the Japanese company Matsushita alone account for about four per cent of the country's gdp.

The recent liberalisation of the economies of China, Vietnam and India was therefore regarded with some trepidation in south-east Asia, because it was assumed that these three capital-hungry countries would receive so much Japanese investment that the rest of Asia would be starved of new money.

At first the figures appeared to confirm the hypothesis.

Japanese investment at the start of the decade rose sharply in China - Hitachi says six of its nine joint ventures in China were established in the past three years - and fell in some traditional south-east Asian recipient countries. Governments hurried to improve their investment incentives.

They need not have worried. The remorseless rise of the yen against the dollar has obliged Japanese companies to move increasingly sophisticated production lines offshore where wages are lower, and the big corporations are being followed by component suppliers which also need to reduce costs to remain competitive.

Broadly, investments to China are designed to supply

goods to China's huge domestic market or to produce labour-intensive products for export.

The various national markets of south-east Asia are also important (especially Indonesia and Thailand), but the purpose of many new Japanese investments there is to produce medium or high-technology products for export to Japan, America and Europe.

Mitsubishi Electric, for example, shifted production of its standard line of elevators from Japan to Thailand in 1991. The same company says that since last year it has been producing 90 per cent of its floppy disk drives in Thailand.

Last year for the first time Japan imported more colour televisions than it exported: the same is true of other products such as refrigerators. Hitachi is in the process of shifting production of one type of refrigerator compressor from Japan to a new factory in Ayudhya, north of Bangkok, and is building a facility in the Philippines to make mini hard disk-drives.

But the six members of the Association of South East Asian Nations (Ascan) - namely Brunei, Indonesia, Malaysia, the Philippines, Singapore and Thailand - will have to deal with two potential problems in their partnership with Japanese companies if they are to prosper in the midst of corporate Japan's growing fascination with China and India: the first problem is the slow evolution of the Asian Free Trade Area (Afta), and the second is a dispute over technology transfer.

Although the influential Japanese motor industry managed through lengthy negotiations to secure special tariff reductions for car components

traded between Ascan countries - the so-called "brand-to-brand complementarity scheme" - Japanese and other manufacturers are often frustrated by the difficulty of establishing integrated operations within Ascan.

Car component maker Nippondenso, for instance, is in the throes of negotiations with Ascan governments: the company wants to specialise in particular products at each of its factories in Ascan instead of duplicating its efforts in several different countries.

Japanese businessmen can barely hide their impatience at such accusations, pointing out that technical know-how takes time to acquire and cannot simply be handed over like a car component. They complain of everything from a lack of trained scientists to unstable electricity supplies.

But they acknowledge that they have been slow to move research and development activities into Asia, and are gradually starting to do so now.

In spite of Japan's war record in Asia, and in spite of occasional disputes, commercial relations between Japan and the rest of Asia seem to be warmer than ever. A decade ago, Japan exported a third more to the US than to Asia; now it exports a third more to Asia than to the US.

US trade officials look to Asia for allies when they argue with Tokyo over Japan's trade surpluses, because, like the US, many Asian countries suffer from severe deficits in their trade with Japan. One reason why the US finds little sympathy in Asia is that Asian exports to Japan are increasing, and many of those exports are Japanese branded products made outside Japan.

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Financial Results as of 31st March 1994

	Yen Millions	Yen Millions
	Year ended 31st March 1994	Year ended 31st March 1993
Income before Income Taxes	¥36,237	¥49,192
Net Income	14,287	18,698
Total Assets in Banking Accounts	15,341,083	18,16,499
Total Assets in Trust Accounts	34,414,846	33,176,018
Dividend	¥8.50 per share	¥8.50 per share

The Annual Report for year ended 31st March 1994 will be available upon request from September. Please direct enquiries to the address below.

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Japan will have an opportunity

JAPAN 6

William Dawkins charts the end of a political era

The triangle breaks

Seismic upheavals in Japanese politics over the past year have caused the old power structure to shift and crumble, but a new one has yet to take its place.

The dominance of the Liberal Democratic Party, which has just returned to power after spending nearly a year in opposition for the first time in its 39-year life, has been terminally damaged. Unstable coalition governments may be the norm for the next few years.

Japan's conservative post-war rulers were only able to seize power three weeks ago thanks to the support of their lifetime enemies in the left wing Social Democratic Party, a telling sign of how completely the old balance of power has been upset.

It could take several general elections before stability returns. As so often in Japan, underlying change is not as fast as it looks on the surface.

The LDP's defeat in a general election last year, precipitated by the defection of reform-minded politicians from its own ranks, led by Mr Tsumoto Hata and his mentor Mr Ichiro Ozawa, ushered in what looked like a radical seven-party coalition. Led by an idealistic former prefectural governor, Mr Morihiro Hosokawa, it embraced a wide range of interests from the religious right to the extreme left and promised to introduce a new

political style and structure. Mr Hosokawa won instant popularity by staking his job on achieving parliamentary agreement on a new political and electoral system designed to curb corruption.

The Keidanren, Japan's powerful business federation, recognised that the old system was really on the way out when it decided, days after Mr Hosokawa's arrival, to stop channelling funds to political parties.

Keidanren cash, in return for a guarantee that government would be sensitive to big manufacturing industry's voice, was crucial to binding the so-called iron triangle of business, politicians and the bureaucracy together. The LDP's return in no way tempts the Keidanren to change its ban on political donations, says its new chairman, Mr Shiro Toyoda.

Failure to deliver on political reform, under debate for the previous five years, had contributed to the defeat of two former LDP prime ministers.

So it was no surprise that Mr Hosokawa had to water down his proposals to obtain agreement from the reluctant LDP and SDP old-guards, many of whom fear they will lose their seats under the new system. The final plan, agreed in January, will tightly regulate political fund raising and replace Japan's unique multi-

seat constituency system with a mixture of single seat districts and proportional representation. All that remains is for new electoral boundaries to be drawn, to reflect the new system and to increase the power of under-represented urban voters. The new government of Mr Tomiichi Murayama aims to complete this by the autumn.

Soon after Mr Hosokawa's political reforms cleared parliament, his coalition was plunged into a divisive argument over tax. At this point, old style Japanese politics began to take its revenge. The LDP, resorting to a tactic used against itself while in government, blocked parliamentary debate on this year's budget to put pressure on Mr Hosokawa to disprove two not so serious allegations of personal financial impropriety.

An increasingly tired and frustrated Mr Hosokawa joked over dinner with friends that he might as well resign. Two days later, in early April, he did just that, to the surprise of both his allies and enemies.

The old order, in which decisions are made by consensus in backrooms rather than debated in open parliament, began to reassess itself. Evidence of this was a secretive deal between centre-right members of the coalition to form a parliamentary group, called Kaishin, or



Strange marriage: socialist premier Tomiichi Murayama (c) clinches a three-way coalition deal with Liberal Democrats party president Yohei Kono (l) and New Party Sakigake leader Masayoshi Takemura (Reuter)

minister. From that moment, the Hata administration was doomed. The opposition consented to keep it in power only until the current year's budget, already three months overdue, had cleared parliament. Rather than lose a no-confidence motion supported by both the LDP and an angry SDP, Mr Hata stepped down after the budget and after just two months in office, in the hope of

forming a majority coalition behind the scenes. It had been the shortest-lived Japanese government since 1945.

In the event, Mr Hata and Mr Ozawa failed to attract the SDP back to their camp. In a desperate final bid for power, they fielded as their leadership candidate Mr Toshiki Kaifu, a reform-minded former LDP prime minister.

The stratagem failed. Mr Kaifu lost a parliamentary vote to Mr Murayama, chairman of the SDP who agreed, in a flurry of last minute bargaining, to form a government with his old foe, the LDP. The wily Mr Ozawa's miscalculations consigned him - no doubt temporarily - to obscurity, just two years after he was poised to inherit the LDP's most powerful faction.

The LDP-SDP marriage is strange by any standards. It remains to be seen whether the LDP's leader, Mr Yohei Kono, is better at working with a divided and erratic Socialist party than was Mr Hata, or whether the alliance will break up like its predecessor. The desire to stay in power may be strong enough to suppress policy differences.

The past year's political power struggle has been greeted with polite bafflement by Japan's foreign partners. There is, however, a pattern to the chaotic political events of the past 12 months. Most political experts think that Japan is evolving from the one-party rule of the LDP era to a more or less evenly balanced system of two or three parties, capable of taking it in turns to govern.

The LDP has been weakened,

with the first round of defections that provided the foundations for the Hosokawa coalition

and with the latest

defection by Mr Kaifu, who

wants to form a new party. All

this has created a fragmented

opposition of small moderate

parties, which have begun to

coalesce, with the formation of

Mr Ozawa's Kaishin. The SDP

and the tiny Japan Communist Party form a third group.

The LDP's return to govern-

ment might look like a step

back in Japan's search for a

new political system. Against

that, there have been several

steps forward in the past year.

Firstly, there is the passage

of the new laws on political

reform. This makes change

irreversible so long as this

unpredictable new government

does not have second thoughts

about completing the new elec-

toral boundaries.

Secondly, there is the cre-

ation, for the first time since

the war, of a moderate oppo-

sition capable of running a gov-

ernment. Finally, Japan has

seen the beginnings of an open

television and newspaper

debate on policies, previously

the domain of smoke-filled

backrooms.

June 18, 1993. Liberal Democratic Party government loses no-confidence motion initiated by Social Democratic Party and backed by LDP rebels.

• JULY 18. LDP loses majority 18 general election.

• JULY 29. Mr Morihiro Hosokawa, head of the Japan New Party, and a crusader against anti-corruption, chosen as prime minister by seven opposition parties including SDP. Mr Hosokawa promises to take political responsibility - meaning resigns or call snap elections - if promised political reforms are not enacted by year end.

• NOVEMBER 13. Four reform bills passed by Lower House and sent to Upper House, where they hit delays, due to fierce controversies over budget bills and foreign calls for end to ban on rice imports.

• DECEMBER. Against fierce opposi-

Year of change

tion from LDP and SDP, Mr Hosokawa announces partial opening of rice market, part of deal to complete Uruguay Round of global trade negotiations. He wins 45-day extension of parliament to push through reforms.

• JANUARY 5, 1994. Upper House begins debate on political reform.

• JANUARY 20. Reform bills are passed by special Upper House reform panel, thanks to an LDP defector, and sent to full session.

• JANUARY 21. Full Upper House votes down reforms. Mr Hosokawa later has to compromise with LDP to get watered-down version passed.

• FEBRUARY 2. Mr Hosokawa shocks coalition partners by announcing plans to more than double sales tax to seven

per cent, to finance proposed income tax cuts. Forced to withdraw tax plan five days later.

• FEBRUARY 11. Trade summit with U.S. President Bill Clinton ends in failure after Mr Hosokawa rejects U.S. demands to set numerical targets for opening up Japan markets.

• MARCH. LDP blocks state budget

get due to take effect on April 1 in bid to force Hosokawa to clear doubts over a 1982 loan he allegedly used illicitly for a political campaign.

• APRIL 1. Deadline for passage of 1994/95 budget missed, parliament

grudgingly votes stopgap finance bill.

• APRIL 8. Hosokawa resigns to take

responsibility for parliamentary deadlock over personal finances.

• APRIL 25. Mr Tsumoto Hata, head of centre-right Japan Renewal Party, elected prime minister with SDP help. Hours later, SDP leaves the coalition in protest at efforts to marginalise it.

• APRIL 28. Mr Hata, leader of Japan's first minority government since 1948, forms cabinet.

• JUNE 23. With tacit backing of LDP and SDP, minority coalition finally sees long-delayed state budget voted into law. LDP immediately submits no-confidence motion.

• JUNE 25. Mr Hata resigns, after breakdown of talks with SDP, unable to agree on tax reform.

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PROPERTY MARKET

The property market has fared better than those of its neighbours: Page 3

FINANCIAL TIMES SURVEY

MONACO

Tuesday July 19 1994

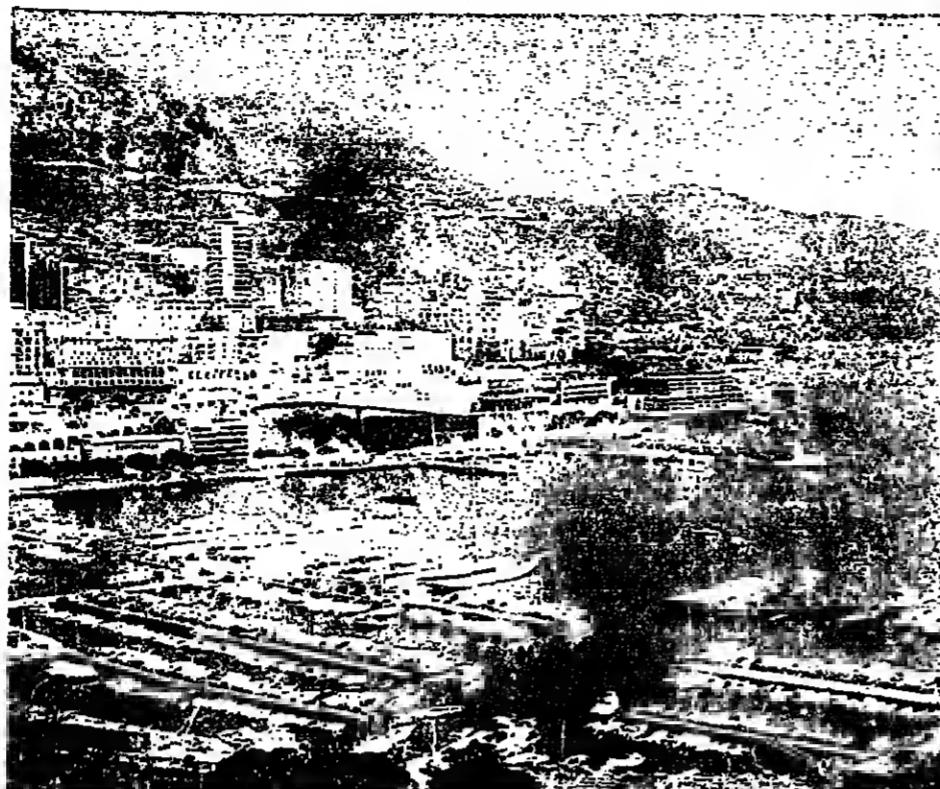
One photograph hanging in the Monaco government offices shows the principality in 1885 as a clutter of houses perched on the rock around the palace. The picture beside it was taken in 1949 after the casino had ushered in a new era of affluence, and a final photograph depicts the modern Monaco where every scrap of land is crammed with high-rise apartments, hotels and offices.

The three photographs tell the story of Monaco's metamorphosis from the dusty old Mediterranean town of the mid-19th century to the leisure resort and fledgling financial centre of today. They also illustrate how Prince Rainier, who took the throne in 1946 as Europe's sole surviving absolute monarch, has clung on to his country against the odds and turned what was once a playboy's playground into a more broadly-based, if idiosyncratic economy.

His achievements have recently been put to the test by the economic recession and so far he has passed with flying colours. Monaco, like every other European country, has been affected by the downturn, but it has fared far better than most places, notably the nearby towns of Nice and Cannes. The level of unemployment in the principality fell by less than 3 per cent in 1993 and, at the end of March, only 700 people from a population of 30,000 were out of work.

"We have felt the effects of the recession, but it has been much milder in Monaco than in France or Italy," says Jean Pastorelli, government counsellor on finance. "The recession has also been shorter here. The level of activity has already picked up since the start of this year and many local companies, having laid people off last year, are now hiring again."

The key themes of Prince Rainier's reign have been to develop the local economy thereby providing long-term employment for the 5,000 or so surviving Monégasques and to nurture good relations with France, his powerful neighbour. When he took the throne Monaco's only assets were its old status as an upmarket holi-



Two faces of opulence: an aerial view of Port Hercules where some of the world's most luxurious yachts are moored (left); and a view of the famous Monte Carlo casino at night, where gamblers stake fortunes at the tables

An anachronism – but it works well

Prince Rainier's achievements have recently been put to the test by the economic recession, and so far he has passed with flying colours, writes Alice Rawsthorn, who is the author of this survey

climate, its picturesque position and its liberal fiscal system.

The principality had become, in the words of Somerset Maugham, a "sunny place for shady people" that risked falling victim to the sleazy side of the Côte d'Azur underworld.

Rainier, helped by Grace Kelly, the Hollywood movie star whom he married in 1956, spruced up Monaco's image and restored its lost lustre. He created a country which was scrupulously clean and virtually crime-free thanks to a large, well-trained police force. He also kitted out Monaco with every conceivable convenience including street signs, escalators, pedestrian subways and even doggy shelters where pampered pooches can shade themselves from the sun. The principality soon regained its old status as an upmarket holi-

day resort and became a popular haven for wealthy tax exiles.

Monaco still fulfils those roles today. There might not be quite as many rich tourists who are able, and willing, to check into its luxury hotels as there were in the 1950s. But Monaco has recognised reality by building up a business conference business and creating new facilities for the thousands of day-trippers flooding in from France and Italy. The local tourist industry was affected by the recession last year but not as badly as other parts of the Côte d'Azur. The number of visitors fell by 15 per cent to 208,206 from 245,582 in 1992 and has been increasing so far this year.

The principality has also taken on a new lease of life as a tax haven. Only a few years ago it was in danger of being seen as a retirement home for elderly ex-pats of Prince Rainier's own vintage. It has since attracted a new generation of ex-pats in the globe-trotting supermodels Claudia Schiffer and Helena Christensen, who have joined long-time residents such as Karl Lagerfeld, the fashion designer, and Helmut Newton, the photographer. The supermodels have also provided a new source of publicity after the apparently endless paparazzi pictures of

Rainier's children: Caroline, Albert and the wayward Stéphane.

The influx of new residents, coupled with the expansion of the tourist trade, has stimulated the property market.

The property business is no longer as frenzied as it was in the late 1980s, but it is still relatively robust, thanks to the scarcity of land and the supportive presence of long-term investors such as Société des Bains de Mer, the state-controlled leisure company, and Pastor property group.

The price of residential property is only 10 per cent or 20

per cent beneath its peak. Prices in Monte Carlo's prestigious Place du Casino are still comparable with the most expensive parts of Paris.

Meanwhile, the local banking industry has flourished since the 1987 abolition of French exchange controls which enabled foreign investors to move money in and out of Monaco more easily – and discreetly. The number of banks in the principality has since doubled to just under 40 and the value of private client deposits has almost quadrupled to FF180m. The banks have recently experienced a slowdown in growth, but still expect an increase in deposits

and assets for 1994. At the same time the introduction last year of tough new banking laws has been welcomed by bankers as evidence of Prince Rainier's determination to prevent Monaco from becoming a money laundering centre for French drug dealers and refugees from Italy's corruption crackdown.

The banking laws are also illustrative of Prince Rainier's diplomatic skills. He realises that his absolute monarchy and the continued existence of a country with a population of 30,000 (only 5,000 of whom were actually born there) is an anachronism. He also knows that France could take away Monaco at any time as General de Gaulle demonstrated in 1962 when he sealed off the border with troops in protest at the number of Frenchmen using it as a tax haven.

Prince Rainier, nothing if not a realist, immediately agreed to exclude the French from Monaco's tax privileges. He has since stuck to the same conciliatory approach on the assumption that France will tolerate Monaco's independence only for as long as it does not pose any problems. Hence his government's zeal at cracking down on money launderers.

Yet the success of Prince Rainier's economic policy has given him another defence in the political game against the French. The expansion of the local economy has not only enabled him to protect the indigenous Monégasques by giving them cheap housing in the Fontvieille area that has been reclaimed from the sea and preferential employment rights, but also to generate jobs for French workers.

The principality now employs just over 30,000 people only 7,000 of whom are Monégasques, either living in Monaco itself or in cheaper places across the French border. Some 3,000 Italians and 17,000 French also work there. The French government would be loath to see those jobs disappear at a time of high unemployment if Monaco lost its independence and its special tax status.

Prince Rainier continues to finance new economic development projects such as the FF1.2bn new conference and cultural centre due to open in 1998 and his FF1.5bn scheme to liberate more land by submerging the railway station. The government is also working on turn-of-the-century land creation projects such as the construction of a new jetty beside the present harbour and the creation of Fontvieille II on another sea reclamation site.

The impression one gets is that Rainier is a very clever businessman in the tradition of *grands patrons*, the great French bosses," says one foreign banker. "He may be an absolute monarch, but he is far too astute to use his power bluntly. There are never any surprises but you always know that a firm hand is in control. Monaco might be an anachronism – but it works."



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MONACO 2

There is a story in Monégasque banking circles that an Italian recently appeared in one of the local banks bearing a cardboard box containing 17bn in used notes which, he told the manager, was the profit from the sale of his business back in Italy.

Such stories crop up from time to time in Monaco, although not as often as they did in the past. The principality still has the reputation of being a secure and discreet bolt hole for large quantities of cash. But the introduction last year of tough new laws to crack down on money laundering and to compel local banks to exercise tighter scrutiny over the source of their clients' funds, gave a very clear indication of the way the government plans to encourage the banking industry to develop.

"Monaco has established itself as a financial centre in a very short time," says Michel de Robillard, chairman of Crédit Foncier de Monaco, the subsidiary of Suez, the French financial group, which is one of the biggest banks in the principality. "The government realises that if Monaco is to fulfil its full potential in the financial sphere, the banking industry must be strong and clean."

There has always been a small banking business in Monaco but it was only after 1987, when the French government abolished exchange controls thereby enabling foreign clients to move money quickly and discreetly in and out of the country, that the local financial industry really took off.

The number of banks operating in the principality has since doubled to around 40. The old independent Monégasque banks have all disappeared. The banking market is dominated by the big French financial groups such as Crédit Lyonnais, Banque Nationale de



The number of banks operating in Monaco has doubled to 40 since 1987

Reputation as a bolt hole persists

Crackdown on banks welcomed

Paris, Société Générale, Paribas and Suez. Yet the other leading names in European banking are also represented.

Most Monaco banks concentrate on providing private banking services for the wealthy private clients - or "high net worth individuals", as they prefer to call them - who want to take advantage of the country's tax advantages. Any foreigner, apart from the French, does not have to pay tax on money deposited or invested in the principality.

The private banking sector has expanded dramatically since 1987 with the total value of client deposits almost quadrupling from around FF22bn (US\$3.85bn) eight years ago to an estimated FF80bn today. The deposit market grew by between 20 and 25 per cent a year during the late 1980s and has continued to expand (albeit

at a slower rate) since the start of the economic recession.

"It's true to say that life is more difficult in private banking than it was at the height of the boom three or four years ago," says Martin Peake, head of the Monégasque branch of Lloyds, the UK banking group. "But we've had a far easier time than private bankers in other places. The market here in Monaco is still growing. It's just growing more slowly."

The consensus among local financiers is that the value of private client deposits rose by between 5 per cent and 10 per cent last year and has increased by about 5 per cent in the opening months of this year. However, these figures conceal a trend for clients to counter lower interest rates by switching their money from deposits into more efficient vehicles such as mutual or managed funds. As a result the local banks benefited last year from an estimated 20 per cent increase in the value of the assets placed in Monaco.

This expansion helped to counter the effects of the economic recession, which has posed problems for the dozen or so local banks that are still involved with commercial banking activities such as loans to local companies and property finance. Monaco has not been as badly affected by

the recession as some of its neighbours.

Monaco has always been subject to French banking regulations but most local financiers believe that the new laws give them a necessary layer of extra protection. "This legislation won't actually alter the way that we operate," says Mr Peake of Lloyds Bank. "But it should help us by sending out the right signals. It might make our international clients feel more confident about investing their money here."

the economic downturn as nearby Nice or Cannes. However, some sectors of the economy, notably the tourist industry and property development, have been depressed with a knock-on effect on their banks.

The continued growth in private banking has also persuaded some new international banks to sustain the financial sector's expansion by setting up subsidiaries in Monaco. The latest arrivals include the ABN of the Netherlands.

Local financiers suspect that one of the main reasons for the buoyancy of the banking market is psychological. "Monaco is an attractive place, but it's also clean and peaceful," says Mr de Robillard of Crédit Foncier de Monaco. "There's virtually no crime, which means that our clients can feel calm and comfortable when they come here. All that is very appealing at a time of uncertainty."

He is also convinced that the banking industry has benefited from becoming more professional in recent years due to the restructuring efforts of the banks themselves and the expansion in related areas such as the arrival of international legal firms.

The new banking legislation has been welcomed as part of this process particularly by those who remember the collapse of Banque Industrielle de Monaco in 1989. The bank was closed by the French banking authorities after an official investigation discovered that it had built a substantial business by accepting "cat's paw" bearer deposit notes in Monégasque names for tax-evasive French residents.

"None of us wants to see a repetition of the BIM debacle," says one local banker. "It would be bad for Monaco's image and bad for business. Nor would it be in anyone's interest for Monaco to become a haven for money launderers."

Monaco has always been subject to French banking regulations but most local financiers believe that the new laws give them a necessary layer of extra protection. "This legislation won't actually alter the way that we operate," says Mr Peake of Lloyds Bank. "But it should help us by sending out the right signals. It might make our international clients feel more confident about investing their money here."

You could stay at the sumptuous Hôtel de Paris and treat yourself to a three-star meal at the Louis XV restaurant. You might risk some chips at the Monte Carlo casino and stop for a cocktail on the terrace of the Café de Paris before dancing the rest of the night away at Le Jimmy's night club.

If you did all this you could spend a couple of days in Monaco - and a very pleasant few days that - without ever leaving the properties owned by the Société des Bains de Mer (SBM), the quaintly named leisure company which is by far the biggest single business in the principality.

SBM is more than a business, it is a Monégasque institution. It is not only the largest commercial concern in Monaco (with sales of FF1.75bn in its last audited financial year to March 30 1993) but is also the largest employer with a workforce of 2,600 in a country with a population of 30,000.

Although SBM is a publicly quoted company with shares listed on the Paris stock exchange, its ownership is dominated by the state. The Monaco government has owned 70 per cent of the group since 1966 when it bought all the shares amassed by Aristotle Onassis, the Greek shipping magnate who was one of the most prolific players at the Monte Carlo casino. Onassis had for years been buying up small stakes in SBM until he died in 1975.

Yet the relationship between SBM and the Monégasque state goes back far further than the mid-1960s. The company traces its roots to 1863 when Prince Charles III gave a 50-year licence to operate a casino in Monte Carlo to François Blanc, who had turned the Bavarian town of Bad Homburg into a glamorous gambling centre.

François Blanc was charged with creating a casino and an hotel in Monte Carlo, which was then a desolated olive grove on the hill opposite the royal palace. His company was christened, Société Anonyme des Bains de Mer et du Cercle des Etrangers, or the sea bathing society and circle of strangers, as a euphemism to throw the French authorities off the scent in case they objected to Monaco's newfound zest for gambling.

SBM has continued the practice of combining hotel ownership with casino operation. Its interests, which occupy a twelfth of the land in Monaco, include the Hermitage, Mirabeau and Monte Carlo Beach hotels, as well as the Hôtel de Paris, together with the Opéra, Sun Casino and the sporting, golf and country clubs.

Raoul Blancheri, the present chairman insists that the SBM

Society des Bains de Mer is a Monégasque institution

Catering for leisure seekers



Dining in style: super chef Alain Ducasse has won three Michelin stars for the Louis XV restaurant

ing involved with gambling outside Monaco," he says. "It may be that a similar restriction applied to hotels. I don't know. But we're not a hotel and leisure company in the conventional sense. We really have a very particular specialisation."

SBM has instead been investing heavily in its existing interests. It started to do so after a painful period in the mid-1980s when its profits fell, reflecting heavy losses at the casinos and low occupancy rates at the hotels which were then regarded as loss leaders for its gambling interests.

The group embarked on an upgrading programme, beginning by luring Alain Ducasse, one of France's young superstar chefs, to the Hôtel de Paris where he has since won three Michelin stars for the Louis XV restaurant.

It has just completed a three-year investment scheme that included refurbishing the Hôtel de Paris and the Hermitage, rebuilding most of the Monte-Carlo Beach Hotel and opening a new gaming room on the ground floor of the Café de Paris.

SBM is now building a FF100m new thalassotherapy centre, due to open next June. It is also considering plans for a brand new luxury hotel on the Larvotto peninsula, which would have 300 rooms and, possibly, a small casino in a pro-

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Chilly economic climate and French franc's rise hits tourism

Talking business is a big industry

travel and leisure expenditure. As a result the number of French visitors to Monaco fell to 35,389 in 1993 from 41,352 in 1992. Tourism from the US, UK and Germany was also down during the year.

Yet the chief problem for the Monégasques was a dramatic fall in the influx of visitors from neighbouring Italy, which had emerged as its single biggest source of tourism in the 1980s when it ousted France from pole position. The number of Italian visitors rose each year in succession from 43,169 in 1984 to peak at 86,697 in 1992. It plummeted to 67,727 in 1993.

One difficulty was an acceleration of the fall in the number of French visitors, which had been in decline since the late 1980s. The French recession deepened last year, with a devastating effect on foreign

trippers who pour across the borders from France and Italy. These casual visitors provide a useful source of revenue for the principality's cafés, souvenir shops, slot machines and tourist attractions. But their absence has little impact on the more profitable part of the tourist business - the luxury hotels, Michelin-starred restaurants, designer fashion shops and exclusive gaming rooms.

The official figures do not identify the total number of day trippers but they show that while the total number of visitors declined by 15 per cent to 208,206 from 245,592, the number of overnight stays fell at the lower rate of less than 13 per cent to 601,111 from 698,047.

The opening of the new centre, originally scheduled for the end of this year but delayed due to construction problems until 1994, might also catalyse a new spurt of hotel construction. The hotel sector has been relatively quiet since the openings four years ago of the Aicha and the Metropole. There have been no important new hotels since then, although SBM does have one possible project: it is considering building a new 300-room luxury hotel on the Larvotto peninsula.

In the meantime the Monégasques are anxiously waiting to see whether the local tourist industry will fare better in 1994 than in 1993. So far the signs are encouraging. The number of visitors during the first few months of the year was healthily higher than in the same period of 1993. So far this summer, thanks to The Flintstones and other attractions, it seems likely to rise again.

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The property market has fared better than those of its neighbours

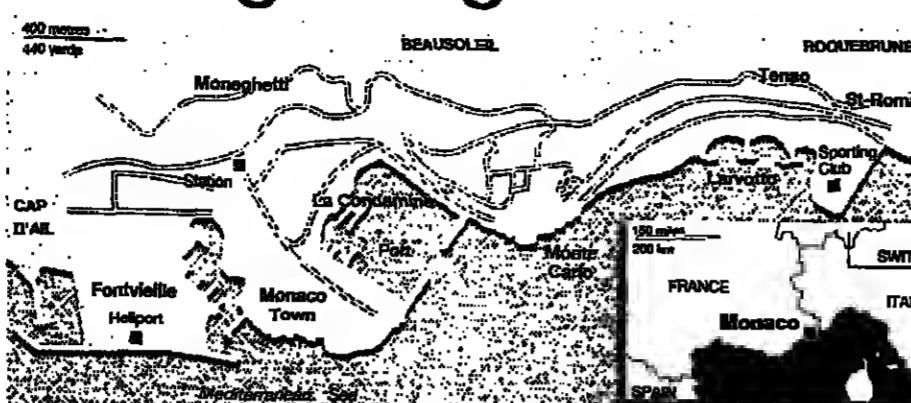
Golden triangle's glitter dims

There is a villa for sale in Monaco, the Villa Fauvette, which boasts no fewer than six bedrooms, five bathrooms, balconies outside, marble floors inside, gardens and terraces all around with a sweet little summer house perched on its roof. The price is FF15m, or just under \$2.7m.

Villa Fauvette is a very special property. It is one of the handful of *belle époque* townhouses, or *hôtels particuliers* built in the late 19th century to house Monaco's wealthy residents and visitors, to have survived the principality's post-war building boom.

If a suitable buyer appears Villa Fauvette will be handed over intact. But the owners have another option. They could always sell the property to a developer who, thanks to the scarcity of land in Monaco, would probably be prepared to pay almost as much as the FF15m purchase price. Villa Fauvette would then become the latest in the long line of *belle époque* relics to be demolished to make way for yet another new apartment block.

Anyone glancing at the dozens of "For Sale" and "To Let" signs festooned across the facades of Monaco's apartments, shops and offices could



Concrete evidence: development sites in the principality are scarce

be forgiven for thinking that there was no shortage of property already on the market. The local property industry has been affected by the downturn that has depressed the European market in recent years. Yet the idiosyncratic nature of the Monégasque market - dominated by a small number of powerful property owners and a high proportion of rich, relatively recession-proof private clients - has enabled it to withstand the recession rather better than its counterparts in other countries, notably in neighbouring France and Italy.

The dearth of land, where sites for new development are so scarce that one of the biggest projects is the construction of a new underground railway station so that apartments can be built on top, has always ensured that there is strong demand for unusual properties on prime sites such as Villa Fauvette.

The seeds of the Monégasque property market were sown in the early 1970s by Prince Rainier and Gide Pastor, the multimillionaire developer. They presided over a building boom that filled most of the principality's available sites

together with reclaimed land in the 1970s and 1980s.

The price of Monégasque property escalated sharply with the cost of new apartments rising from around FF3,000 a square metre in 1971, according to industry estimates, to FF10,000 in 1980 and to FF70,000 at the market's peak in 1990. Prices in the golden triangle of Monte Carlo (in the area around the Casino and the Hôtel de Paris) rose even higher to anything between FF100,000 and FF125,000 a square metre, which made them roughly comparable to the most expensive parts of Paris.

Prices have since weakened. "The Monaco property market

has certainly been affected by the economic recession," says Yves Max, chief executive of Crédit Foncier de Monaco, one of the biggest banks in the principality with interests in the property sector. "But the downturn has not lasted as long, nor has it been as strong as in other parts of the Côte d'Azur such as Nice or Cannes."

Mr Max estimates that the average price of residential property has fallen by "between 10 and 20 per cent" since its 1990 peak. Commercial prices have probably fallen further, but that represents a relatively small part of the Monégasque market. The speculation of the 1980s, whereby apartments would be sold from the plans and resold several times before they had actually been built, has fizzled out. Yet the upper end of the residential sector has remained robust, particularly in the most expensive areas such as the golden triangle where prices have barely changed despite the recession.

One of the main reasons for the market's comparative stability is the presence of a

decline in demand for residential property in Monaco," says Betty Bloom, director of the SPA Property Agency, which specialises in the South of France and is the agent for Villa Fauvette. "There's tremendous interest from Italians, but also from Germans, the British and even from a few very rich Russians who have come on to the market."

The recent rise in Monégasque property prices reflects a general improvement across the Riviera. But the idiosyncrasies of the local market coupled with the particular attractions of the principality have ensured that the recovery was faster there.

"No-one ever mentions tax, but it's obviously a major factor in drawing people to Monaco," says Ms Bloom. "It's also a safe, clean and politically stable place to live. Monaco is more popular than other Riviera towns, even though you could buy a lovely property in a pretty part of Antibes for half the price you'd pay in Monaco."

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Driving in and around Monaco is a treat in itself

Mediterranean rendezvous

One of the nicest things about Monaco is its location: clinging to a cliff on the picturesque Mediterranean with the Italian coast to the east and the French riviera to the west.

The idea of being able to drive over the border for dinner in a foreign country is always appealing. Nice, Cannes and Genoa are all within easy reach. But if you tire of the glitz and gloss of Monte Carlo, there is also the option of visiting some of the smaller towns and villages along the Côte d'Azur and inland in rural Provence.

Driving in and around Monaco is a treat in itself thanks to the spectacular views offered from the *corniches* or coastal roads, which run through the principality from Nice to Menton. There are three *corniches* - high, medium and low depending on the height at which they perch on the cliffsides. All three are familiar settings from car commercials and Côte d'Azur movie car chases.

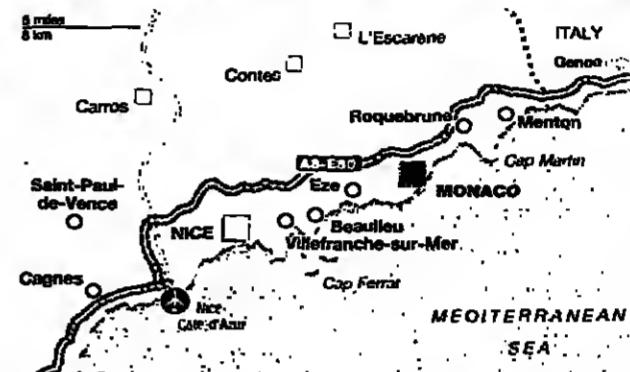
Roquebrune is the first place you come to when leaving Monaco on the western *corniche*. It is a 15th century village built around an 11th century castle complete with a mock medieval tower added by an eccentric English owner in the 1920s. The village has been colonised by souvenir shops and is now something of a tourist trap, although the charm of its narrow alleys and stairways is still apparent when the shops close down at night.

The coastline to the west of Roquebrune is accessible only by foot and offers a stunning shoreline walk past the white rocks and pine trees of Cap Martin. The path is called Le Corbusier after the famous modernist architect who drew it in the early 1960s while staying at a house owned by the Anglo-Irish designer, Eileen Gray.

The next stop after Cap Martin is Menton, the sunny sea-side town nesting in mountains and lemon groves which is, in many ways, a more subdued version of Monaco. Menton and Roquebrune both belonged to Monaco until the mid-19th century when they



There are spectacular views from the *corniches* in and around Monaco



with a clutter of souvenir shops and overpriced antique dealers.

Beaumieu, the next town along the coast, has the same sleepy air as Menton. Its main attractions are the recently renovated Art Deco casino and the idiosyncratic Villa Kerylos, a replica of a classical Greek villa built in the early years of this century for Théodore Reinach, an archaeologist who lived there for 20 years in the same style and dress as an

ancient Athenian.

The other coastline folly is Fondation Ephrussi de Rothschild (tel: 9332 8002), the Saint-Paul restaurant run by the Roux family since the 1920s where local artists paid for their meals with their work. Luckily for the Roux the "locals" included Picasso, Brueghel, Chagall and Miro not to mention Fernand Léger, whose frieze decks the restaurant terrace, and Alexander Calder, who made a mobile to bob above the swimming pool.

The last port of call before a longish drive back to Monaco could be La Colombe d'Or (tel: 9332 8002), the Saint-Paul restaurant run by the Roux family since the 1920s where local artists paid for their meals with their work. Luckily for the Roux the "locals" included Picasso, Brueghel, Chagall and Miro not to mention Fernand Léger, whose frieze decks the restaurant terrace, and Alexander Calder, who made a mobile to bob above the swimming pool.



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Christie's, the celebrated London auction house, always knew that last winter's sale in Monte Carlo of the contents of a Parisian apartment owned by Hubert de Givenchy, the French fashion designer, would be a rather special event: but it did not realise quite how special until after the auction was over.

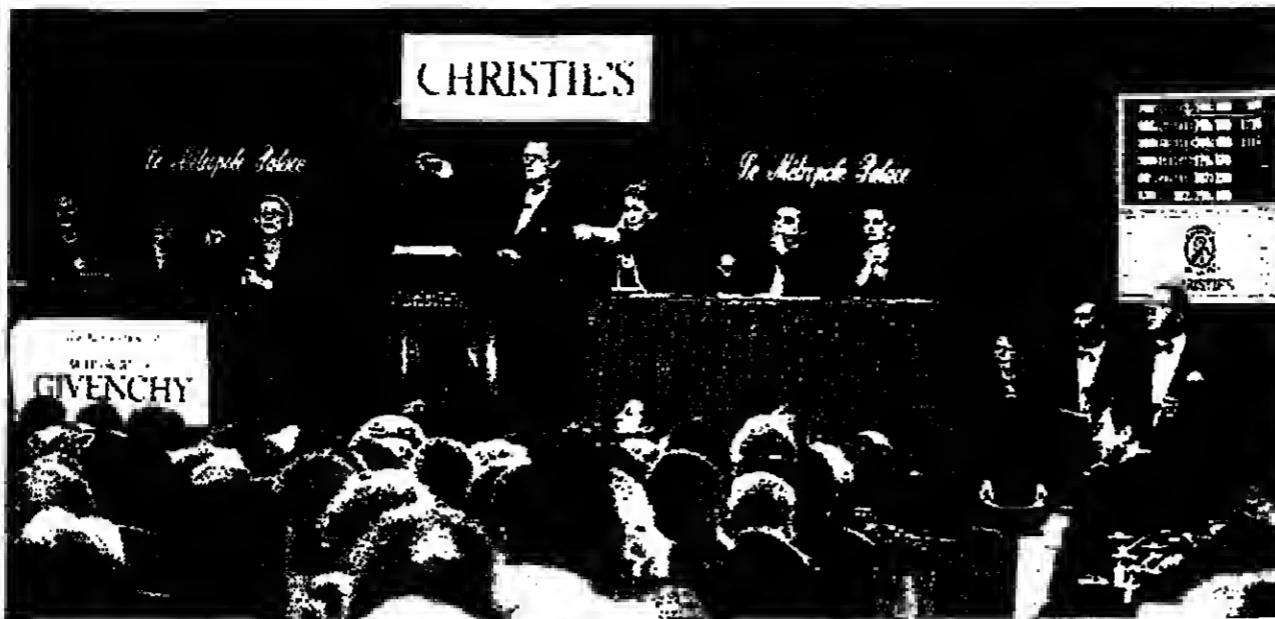
Givenchy had shown the same fastidious taste in furnishing his apartment as in creating his *haute couture*. His rue de Grenelle apartment had contained some exquisite examples of French painting and furnishings, including the famous Hanover chandelier, a stunning piece in sterling silver.

Christie's had calculated that the sale of his collection should raise between FF100m and FF110m. Yet the auction itself achieved a total of FF155m - which included a successful bid of FF18m for the Hanover chandelier alone.

For Humphrey Butler, head of Christie's in France, the Givenchy auction was a prime example of the very best type of Monégasque sale. "There's a glamour associated with Monte Carlo which is absolutely ideal for the auction of a very special private collection such as Hubert de Givenchy's," he says. "It's the sort of collection that probably sells better in Monaco than anywhere else."

Monte Carlo is still something of a newcomer to the art market, at least compared to the old-established centres such as London, Geneva and New York. The first big sale in the principality was staged in 1975 by Sotheby's, chief competitor of Christie's, when it auctioned off the Dédé de Rothschild collection. That auction and subsequent sales were so successful that Monte Carlo has since become a landmark on the international art dealing scene.

The merits of Monaco as an auction centre are easy to see. The location, only a 15 minute helicopter ride away from Nice's busy international airport, makes it easy for international dealers to fly into the principality for special events. Sotheby's



A very special event: the Givenchy auction was a prime example of the best type of Monégasque sale

The principality has become an international landmark for art sales

Newcomer finds its niche

and Christie's even ensure that they hold their six monthly sales fairly close together in June and December to maximise attendance by foreign dealers.

Monte Carlo also offers the added *frisson* of a sprinkling of self-indulgent local residents, and people driving over the borders from France and Italy.

Yet the main reason for Monaco's metamorphosis into an auction centre is the idiosyncratic nature of the French art market, which is so tightly restricted by anachronistic legislation that it is almost

impossible for leading international auctioneers such as Sotheby's and Christie's to hold important sales in France.

France is the home of some of the world's finest art collections. French painting and antique furniture is highly sought after by wealthy collectors in other countries, notably in the US and Japan. Yet for decades the market has been hidebound by stiff export restrictions which make it very difficult for Sotheby's, Christie's or their international rivals to transport works out of France to auction them in

London, New York, Tokyo or Geneva.

The French government is empowered to stop any piece from leaving the country for foreign auction by buying it at the minimum reserve price - usually much lower than the "hammer" price at which the auctioneer will actually sell it. (If the piece is sold in France, the government must buy it at the hammer price.)

However, the controls over the French market are so tight - the only people allowed to practise as auctioneers are a small band of *commissaires priseurs*, who

are licensed by the justice ministry and can only apply for a licence when an existing *commissaire* relinquishes one - that Sotheby's and Christie's cannot operate in France. At the same time, the archaic nature of the *commissaire* system means that the auction market is highly fragmented and that individual auctioneers do not have the resources to stage and market international sales on the same scale as Sotheby's or Christie's.

This state of affairs continued until 1975, when Peter Wilson, then chairman of Sotheby's in France, decided to exploit a loophole whereby works could be auctioned in Monaco free from the usual restrictions on foreign sales. In other words, the French government is obliged to pay the full hammer price, rather than the minimum reserve, if it seeks to stop French works leaving the principality.

Monte Carlo has since become renowned for its sales of old master paintings, antique French furniture and for other Gallic decorative specialities such as Art Deco and Art Nouveau. It has also hosted a series of high profile sales, including Sotheby's auction of the Florence Gould and Claud Cartier collections, the Christie's sales of Sir Charles Clore's furniture and its auction last month of the contents of the Cap d'Antibes house owned by Margaret Biddle, the wealthy American who was a leader of the Riviera social scene in the 1940s.

The nature of the Monaco market means that it has been relatively robust during the recession of the late 1980s and early 1990s. The only area of the market to have suffered is classic cars, which became a Monégasque speciality in the 1980s (thanks to the principality's motor racing tradition) but fizzled out in the economically depressed early 1990s.

Christie's and Sotheby's achieved well over their original estimates in last month's Monte Carlo art auctions. The prize of the Sotheby's sale - a pair of 18th century black lacquer corner cabinets by

Bernard Van Risenburgh - was sold for FF15.45m, against an estimate of FF14m.

The biggest threat to the Monégasque auction scene is not the economic environment, but the forthcoming reforms of the French art market. In theory, the French should have liberalised their arcane auctioneering system with the onset of the single European market at the end of 1992. But in practice, although proposals for change have been tabled, the system has remained intact.

Yet even the most conservative *commissaires* accept that change is inevitable. Jacques Toubon, the centre-right arts minister, has already put forward a concrete plan for reform. "The inflexibility of the art market will soon be no more than a bad memory," began a recent article in *La Tribune Desfossé*, the French financial daily.

Liberalisation of the French market is almost certain to prompt the international houses to switch some of their Monaco auctions to Paris. Sotheby's and Christie's are already planning to do so. At the same time the French *commissaires* have developed plans to band together in order to compete more effectively against the Lon-

don and New York houses.

Yet Christie's Humphrey Butler is still convinced that there will be a role for Monaco on the auctioneering scene. "I doubt very much that as soon as the Paris market opens, we'll move everything there and close down in Monaco," he says. "Monte Carlo serves a very particular purpose in the art market. We may well have decided to hold a special sale like the Givenchy there even if Paris was open to us. After all, we're all susceptible to glamour."

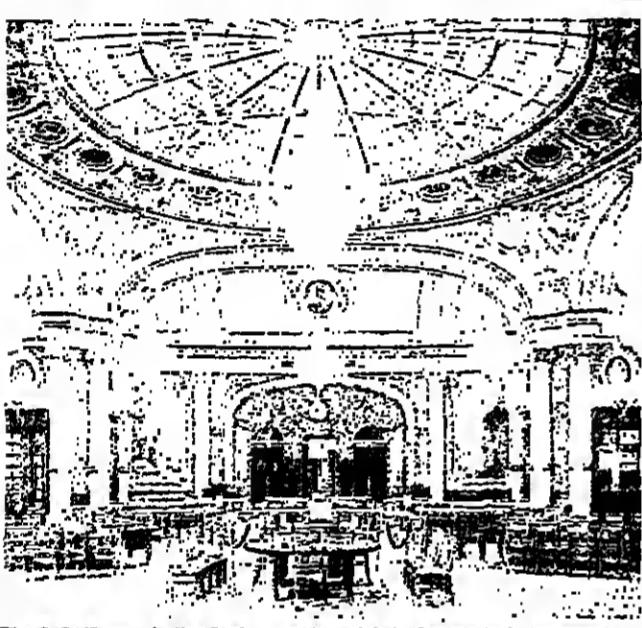
of his documents and objects ranging from his socks and handkerchiefs to medals and weapons.

But the principality's main museological asset is Musée Océanographique (tel: 9315 3600), which was built in 1910 at the behest of Prince Albert I and has since established itself as an important centre for scientific research and one of Europe's best aquaria. It contains some 90 tanks of rare fish from all over the world with stunning colours and shapes. It also houses Prince Albert I's own collection of marine fauna and stuffed sea creatures (including a 20-metre whale) together with models of his laboratory ships.

The other academic curiosities in Monaco are the *Jardin Exotique* (tel: 9303 3363) high on the rocks above the principality. The gardens, which were founded in 1933, now encompass more than 7,000 different types of succulent plants including surreal cacti from central and southern America and giant African Euphorbia. Tucked beneath the gardens is another surreal scene in the Prehistoric Observatory Caves with their stalactites and stalagmites.

Finally, one of Monaco's main claims to fame and a fierce point of local pride is AS Monaco, the football club which is widely regarded as one of the most successful in France. AS Monaco has, like other European clubs, brashly displayed its chequered book to sign a number of imported players over the years, including Mark Hateley and Glen Hoddle.

Similarly, no expense has been spared on its state-of-the-art stadium at Fontvieille. The head of one foreign bank remembers sending a visiting director from his London head office to see AS Monaco. "All he talked about after the match was the escalators that carry the supporters up to the terraces," recalls the banker. "It was the escalators that made him realise Monaco really isn't like anywhere else!"



The Salle Europe in the Casino merits a visit for its aesthetic excesses

Monaco is really little more than a smallish seaside city. Prince Rainier rules over a country that stretches across three kilometres of rugged Mediterranean cliff but is still one of the most popular destinations on the Côte d'Azur.

The principality is divided into four areas. Monaco Ville, the original heart of Monaco, is the political centre as the home of the *villes villes*, the old town, and the Grimaldi's candy-coloured palace. Monte Carlo is much younger. It was a scrappy olive and lemon grove until the mid-18th century when Prince Charles III, one of Prince Rainier's more imaginative ancestors, built the famous casino and luxury hotels there.

Most of Monaco's foreign residents live in the jungle of modern apartment blocks

slung up in La Condamine, the flat area lying between the more picturesque hills of Monte Carlo and Monaco Ville. The Monégasques themselves occupy the cheaper housing that has been built in Fontvieille, the strip of land to the south of Monaco Ville which was reclaimed from the sea in the 1970s and now houses a small industrial zone.

To most people Monaco is synonymous with the belle époque glitz of Monte Carlo. Nothing sums it up better than the Casino (tel: 9216 2121), an extraordinary edifice designed by Charles Garnier, architect

of the Paris-Opéra. The Casino invites a visit for its aesthetic excesses - from the Bohemian crystal chandeliers in the Salle Europe which weigh more than 150 kilos, to the scantily clad women in the Galerie fresco on the ceiling of the smoking room whose eyes are said to follow the visitor around the room - even if you do not plan to risk frittering away your francs on the roulette wheels or slot machines.

No superstitious gambler

should go into the Casino without first wishing themselves luck by stroking the knee of the bronze horse bear-

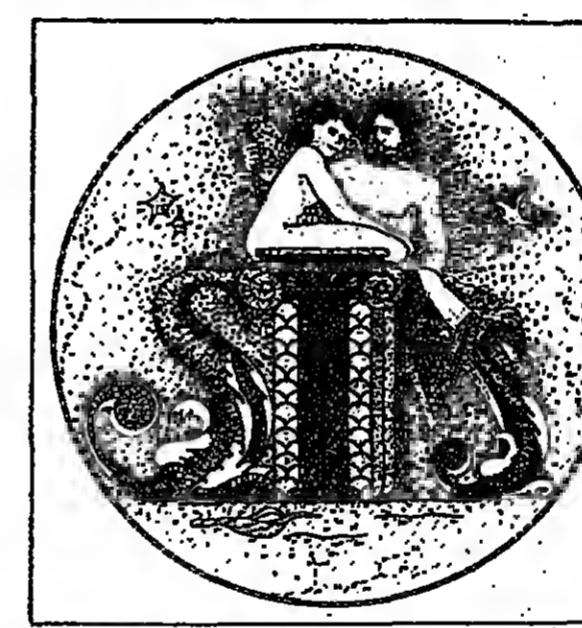
ing Louis XIV in the statue outside the Hôtel de Paris (tel: 9216 3000). The hotel is almost as elaborate as the Casino with an extraordinary bar where Monaco's Chanel-clad residents knock back cocktails during afternoon piano sessions. It is also the home of the Louis XV (tel: 9216 3004), one of the few restaurants on the Côte d'Azur to boast three Michelin stars thanks to the talent of Alain Ducasse, its young chef. Donald Trump was so impressed with Ducasse's culinary skills that he once flew him over to Manhattan to cook a family meal.

Anyone whose budget does not quite run to a meal at the Louis XV - let alone to Concorde tickets for the chef - can dabble in the Trump lifestyle by window shopping at Chanel, Valentino, Cartier, Van Cleef & Arpels or any of the other expensive shops around Place du Casino and along Boulevard des Moulins. They can also stroll around the Casino gardens to gawk at the stunning sea views or at the work of César, the French sculptor who is the subject of the latest summer exhibition.

There are more gardens to see in Monaco Ville, where the cliff tops have been covered with Aleppo pines, agaves, and aloes to offer spectacular views across the Mediterranean cliffs. The narrow streets of the *villes villes* still offer an occasional glimpse of the sleepy charm of medieval Monaco, but most of the old town is a commercialised clutter of souvenir shops selling Prince Rainier mugs and Casino tea-towels.

The Grimaldi's Palace (tel: 9325 1831) looks like a somnolent in itself with its pastel pink walls and comic book battlements. The ceremonial changing of the guard, which takes place just before noon each day, completes the picture with the soldiers sporting black uniforms in winter and white in summer. Day after day the Place du Palais is packed with tourists waiting to see the soldiers or hoping for a glimpse of Prince Rainier, Princess Caroline and the other Grimaldis.

The *villes villes* is also the home of Monaco's two most interesting museums. The Musée des Souvenirs Napoléon (tel: 9325 1831) in the southern wing of the palace is a treasure trove of Napoleonic memorabilia with more than 1,000



The logo for the new thalassotherapy complex

Thalassotherapy complex rises again

Healing waters of Monte Carlo

In the grand old Edwardian era when the cream of European high society whiled away their summers in Monte Carlo, they spent each morning washing away their worries about the previous night's amorous adventures or gambling losses in the healing Thermal Baths.

The thermal baths were a Monégasque institution which opened in 1908 after Prince Albert I had noted the success of the sea baths at Roscoff in Brittany.

They soon became a fashionable place where wealthy bathers could indulge in the ancient practice of thalassotherapy, a form of healing that exploits the soothing properties of exposure to warm water extracted from the sea.

The original baths were destroyed by a stray German bomb which fell on Monte Carlo by accident at the beginning of the second world war. The debris was cleared and the old baths became the site of a swimming pool for the Hôtel de Paris and Hôtel Hermitage. That pool has now been closed while the Société des Bains de Mer, the owner of the old thermal baths, builds a brand new FF100m version.

Monte Carlo's new seawater baths will posit on the same thalassotherapeutic principles as the original, whereby the body is exposed to sea water that has been pumped from a

depth of 30 metres and heated to 35 degrees.

The temperature ensures that the microorganisms in the water, the phytoplankton and zooplankton, stay alive to secrete antibiotic bacteria and hormones with healing properties.

But the new baths, due to open next June, will be much more sophisticated than the old ones.

The new complex will include two sea water swimming pools together with seaweed cabins, sea water jet showers and a number of "dry" treatment facilities such as massage rooms and a gymnasium.

The complex has been designed by Dr Yves Treguer, one of France's leading cardiology specialists and the man behind the successful Thalassotherapy Centre at La Baule in western France.

He hopes to appeal to both people with medical conditions and to "lay" bathers who simply need a relaxing respite from their stressed-out lives.

Société des Bains de Mer, which has been struck by the recent revival of interest in thalassotherapy, hopes that its new Sea Water Thermal Baths will enable it to challenge the established centres at La Baule, Biarritz and Saint Malo: just as the old baths helped Monte Carlo to rival Roscoff in the early years of the century.

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